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Religion’s evolutionary landscape: Counterintuition, commitment, compassion, communion

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Abstract: Religion is not an evolutionary adaptation per se, but a recurring cultural by-product of the complex evolutionary landscape that sets cognitive, emotional, and material conditions for ordinary human interactions. Religion exploits only ordinary cognitive processes to passionately display costly devotion to counterintuitive worlds governed by supernatural agents. The conceptual foundations of religion are intuitively given by task-specific panhuman cognitive domains, including folkmechanics, folkbiology, and folkpsychology. Core religious beliefs minimally violate ordinary notions about how the world is, with all of its inescapable problems, thus enabling people to imagine minimally impossible supernatural worlds that solve existential problems, including death and deception. Here the focus is on folkpsychology and agency. A key feature of the supernatural agent concepts common to all religions is the triggering of an “Innate Releasing Mechanism,” or “agency detector,” whose proper (naturally selected) domain encompasses animate objects relevant to hominid survival – such as predators, protectors, and prey – but which actually extends to moving dots on computer screens, voices in wind, and faces on clouds. Folkpsychology also crucially involves metarepresentation, which makes deception possible and threatens any social order. However, these same metacognitive capacities provide the hope and promise of open-ended solutions through representations of counterfactual supernatural worlds that cannot be logically or empirically verified or falsified. Because religious beliefs cannot be deductively or inductively validated, validation occurs only by ritually addressing the very emotions motivating religion. Cross-cultural experimental evidence encourages these claims.

Keywords: agency; death anxiety; evolution; folkpsychology; Maya; memory; metarepresentation; morality; religion; supernatural

1. Introduction

In every society,1 there are

1. Widespread counterfactual and counterintuitive beliefs in supernatural agents (gods, ghosts, goblins, etc.)
2. Hard-to-fake public expressions of costly material commitments to supernatural agents, that is, offering and sacrifice (offerings of goods, property, time, life)
3. Mastering by supernatural agents of people’s existential anxieties (death, deception, disease, catastrophe, pain, loneliness, injustice, want, loss)
4. Ritualized, rhythmic sensory coordination of (1), (2), and (3), that is, communion (congregation, intimate fellowship, etc.)

In all societies there is an evolutionary canalization and convergence of (1), (2), (3), and (4) that tends toward what we shall refer to as “religion”; that is, passionate communal displays of costly commitments to counterintuitive worlds governed by supernatural agents. Although these facets of religion emerge in all known cultures and animate the majority of individual human beings in the world, there are considerable individual and cultural differences in the degree of religious commitment. The question as to the origin and nature of these intriguing and important differences we leave open.

This theoretical framework drives our program of research.2 The framework is the subject of a recent book (Atran 2002a). Here, a more comprehensive set of experimental results and observations is introduced to support in-

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tegration within an evolutionary perspective that envisions religion as a converging by-product of several cognitive and emotional mechanisms that evolved for mundane adaptive tasks (for somewhat similar, independently researched, views of religion as an emergent by-product of numerous domain-specific psychological mechanisms, see Boyer 2001; Kirkpatrick 1999b).

The current experiments suggestively support this long-term research program. We hope the findings will stimulate further tests and refinements to assess the empirical viability of this framework. The aim of this paper is to foster scientific dialogue between the fields of cultural anthropology, cognitive, developmental and social psychology, and evolutionary biology regarding a set of phenomena vital to most human life and all societies. The present article is mainly concerned with the first and third criteria of religion listed above. In this introductory section, we present in general terms the overall intellectual framework that interrelates all four criteria, discuss some obvious objections to these generalizations, and offer some caveats.

The criterion (1) of belief in the supernatural rules out commitment theories of religion as adequate, however insightful the latter may be. Such theories underplay or disregard cognitive structure and its causal role. Commitment theories attempt to explain the apparent altruism and emotional sacrifice of immediate self-interest accompanying religion in terms of long-term benefits to the individual (Alexander 1987; Irons 1996; Nesse 1999) or group (Boehm 1999; Wilson 2002) – benefits that supposedly contribute to genetic fitness or cultural survival. They do not account for the cognitive peculiarity of the culturally universal belief in beings who are imperceptible in principle, and who change the world via causes that are materially and logically inscrutable in principle. They cannot distinguish Marxism from monotheism, or secular ideologies from religious belief (Atran 2002a).

The criterion (2) of costly commitment rules out cognitive theories of religion as inadequate, however insightful they may be. Cognitive theories attempt to explain religious belief and practice as cultural manipulations of ordinary psychological processes of categorization, reasoning, and remembering (Andresen 2000; Atran & Sperber 1991; Barrett 2000; Boyer 1999; Lawrence & McCauley 1990; Pyysiäinen & Anttonen 2002). They do not account for the emotional involvement that leads people to sacrifice to others what is dear to themselves, including labor, limb, and life. Such theories are often short on motive and are unable to distinguish Mickey Mouse from Moses, cartoon fantasy from religious belief (Atran 1998, p. 602; cf. Boyer 2000; Norenzayan & Atran 2004). They fail to tell us why, in general, the greater the sacrifice – as in Abraham offering up his beloved son – the more others trust in one's religious commitment (Kierkegaard 1843/1955).

We extend the idea (first suggested by Sperber 1975b) that religious thought and behavior can be explained as mediated by ordinary mental mechanisms, which can be scientifically studied regardless of whether religions are true or not true in a metaphysical sense. In this "mentalist" tradition, the focus so far has been on cognition and culture; that is, on how religious ideas are mentally constructed, transmitted across minds, and acquired developmentally. To be sure, there have been recent attempts by cognitive scientists studying religion to consider the role of emotion, and growing realization that religion cannot have a purely cognitive explanation that fails to take into account the social dilemmas motivating religious beliefs and practices (McCauley & Lawson 2002; Pyysiäinen 2001; Whitehouse 2000). But there is still little analytic or empirical integration of (1) and (3).

Religions invoke supernatural agents (Horton 1967; Taylor 1871/1958) to deal with (3) emotionally eruptive existential anxieties (Malinowski 1922/1961), such as death and deception (Becker 1973; Feuerbach 1843/1972; Freud 1913/1990). All religions, it appears, have "awe-inspiring, extraordinary manifestations of reality" (Lowie 1924, p. xvi). They generally have malevolent and predatory deities as well as more benevolent and protective ones. Supernatural agent concepts trigger our naturally selected agency-detection system, which is trip-wired to respond to fragmentary information, inciting perception of figures lurking in shadows and emotions of dread or awe (Guthrie 1983; cf. Hume 1757/1956). Granted, nondeistic "theologies," such as Buddhism and Taoism, doctrinally eschew personifying the supernatural or animating nature with supernatural causes. Nevertheless, common folk who espouse these faiths routinely entertain belief in an array of gods and spirits that behave counterintuitively in ways that are inscrutable to factual or logical reasoning. Even Buddhist monks ritually ward off malevolent deities by invoking benevolent ones, and they perceive altered states of nature as awesome.5

Conceptions of the supernatural invariably involve the interruption or violation of universal cognitive principles that govern ordinary human perception and understanding of the everyday world. Consequently, religious beliefs and experiences cannot be reliably validated (or disconfirmed as false) through consistent logical deduction or consistent empirical induction. Validation occurs only by (4) collectively satisfying the emotions that motivate religion in the first place. Through a "collective efervescence" (Durkheim 1912/1995), communal rituals rhythmically coordinate emotional validation of, and commitment to, moral truths in worlds governed by supernatural agents. Rituals involve sequential, socially interactive movement and gesture, and formulaic utterances that synchronize affective states among group members in displays of cooperative commitment. Through the sensory pageantry of movement, sound, smell, touch, and sight, religious rituals affectively coordinate actors' minds and bodies into convergent expressions of public sentiment (Turner 1969) – a sort of N-person bonding that communicates moral consensus as sacred, transcending all reason and doubt (Rappaport 1999). Sensory pageantry also ensures the persistence and transmission of the religious beliefs and practices it infuses.

These four conditions do not constitute the necessary and sufficient features of "religion." Rather, they comprise a stipulative (working) framework that delimits a causally interconnected set of pan-cultural phenomena, which is the object of our study. One may choose to call phenomena that fall under this set of conditions "religion" or not; however, for our purposes the joint satisfaction of all four conditions is what we mean by the term religion. Nevertheless, we offer this working framework as an adequate conceptualization that roughly corresponds to what most scholars consider religion. This framework is concerned with the pan-cultural foundations of religion; accordingly, our conceptualization is broad in scope. Surely, religions are manifested in culturally diverse ways and are shaped by local...
cultural contexts. Elsewhere, scholars have examined how the distinctive paths that religions take shape psychological tendencies (e.g., Weber 1946; Shweder et al. 1997). Our framework is not incompatible with these approaches. Indeed, it offers candidates for the psychological building blocks of religion, which then are culturally exploited in distinct but converging paths.

More critical are the many ethnographic reports which interpret that some people or some societies make no hard and fast distinction between (1) the natural and supernatural, or between (2), costly sacrifice and the social redistribution of material or social rewards; or that (3) religions are as anxiety-activating as they are anxiety-assuaging, or that (4) they are sometimes devoid of emotional ritual. In addition, (5) there is considerable psychological and sociological evidence for the health and well-being benefits of religion, which suggests that religion may be adaptive and not simply a by-product of evolutionary adaptations for other things. We address each of these objections next.

1.1. The natural versus the supernatural

We base our argument regarding the cognitive basis of religion on a growing number of converging cross-cultural experiments on “domain-specific cognition” emanating from developmental psychology, cognitive psychology, and anthropology. Such experiments indicate that virtually all (non brain-damaged) human minds are endowed with core cognitive faculties for understanding the everyday world of readily perceptible substances and events (for overviews, see Hirschfeld & Gelman 1994; Pinker 1997; Spelke et al. 1995). The core faculties are activated by stimuli that fall into a few intuitive knowledge domains, including: folkmechanics (object boundaries and movements), folkbiology (biological species configurations and relationships), and folkpsychology (interactive agents and goal-directed behavior). Sometimes operation of the structural principles that govern the ordinary and “automatic” cognitive construction of these core domains are pointedly interrupted or violated, as in poetry and religion. In these instances, counterintuitions result that form the basis for construction of special sorts of counterfactual worlds, including the supernatural; for example, a world that includes self-propelled, perceiving, or thinking mineral substances (e.g., Maya sastun, crystal ball; Arab tilsam [talisman]) or beings that can pass through solid objects (angels, ghosts, ancestral spirits) (cf. Atran & Spelke 1991; Boyer 1994).

These core faculties generate many of the universal cognitions that allow cross-cultural communication and make anthropology possible at all. For example, even neonates assume that a naturally occurring rigid body cannot occupy the same space as another (unlike shadows), or follow discontinuous trajectories when moving through space (unlike fires), or change direction under its own self-propelling initiative (unlike animals), or causally affect the behavior of another object without physical contact (unlike people) (Spelke et al. 1995). When experimental conditions simulate violation of these universal assumptions, as in a magic trick, neonates show marked surprise (longer gaze, intense thumb sucking, etc.). Children initially expect shadows to behave like ordinary objects, and even adults remain uncertain as to how shadows move. This uncertainty often evokes the supernatural.

All known societies appear to partition local biodiversity into mutually exclusive species-like groupings (Atran 1990; Berlin 1992; Darwin 1859; Diamond 1966), and to initially identify nonhuman organisms according to these groupings rather than as individuals (unlike the immediate local identification of individual human faces and behaviors; Atran 1998; cf. Hirschfeld 1996). Individualized pets and taxonomic anomalies, such as monsters, become socially relevant and evocative because they are purposely divorced from the default state of “automatic” human cognition about the limited varieties of the readily perceptible world, that is, “intuitive ontology” (Atran 1989; Boyer 1997; cf. Spelke 1975b). This commonsense ontology is arguably generated by task-specific “habits of mind,” which evolved selectively to deal with ancestrally recurrent “habits of the world” that were especially relevant to hominid (and in some cases, pre-hominid) survival, that is, inanimate substances, organic species, and persons.

What testable evidence there is indicates that, sometime after age three and except for severe autistics, most any person understands that most any other person can entertain perceptions, beliefs, and desires different from one’s own, and that these different mental states differentially cause people’s behaviors (Avis & Harris 1991; Baron-Cohen 1995; Knight et al. 2004; Wimmer & Perner 1983). Granted, there is experimental evidence for cultural variations in causal attribution of social behavior to personality traits versus social situations (Choi et al. 1999), and there are anecdotal interpretations of cultural behaviors indicating an inability to distinguish between true and false beliefs, or reality from desire (cf. Lévy-Bruhl 1923/1966; Lillard 1998). But contrary to the anecdotal evidence, experimental evidence suggests that children growing up in very different cultures soon develop similar understanding of core aspects of human behavior as a function of beliefs and desires (Avis & Harris 1991; Flavell et al. 1983). Furthermore, there is no generally accepted body of evidence indicating that our simian cousins can simultaneously keep in mind the thoughts of others, or, equivalently, entertain multiple possible and different worlds from which to select an appropriate course of action (Premack & Woodruff 1978; Hauser 2000; cf. Hare et al. 2001 for intriguing experiments suggesting rudimentary perspective taking in chimps). Without the ability to entertain multiple possible worlds, belief in the supernatural is inconceivable.

Within the existing work on domain specificity there are controversies and doubts, as in any young and dynamic science. But the findings sketched above are widely replicated. Admittedly, there are alternative approaches to understanding cognition, such as connectionism, artificial intelligence, and phenomenology. Using any of these other approaches to model religion would no doubt present a different picture than the one we offer. We leave it to others to work the alternatives.

1.2. Costly sacrifice versus redistribution

One evolutionary problem with religion is explaining how and why biologically unrelated individuals come to sacrifice their own immediate material interests to form genetically incoherent relationships under an imagined permanent and immaterial authority. Altruism occurs when an organism’s behavior diminishes its own fitness and enhances the fitness of some other organism or organisms. Fitness is a measure of an organism’s reproductive success. The sacrifice of an
organism for its relatives – a mother for her children, a brother for his siblings, an ant for its colony, a bee for its hive – lowers an organism’s individual fitness (also called “classical” or “Darwinian” fitness) because it compromises the individual’s ability to bear and raise offspring. Nevertheless, such kin altruism may also enhance the individual’s “inclusive fitness” by allowing surviving relatives to pass on many of the individual’s genes to future generations (Hamilton 1964). But what motivates the sort of non-kin cooperation characteristic of human religious commitment?

Unlike other primate groups, hominid groups grew to sizes (Dunbar 1996) that could not function exclusively on the basis of kin selection (commitment falls off precipitously as genetic distance increases between individuals) or direct reciprocity (ability to directly monitor trustworthiness in reciprocation decreases rapidly as the number of transactions multiply). Larger groups of individuals out compete smaller groups in love and war (Axelrod 1984). A plausible hypothesis, then, is that the mechanisms for successful promotion of indirect reciprocity – including both religious and nonreligious behaviors – were naturally selected in response to the environmental problem-context of spiraling social rivalry among fellow conspecifics, or “runaway social competition” (Alexander 1989). As “fictive kin” (Nesse 1999), members of religious groups perform and profit from many tasks that they could not do alone, one by one, or only with family. Thus, “Among the Hebrews and Phoenicians ... the worshipper is called brother (that is, kinsman or sister of the god)” (Robertson Smith 1891/1972, p. 44, note 2). “Brotherhood” is also the common term applied today among the Christian faithful and to the fraternity (ikhwan) of Islam.

Indirect reciprocity occurs when individual X knows that individual Y cooperates with others, and this knowledge favors X cooperating with Y. Consider a population whose individuals have the option to cooperate or not. Suppose individual X randomly meets individual Y. If Y has a reputation for cooperation, and if X cooperates with Y, then X’s reputation likely increases. If X does not cooperate with Y, then X’s reputation likely decreases (see Nowak & Sigmund 1998 for various simulations). The basic idea is to help those who are known to help others. Reputation for religious belief is almost always reckoned as sincere social commitment, and such reputation is invariably linked to curing belief in sacrifice to a larger group cause. The mechanism of manipulation resembles the one used by our own army to train soldiers in small groups of committed buddies who acquire willingness to sacrifice for one another, and, derivatively, for glory and country (motherland, fatherland). In the case of religiously inspired suicide terrorism, these sentiments are purposely manipulated by organizational leaders, recruiters, and trainers to the advantage of the manipulating elites rather than the individual (much as the fast-food or soft-drink industries manipulate innate desires for naturally scarce commodities like fatty foods and sugar to ends that reduce personal fitness but benefit the manipulating institution). No “group selection” is involved, only cognitive and emotional manipulation of some individuals by others.

1.3. Relieving versus provoking anxieties

Often the naturally eruptive anxieties that bring on the supernatural are artificially (purposely) excited, then assuaged (Durkheim 1912/1995). It might seem, then, that the problem of religion’s ability to neutralize suffering is akin to the wag about the salesmen who throws dirt on the rug in order to demonstrate the vacuum cleaner’s ability to remove it. Consider initiation rituals that involve “rites of terror” (Whitley 1996), as among Native American Cheyenne and Arapaho (Lowie 1924), Walbiri (Meggitt 1965) and other aboriginals of the Central Australian Desert (Spencer & Gillen 1904), Mountain Ok Baktaman (Barth 1975) and Ilahita Arapesh of Highland Papua New Guinea (Tuzin 1982), and Candomblé Nagô sects of
African-Brazilian Bahia (Carneiro 1940; Omari 1994). These arouse existential anxieties by culturally mimicking and manipulating seemingly capricious and uncontrollable situations that naturally provoke them: terror and risk of death from unidentified sources, the menace of infirmity and starvation through physical ordeal and deprivation, the injustice of whimsical oppression, sudden isolation, and loneliness. Often initiates temporarily manifest behaviors and cognitions associated with persons clinically diagnosed as suffering abuse, stress, or trauma, including re-experiencing the events (nightmares, intrusive memories, flashbacks), avoidance (amnesia of the event, refusal to talk or think about it), and hyperarousal (startle response, fitful sleep, poor concentration) (cf. Newport & Nemenero 2000).

Still, there are important differences between such initiations and stress syndromes (e.g., posttraumatic stress disorder). Stress sufferers who permanently lose memory and undergo reduced immune response often suffer from chronic stress and lack of effective social support (Dhabar & McEwen 1999; Khansari et al. 1990). By contrast, even the most severe and emotionally aversive religious initiations end in positive exhibitions of social acceptance:

- Boys and girls are made to recognize members of The People [Navajo] and are introduced to full participation in ceremonial life. . . . The first boy is led out beside the fire. The figure in the white mask makes a mark on each shoulder with sacred corn-meal. . . . Then, using a different falsetto cry, the black-masked figure lightly strikes . . . other places on the body, and the one who uses the reeds varies the time interval between touching the boy and uttering his cry, so its unexpectedness causes the boy to start convulsively. . . . Then the one who wore the black mask places it over the face of each child in turn. . . . All the children are told to look up and always remember the Holy People. The reversal of the masks is a very intelligent psychological act, for it allows the child to see that the dread figure is logical, for it allows the child to see that the dread figure is

1.4. Emotional ritual

Although there is wide variation in the degree of sensory pageantry associated with religious rituals (McCauley & Lawson 2002; Whitehouse 2000), religious rituals habitually – perhaps invariably – include displays of social hierarchies and submission typical of primates and other social mammals (outstretched limbs bearing throat and chest or genitals, genuflection, bowing, prostration, etc.). Even priests and kings must convincingly show sincere submission to higher supernatural authority lest their own authority be doubted (Aristotle 1958; Burkert 1996; cf. Watanabee & Smuts 1999).

Most often, religious rituals involve repeated, generally voluntary, and usually reversible states of emotional communion in the context of formulaic social ceremonies. Here, supernatural agents, through their surrogates and instruments, manifest themselves in people’s affections. The ceremonies repetitively occur to make highly improbable, and therefore socially unmistakable, displays of mutual commitment. Within the congregation’s coordinated bodily rhythms (chanting, swaying, tracking, etc.), in conjunction with submission displays, individuals show that they feel themselves identifying with, and giving over part of their being to, the intensely felt existential yearnings of others. This demonstration, in turn, conveys the intention or promise of self-sacrifice by and towards others (charity, care, defense, support, etc.), without any specific person or situation necessarily in mind.

Collective religious ritual always seems to involve ancestrally primitive communicative forms that Tinbergen calls “ritualized social releasers” (1951, p. 191–92). Social releasers exhibit sense-evident properties, “either of shape, or colour, or special movements, or sound, or scents,” which readily elicit a well-timed and well-oriented cooperative response in a conspecific: for mating, parenting, fighting, defense, food gathering, and the like. But humans appear to be the only animals that spontaneously engage in creative, rhythmic bodily coordination to enhance cooperation. Unlike, say, avian mating calls or flight formations, human music or body dance, which are omnipresent in worship, can be arbitrarily and creatively recomposed.

A key feature of the creativity of human worship is use of music in social ritual. Even the Taliban, who prohibited nearly all public displays of sensory stimulation, promoted a cappella religious chants. Nearer to home, in a survey of persons who reported a religious experience (Greeley 1975), music emerges as the single most important elicitor of the experience. Listeners as young as 3 years old reliably associate basic or primary emotions to musical structures, such as happiness, sadness, fear, and anger (Trainor & Trebuh 1992; cf. Panskepp 1993, Schmidt & Trainor 2002).

Much of the intimate connection between music and religion remains a puzzle. One possible account sees music as an invitation to interpersonal relationships, creating emotional bonds among people, through the “attunement” of somatic states – much as the rocking and cooing behavior of mother and infant attunes the parental bond (Stern 1985). This is especially apparent in a call-response format, as in Yoruba dances and Hebrew services. Moreover, in religious contexts, music is frequently experienced as authorless, like the sacred texts that often accompany it.6 The pretonal religious music of small-scale societies usually has its mythic beginnings in the origins of the world, which invites audiences to share in a sense of timeless intimacy. For the Catholic Church, Gregorian chants were taught to men by birds sent from heaven. Even Bach, Mozart, and Beethoven were but vehicles of The Divine’s call to communion.

1.5. “Mind-blind” functionalism: Sociobiology, group selection, and memetics

Finally, our account opposes other evolutionary approaches to religion and culture, including much sociobiology (Har-
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ris 1974; Wilson 1978), group-selection theory (Boehm 1999; Sober & Wilson 1998), and memetics (Dennett 1995). These alternatives are “mind-blind” to the cognitive constraints on religious beliefs and practices, viewing religion and culture as bundles of functionally integrated, fitness-bearing traits: for example, packages of environment-induced rituals (the material infrastructure underlying ideational superstructure), machinelike patternings of collective norms (worldviews), or partnerships of invasive and authorless ideas (memeplexes).

Proponents of these alternatives do not deny that minds have causally “proximate” roles in generating religious behaviors – as they may in generating economic behaviors – or that cognition may form part of some “ultimate” explanation of religion. Nevertheless, a common claim is that a meaningful causal account of such behaviors requires initial focus on measurable relationships between putative fitness-motivating factors in religious behaviors and ostensibly fitness consequences (Dennett 1995, pp. 338–59; Sober & Wilson 1998, pp. 182, 193; cf. Lumsden & E.O. Wilson 1981): for example, between individuals needing protein in animal-poor environments and ritual human sacrifice (Harris 1974; Wilson 1978), between ideas endeavoring to propagate themselves and proselytizing for altruism (Blackmore 1999; Lynch 1996), or between groups competing for survival and Judaism’s alleged cultural and genetic separatism (MacDonald 1998; Wilson 2002). These arguments are presented through selective use of anecdotal evidence, rather than being reliably tested and demonstrated.

Thus, despite sociobiological claims to the canons of “scientific materialism,” the causal account that is supposed to produce religious practices (e.g., Aztec cannibalistic sacrifice) from their ostensible material functions (e.g., compensating for lack of large game as sources of protein in Mesoamerica) is wholly mysterious (e.g., How does eating humans sacrifice (de Landa 1566/1985)? Moreover, similar practices often arise or endure independently or regardless of material need. For example, the African Azande said they just preferred the taste of human meat (Evans-Pritchard 1960), and game was abundant for Mesoamerica’s Lowland Maya, who also practiced human sacrifice (de Landa 1566/1985).

It is also notoriously difficult to establish measurable criteria by which whole cultures/societies or worldviews/memeplexes can have fitness consequences.7 Functional accounts are often synthetic abstractions: for example, a lone anthropologist’s normative digest of some culture that in reality has no clear boundaries and no systematically identifiable structural functions. Indeed, most reported “norms” are too semantically open-ended to have specific contents, such as the Ten Commandments: even members of the same church congregation fail to provide interpretations of the Ten Commandments that other congregation members consistently recognize as being interpretations of the Ten Commandments (Atran 2001b). There are no “replicating” or even definite or definable cultural units for natural selection and vertical (transgenerational) or horizontal (contemporaneous) transmission (e.g., memes can be anything from a gender marker to partial tune, cell phone, cooking recipe, political philosophy, etc.). These facts render implausible all attempts to explain religions (or cultures with a religious element) as discrete or integrated functional systems (for reviews and analyses of specific arguments, see Atran 2001b; 2002a; 2003b; in press).

All human societies pay a price for religion’s material, emotional, and cognitive commitments to unintuitive, factually impossible worlds. Functional evolutionary (“adaptationist”) arguments for religion often try to offset its clear functional disadvantages with greater functional benefits. There are many different and contrary explanations for why religion exists in terms of beneficial functions served. These include functions of social (bolstering group solidarity, group competition), economic (sustaining public goods, surplus production), political (mass opiates, rebellion’s stimulant), intellectual (e.g., explain mysteries, encourage credulity), health and well-being (increase life expectancy, accept death), and emotional (terrorizing, allaying anxiety) utility. Many of these functions have obtained in one cultural context or another; yet all also have been true of cultural phenomena besides religion.

Such descriptions of religion are not wrong; however, none of these accounts provides explanatory insight into cognitive selection factors responsible for the ease of acquisition of religious concepts by children, or for the facility with which religious practices and beliefs are transmitted across individuals. They have little to say about which beliefs and practices – all things being equal – are most apt to survive within a culture, most likely to recur in different cultures, and most disposed to cultural variation and elaboration. None predicts the cognitive peculiarieties of religion, such as

Why do agent concepts predominate in religion?

Why are supernatural-agent concepts culturally universal?

Why are some supernatural-agent concepts inherently better candidates for cultural selection than others?

Why is it necessary, and how it is possible, to validate belief in supernatural agent concepts that are logically and factually incrustable?

How is it possible to prevent people from deciding that the existing moral order is simply wrong or arbitrary and from defecting from the social consensus through denial, dismissal, or deception?

Our argument does not entail that religious beliefs and practices cannot perform social functions, or that the successful performance of such functions does not contribute to the survival and spread of religious traditions. Indeed, there is substantial evidence that religious beliefs and practices often alleviate potentially dysfunctional stress and anxiety (Ben-Amos 1994; Worthington et al. 1996) and maintain social cohesion in the face of real or perceived conflict (Allport 1956; Pyszczynski et al. 1999). It does imply that social functions are not evolutionarily responsible for the cognitive structure and cultural recurrence of religion. This article addresses these and related issues with cross-cultural experiments and observations.

2. The supernatural agent: Hair-triggered folkpsychology

Religions invariably center on supernatural agent concepts, such as gods, goblins, angels, ancestor spirits, jinns. In this section, we concentrate on the concept of agency, a central player in what cognitive and developmental psychologists refer to as “folkpsychology” and the “Theory of Mind” (ToM). Agency, we speculate, evolved hair-trigger in humans to respond “automatically” under conditions of un-
certainty to potential threats (and opportunities) by intelligent predators (and protectors). From this perspective, agency is a sort of “Innate Releasing Mechanism” (Tinbergen 1951) whose proper evolutionary domain encompasses animate objects, but which inadvertently extends to moving dots on computer screens, voices in the wind, faces in the clouds, and virtually any complex design or uncertain circumstance of unknown origin. This insight into the supernatural as the by-product of a hair-triggered agency detector was first elaborated by Guthrie (Guthrie 1993; cf. Hume 1756/1957). We further ground it in the emerging theory of folkpsychology.

A number of experiments show that children and adults spontaneously interpret the contingent movements of dots and geometrical forms on a screen as interacting agents who have distinct goals and internal motivations for reaching those goals (Bloom & Veres 1999; Csibra et al. 1999; Heider & Simmel 1944; Premack & Premack 1995). Such a biologically prepared, or modal, processing program would provide a rapid and economical reaction to a wide – but not unlimited – range of stimuli that would have been statistically associated with the presence of agents in ancestral environments. Mistakes, or “false positives,” would usually carry little cost, whereas a true response could provide the margin of survival (Geary & Huffman 2002; Seligman 1971).

Our brains, it seems, are trip-wired to spot lurkers (and to seek protectors) where conditions of uncertainty prevail (when startled; at night; in unfamiliar environments; during sudden catastrophe; or in the face of solitude, illness, or prospects of death, etc.). Plausibly, the most dangerous and deceptive predator for the genus Homo since the Late Pleistocene has been Homo itself, which may have engaged in a spiraling behavioral and cognitive arms race of individual and group conflicts (Alexander 1989). Given the constant menace of enemies within and without, concealment, deception, and the ability to generate and recognize false beliefs in others would favor survival. In potentially dangerous or uncertain circumstances, it would be best to anticipate and fear the worst of all likely possibilities: presence of a deviously intelligent predator. How else could humans have managed to constitute and survive such deadly competitive groups as the Iatmul head-hunters of New Guinea (Bateson 1958) or the Naga of Nagaland (north-eastern India)?

All the Naga tribes are, on occasion, head-hunters, and shrink from no treachery in securing these ghastly trophies. Any head counts, be it that of a man, woman, or child, and entitles the man who takes it to wear certain ornaments according to the custom of the tribe or village. Most heads are taken . . . not in a fair fight, but by methods most treacherous. As common a method as any was for a man to lurk about the water Ghât of a hostile village, and kill the first woman or child who came to draw water. . . . Every tribe, almost every village is at war with its neighbour, and no Naga of these parts dare leave the territory of his tribe without the probability that his life will be the penalty. (Crooke 1907, p. 41–43)

Throughout the world, societies cast their enemies as physically or mentally warped supernatural beings, or at least in league with the supernatural. Originally, *niga* “applied to dreaded mountain tribes, and [was] subsequently used to designate monsters generally” (Werner 1932/1961, p. 294). The dragons of ancient India (*niga*) and their Chinese derivatives (*lung*) are often depicted as creatures half human and half animal who emerge from the clouds to wreak havoc on humankind. Similarly, serpent-like devils and demons are culturally ubiquitous (Munkur 1983), perhaps evoking and addressing a primal fear shared by our primate line (Mineka et al. 1984). From an evolutionary perspective, it is better to be safe than sorry regarding the detection of agency under conditions of uncertainty. This cognitive proclivity would favor emergence of malevolent deities in all cultures, just as the countervailing Darwinian propensity to attach to protective caregivers would favor the apparition of benevolent deities. Thus, for the Carajá Indians of Central Brazil, intimidating or unclear regions of the local ecology are religiously avoided:

- The earth and underworld are inhabited by supernaturals . . .
- There are two kinds. Many are amiable and beautiful beings who have friendly relations with humans. . . . The others are ugly and dangerous monsters who cannot be placated. Their woods are avoided and nobody fishes in their pools. (Lipkinder 1940, p. 249)

Nearly identical descriptions of supernaturals can be found in ethnographic reports throughout the Americas, Africa, Eurasia, and Oceania (Atran 2002a).

In addition, humans conceptually create information to mimic and manipulate conditions in ancestral environments that originally produced and triggered our evolved cognitive and emotional dispositions (Sperber 1996). Humans habitually “fool” their own innate releasing programs, as when people become sexually aroused by make-up (which artificially highlights sexually appealing characteristics), fabricated perfumes, or undulating lines drawn on paper or dots arranged on a computer screen, that is, pornographic pictures. Indeed, much of human culture – for better or worse – can be arguably attributed to focused stimulations and manipulations of our species’ innate proclivities.

These manipulations can activate and play upon several different cognitive and emotional faculties at once. Thus, masks employ stimuli that trigger our innate, hyperactive facial-recognition schema. Masks also employ stimuli that activate, amplify, and confound emotions by highlighting, exaggerating, or combining certain facial expressions. Moreover, like two-dimensional drawings of the Nekker cube for which there is no stable three-dimensional interpretation, masks can produce feelings of unresolved anxiety or “uncanniness.” In many religious ceremonies, for example, as a mask rotates away (e.g., clockwise) from an onlooker, who now gazes on the mask’s hollow back, the onlooker perceives a three-dimensional face emerging in the other direction (counterclockwise) from inside the back of the mask (cf. Dawkins 1998). Such manipulations can serve cultural ends far removed from the ancestral adaptive tasks that originally gave rise to those cognitive and emotional faculties triggered, although manipulations for religion often centrally involve the collective engagement of existential desires (e.g., wanting security) and anxieties (e.g., fearing death).

Recently, numbers of devout American Catholics eyed the image of Mother Theresa in a cinnamon bun sold at a shop in Tennessee. Latinos in Houston prayed before a vision of the Virgin of Guadalupe, whereas Anglos saw only the dried remnants of melted ice cream on a pavement. Cuban exiles in Miami spotted the Virgin in windows, curtains, and television afterimages as long as there was hope...
of keeping young Elian Gonzalez from returning to godless Cuba. And on the day of the World Trade Center bombing, newspapers showed photos of smoke billowing from one of the towers that “seems to bring into focus the face of the Evil One, complete with beard and horns and malignant ex-
pression, symbolizing to many the hideous nature of the deed that wreaked horror and terror upon an unsuspecting city” (“Bedeviling: Did Satan Rear His Ugly Face?,” Philadelphia Daily News, 14 Sept. 2001). In all these cases, there is culturally conditioned emotional priming in an-
ticipation of agency. This priming, in turn, amplifies the information value of otherwise doubtful, poor, and frag-
mentary agency-relevant stimuli. This enables the stimuli (e.g., cloud formations, pastry, ice cream conformations) to achieve the minimal threshold for triggering hyperac-
tive facial-recognition and body-movement recognition schemata that humans possess.

In sum, supernatural agents are readily conjured up be-
cause natural selection has trip-wired cognitive schema for agency detection in the face of uncertainty. Uncertainty is omnipresent; so, too, is the hair-triggering of an agency-de-
tection mechanism that readily promotes supernatural inter-
pretation and is susceptible to various forms of cultural manipulation. Cultural manipulation of this modular mech-
anism and priming facilitate and direct the process. Be-
cause the phenomena created readily activate intuitively given modular processes, they are more likely to survive transmission from mind to mind under a wide range of dif-
ferent environments and learning conditions than entities and information that are harder to process (Atran 1998; 2001b). As a result, they are more likely to become endur-
ing aspects of human cultures, such as belief in the super-
natural.

3. Counterintuitive worlds

In this section we unpack the idea of the supernatural as a counterintuitive world that is not merely counterfactual in the sense of physically implausible or nonexistent. Rather, the supernatural literally lacks truth conditions. A counterintuitive thought or statement can take the surface form of a proposition (e.g., “Omnipotence [i.e., God] is insubstan-
tial”), but the structure of human semantics is such that no specific meaning can be given to the expression and no spe-
cific inferences generated from it (or, equivalently, any and all meanings and inferences can be attached to the expres-
sion). The meanings and inferences associated with the subject (omnipotence = physical power) of a counterintu-
itive expression contradict those associated with the predi-
cate (insubstantial = lack of physical substance), as in the expressions “the bachelor is married” or “the deceased is alive.”

All the world’s cultures have religious myths that are at-
tention-arresting because they are counterintuitive.12 Still, people in all cultures also recognize that such beliefs are counterintuitive, whether or not they are religious believ-
ers (Atran 1996). Among Christian communities all over the world, for example, Catholics and non-Catholics alike are unquestionably aware of the difference between Christ’s body and ordinary wafers, or between Christ’s blood and ordi-
nary wine. Likewise, Native American Cowlitz are well aware of the difference between the deity Coyote and
everyday coyotes, or between Old Man Wild Cherry Bark and ordinary wild cherry bark (Jacobs 1934, p. 126–33).

Religious beliefs are counterintuitive because they viol-
ate what studies in cognitive anthropology and develop-
mental psychology indicate are universal expectations about the world’s everyday structure, including such basic categories of intuitive ontology (i.e., the ordinary ontology of the everyday world that is built into the language learner’s semantic system) as person, animal, plant, and substance (Atran 1989). They are generally inconsistent with fact-based knowledge, though not randomly. Beliefs about invisible creatures who transform themselves at will or who perceive events that are distant in time or space flatly contradict factual assumptions about physical, biolog-
ical, and psychological phenomena (Atran & Sperber 1991). Consequently, these beliefs more likely will be retained and transmitted in a population than random departures from common sense, and thus become part of the group’s cul-
ture. Insofar as category violations shake basic notions of ontology, they are attention-arresting, hence memorable. But only if the resultant impossible worlds remain bridged to the everyday world can information be stored, evoked, and transmitted.

As a result, religious concepts need little in the way of overt cultural representation or instruction to be learned and transmitted. A few fragmentary narrative descriptions or episodes suffice to mobilize an enormously rich network of implicit background beliefs (Boyer 1994). For instance, if God is explicitly described as being jealous and able to move mountains, He is therefore implicitly known to have other emotions, such as anger and joy, and other powers, such as the ability to see and touch mountains or to lift and sight most anything smaller than a mountain, such as a per-
san, pot, pig, or pea.

Invocation of supernatural agents implicates two cogni-
tive aspects of religious belief: (1) activation of naturally se-
lected conceptual modules, and (2) failed assignment to universal categories of ordinary ontology. Conceptual mod-
ules are activated by stimuli that fall into a few intuitive knowledge–domains, including: folkmechanics (object boundaries and movements), folkbiology (species configu-
trations and relationships), and folkpsychology (interactive and goal-directed behavior). Ordinary ontological cate-
gories are generated by further, more specific activation of conceptual modules. Among the universal categories of ordinary ontology are: person, animal, plant, substance.13

To give an example, sudden movement of an object stirred by the wind may trigger the agent-detection system that operates over the domain of folkpsychology, and a ghost may be invoked to interpret this possibly purposeful event. In normal circumstances, a sudden movement of wind might activate cognitive processing for agents, but would soon deactivate upon further analysis (“it’s only the wind”). But in the case of (bodiless) supernatural agents, the object-boundary detectors that operate over the domain of folkmechanics, and which are required to identify the agent, cannot be activated. The same cognitive condi-
tions operate when supernatural beings and events, like ghosts or gods, are evoked in religious ceremonies, whether or not there is any actual triggering event (e.g., a sudden movement of unknown origin or other uncertain happening). In such cases, assignment to the person or animal cate-
gory cannot be completed because ghosts and gods have
counterintuitive properties (e.g., movements and emotions without physical bodies). This results in a potentially endless, open-textured evocation of possible meanings and inferences to interpret the event. However, the process can be provisionally stopped, and the semantic content somewhat specified, in a given context (e.g., a Sunday sermon that fixes interpretation of a Biblical passage on some particular community event in the preceding week).

Ordinary ontological categories always involve more specific processing over the folkmechanics domain (nonliving objects and events).

Only substance involves further processing that is exclusive to folkmechanics.

Plant involves additional processing over the folkbiological domain (every organism is assigned to one and only one folk species).

Animal involves supplemental processing over the domains of folkbiology (every animal is assigned uniquely to a folk species) as well as folkpsychology (animal behavior is scrutinized as indicating predator or prey, and possibly friend or foe).

Person involves more specific processing over the folkpsychological domain (human behavior is scrutinized as indicating friend or foe, and possibly predator or prey) and the folkbiological domain (essentialized group assignments, like race and ethnicity).

The relationship between conceptual modules and ontological categories is represented as a matrix in Table 1. Changing the intuitive relationship expressed in any cell generates what Boyer (2000) calls a “minimal counterintuition” (cf. Barrett 2000). For example, switching the cell (− folkpsychology, substance) to (+ folkpsychology, substance) yields a thinking talisman, whereas switching (+ folkpsychology, person) to (− folkpsychology, person) yields an unthinking zombie.

These are general, but not exclusive, conditions on supernatural beings and events. Intervening perceptual, contextual or psycho-tematic factors, however, can change the odds. Thus, certain natural substances – mountains, seas, clouds, sun, moon, planets – are associated with perceptions of great size or distance, and with conceptions of grandeur and continuous or recurring duration. They are, therefore, classified as indicating supernatural beings and events. Intervening perceptual, contextual or psycho-tematic factors, however, can change the odds. Thus, certain natural substances – mountains, seas, clouds, sun, moon, planets – are associated with perceptions of great size or distance, and with conceptions of grandeur and continuous or recurring duration. They are, therefore, classified as indicating supernatural beings and events.

4. Cultural survival: A memory experiment

Many factors are important in determining the extent to which ideas achieve a cultural level of distribution. Some are ecological, including the rate of prior exposure to an idea in a population; physical, as well as social, facilitators and barriers to communication and imitation; and institutional structures that reinforce or suppress an idea. Other factors are psychological, including the cognitive and emotional ease with which an idea can be accommodated, represented, and remembered; the intrinsic interest that it evokes in people so that it is processed and rehearsed; and motivation and facility to communicate the idea to others.

One complex of psychological factors concerns the apparent sensitivity to religious ideas in young children. Studies of American and European children indicate that most children through grade 1 (ages 6–7) think that God is present everywhere, can hear prayers and see everything, and is near when one feels troubled or happy. This lends credence to the Jesuits’ mantra of “Give me a child till the age of seven and I’ll give you a Believer for life.” Sentiments about God’s pervasiveness in life seem to degrade with age unless institutionally supported, and God’s presence and guidance become associated more with danger and difficulties (Goldman 1964; Tamminen 1994; Thun 1963).

Of all cognitive factors, however, mnemonic power may be the single most important one at any age (Sperber 1986). In oral traditions that characterize most of human cultures throughout history, an idea that is not memorable cannot be transmitted and cannot achieve cultural success (Rubin 1995). Moreover, even if two ideas pass a minimal test of memorability, a more memorable idea has a transmission advantage over a less memorable one (all else being equal). This advantage, even if small at the start, accumulates from generation to generation of transmission leading to massive differences in cultural success at the end.

One of the earliest accounts of the effects of memorability on transmission of natural and nonnatural concepts was

| Table 1. Mundane relations between naturally selected conceptual domains and universal categories of ordinary ontology (changing the relation in any one cell (+ to −, or − to +) yields a minimal, supernatural counterintuition) |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| **ONTOLOGICAL CATEGORIES**      | **Conceptual Domains (and associated properties)** |
| Folkmechanics                   | (Inert)                          | Folkbiology                     | (Vegetative)                    |
| Folkpsychology                  | (Psycho-Physical, e.g., hunger, thirst, etc.) | Folkpsychology                  | (Epistemic, e.g., believe, know, etc.) |
| Person                          | +                                | Person                          | +                                |
| Animal                          | +                                | Animal                          | +                                |
| Plant                           | +                                | Plant                           | −                                |
| Substance                       | +                                | Substance                       | −                                |

Finally, supernatural agent concepts tend to be emotionally powerful because they trigger evolutionary survival templates. This also makes them attention-arresting and memorable. For example, an all-knowing bloodthirsty deity is a better candidate for cultural survival than a do-nothing deity, however omniscient. In the next section, we address some of the cognitive processes that contribute to the cultural survival of supernatural beliefs.

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Bartlett’s (1932) study of how British university students remembered and then transmitted a culturally unfamiliar story (a Native American folk tale). Over successive retellings of the story, some culturally unfamiliar items or events were dropped. Other unfamiliar items were distorted, being replaced by more familiar items (e.g., a canoe replaced by a rowboat). Bartlett reasoned that items inconsistent with students’ cultural expectations were harder to represent and recall, hence less likely to be transmitted than items consistent with expectations.

Recent studies, however, suggest that under some conditions counterintuitive beliefs are better recalled relative to intuitive beliefs (Boyer & Ramble 2001). Barrett and Nyhof (2001) asked people to remember and retell Native American folk tales containing natural as well as nonnatural events or objects. Content analysis showed that participants remembered 92% of minimally counterintuitive items, but only 71% of intuitive items.14

Although suggestive, these studies leave several issues unresolved. For one: Why don’t minimally counterintuitive concepts occupy most of the narrative structure of religions, folktales, and myths? Even casual perusal of culturally successful materials, like the Bible, Hindu Veda, or Maya Popul Vuh, suggests that counterintuitive concepts and occurrences are a minority. The Bible is a succession of mundane events – walking, eating, sleeping, dreaming, copulating, dying, marrying, fighting, suffering storms and drought, and so on – interspersed with a few counterintuitive occurrences, such as miracles and appearances of supernatural agents like God, angels, and ghosts.

An answer to this puzzle may lie in examining memorability for an entire set of beliefs taken as a single unit of transmission, rather than individual beliefs. Accordingly, we conducted a study to examine the memorability of intuitive (INT) and minimally counterintuitive (MCI) beliefs and belief sets over a period of a week (see Table 2 for examples). One group of 44 U.S. students rated these beliefs on degree of supernaturahness using a 6-point Likert scale. Counterintuitive ideas were viewed as more supernatural than intuitive ones, (F(45) = 14.93, p < .001 (M = 2.51 vs. M = 4.62). Another group of U.S. students recalled these items over time. INT beliefs showed better recall rates than MCI beliefs, both immediately (Fig. 1) and after a one-week delay (Fig. 2), F(4,104) = 9.51, p < .001. Because the two kinds of beliefs were matched (each term was equally likely to occur in an intuitive and counterintuitive belief), the intuitiveness factor, not other unknown factors left to vary, contributed to the recall advantage of the intuitives (Norenzayan & Atran 2004; Norenzayan, Atran, Faulkner, & Schaller, under review).

We replicated this finding with a different set of ideas, where a sharper distinction was made between counterintuitive ideas and ideas that are intuitive but bizarre, and between degrees of counterintuitiveness. A group of 107 U.S. participants from another university received ideas that were (1) intuitive and ordinary (INT), (2) intuitive but bizarre (BIZ), (3) minimally counterintuitive (MCI), and (4) maximally counterintuitive (MXCI). Two-word or three-word statements that represented INT, BIZ, MCI, MXCI-Control, and MXCI beliefs were generated (Table 2). Each statement consisted of a concept and one or two properties that modified it. INT statements were created by using a property that was appropriate to the ontological category (e.g., closing door). BIZ statements were created by modifying the concept with an intuitive but bizarre property (e.g., blinking newspaper). MCI statements were created by modifying with a property transferred from another ontological category (e.g., thirsty door). Finally, MXCI statements were created by modifying a concept with two properties taken from another ontological category (e.g., squinting wilting brick). For each MXCI statement, a matching statement was generated, only one of the properties being counterintuitive (e.g., chattering climbing pig). Participants received one of two different versions.

Intuitive ideas (INT) had the highest recall; maximally counterintuitive ideas (MXCI), the lowest (Fig. 3). Most distortions occurred within the same ontological category (39 items, or 55%), the majority being within the minimally counterintuitive (MCI) category (23 items = 59% of all same-category distortions). For example, “cursing horse” was remembered as “laughing horse” (both MCI). For distortions that crossed ontological boundaries, the most common was from counterintuitive to intuitive (14 distortions = 20%). The least common distortion was from intuitive to counterintuitive: Only one such distortion was found (1.4%). Results for distorted items, with a preference for rendering counterintuitive beliefs intuitive, follows the main lines of Bartlett’s (1932) study.

One finding that converges with previous studies was that minimally counterintuitive beliefs degraded at a lower
rate after immediate recall. Minimally counterintuitive beliefs may have a potent survival advantage over intuitive ones: once processed and recalled, they degrade less than intuitive ones. Disadvantage in recall may be offset by resilience, so that over generations of transmission, an idea that is less remembered, but also less degradable, may prevail over an idea that is initially remembered well but eventually dies out because of a higher rate of degradation.

As to belief sets, the one that was mostly intuitive, combined with a few minimally counterintuitive ones, had the highest rate of delayed recall and the lowest rate of memory degradation over time (Fig. 4). This is the recipe for a successful transmission of cultural beliefs, and it is the cognitive template that characterizes most popular folktales and religious narratives. Critically, the belief set with a majority of minimally counterintuitive beliefs had the lowest rate of delayed recall and highest level of memory degradation. In fact, this is a cognitive template rarely encountered in existing culturally successful materials. Thus, the way natural and non-natural beliefs are combined is crucial to the survival of a cultural ensemble of beliefs, such as those that form the core of any religious tradition.

With Yukatek Maya speakers we found the same recall pattern as in the U.S. follow-up. Also, minimally counterintuitive beliefs were again more resilient than intuitive ones, confirming the U.S. pattern. Finally, we found no reliable differences between the Yukatek recall pattern after one week and after three months (Fig. 5). These results indicate cultural stabilization of that pattern.

In sum, minimally counterintuitive beliefs, as long as they come in small proportions, help people remember and

Figure 3. Delayed 1-week recall for U.S. students by proportion of intuitive (INT), bizarre (BIZ), minimally counterintuitive (MCI) and maximally counterintuitive (MXCI) beliefs (error bars, 95% confidence interval).

Figure 4. Memory degradation over 1-week (immediate minus delayed recall) for U.S. students by proportion of intuitive (INT) and minimally counterintuitive (MCI) beliefs.

Figure 5. Memory degradation over 1 week (t1–t2) and over 3 months (t1–t3) for Yukatek Maya by proportion of intuitive and minimally counterintuitive beliefs (error bars, 95% confidence interval).

<table>
<thead>
<tr>
<th>Version 1</th>
<th>Version 2</th>
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<tbody>
<tr>
<td>INT</td>
<td>INT</td>
</tr>
<tr>
<td>1. Crumbling Ice</td>
<td>1. Crystallizing Ice</td>
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<tr>
<td>2. Crystallizing Glass</td>
<td>2. Crumbling Glass</td>
</tr>
<tr>
<td>5. Grazing Cow</td>
<td>5. Wandering Cow</td>
</tr>
<tr>
<td>BIZ</td>
<td>BIZ</td>
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<tr>
<td>7. Nauseating Cat</td>
<td>7. Dangling Cat</td>
</tr>
<tr>
<td>8. Dangling Squirrel</td>
<td>8. Nauseating Squirrel</td>
</tr>
<tr>
<td>MCI</td>
<td>MCI</td>
</tr>
<tr>
<td>12. Sobbing Oak</td>
<td>12. Giggling Oak</td>
</tr>
<tr>
<td>13. Cursing Horse</td>
<td>13. Admiring Horse</td>
</tr>
<tr>
<td>15. Solidifying Lady</td>
<td>15. Melting Lady</td>
</tr>
<tr>
<td>MXCI</td>
<td>MXCI</td>
</tr>
<tr>
<td>17. Cheering Limping Turtle</td>
<td>17. Chattering Climbing Turtle</td>
</tr>
<tr>
<td>18. Chattering Climbing Pig</td>
<td>18. Cheering Limping Pig</td>
</tr>
<tr>
<td>MXCI</td>
<td>MXCI</td>
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presumably transmit the intuitive statements. A small proportion of minimally counterintuitive beliefs gives the story a mnemonic advantage over stories with no counterintuitive beliefs or with far too many counterintuitive beliefs, just as moderately spiced-up dishes have a cultural advantage over bland or far too spicy dishes. This dual aspect of supernatural beliefs and belief sets—commonsensical and counterintuitive—renders them intuitively compelling yet fantastic, eminently recognizable but surprising. Such beliefs grab attention, activate intuition, and mobilize inference in ways that greatly facilitate their mnemonic retention, social transmission, cultural selection, and historical survival.

5. Metarepresenting counterintuitive worlds: A Theory of Mind experiment

Thus far we have claimed that the presence of minimally counterintuitive beliefs in religious belief sets favors the production, transmission, and cultural survival of those belief sets over time. We have also provided initial experimental support for the claim, although clearly much more needs to be done. This claim leaves open the issue of how counterintuitive beliefs can be formed at all. If counterintuitive beliefs arise by violating innate given expectations about how the world is built, how can we possibly bypass our own hardwired concepts to form counterintuitive religious beliefs? The answer is that we don’t entirely bypass commonsense understanding but conceptually parasitize it to transcend it. This occurs through the species-specific cognitive process of metarepresentation.

Humans have a metarepresentational ability, that is, they form representations of representations. This ability allows people to understand a drawing or picture of someone or something as a drawing or picture and not the real thing. It lets us enjoy novels and movies as fiction that can emotionally arouse us without actually threatening us. It lets us think about being in different situations and deciding which are best for the purposes at hand, without our having to actually live through (or die in) the situations we imagine. It affords us the capacity to model the world in different ways, and to conscientiously change the world by entertaining new models that we invent, evaluate, and implement. It enables us to become aware of our experienced past and imagined future as past or future events that are distinct from the present that we represent to ourselves, and so permits us to reflect on our own existence. It allows people to comprehend and interact with one another’s minds.

Equally important for our purposes, metarepresentation allows humans to retain half-understood ideas (Atran & Sperber 1991; Sperber 1985). By embedding half-baked (quasi-propositional) ideas in other factual and commonsense beliefs, these ideas can simmer through personal and cultural belief systems and change them. Children come to terms with the world in similar ways when they hear a new word. A half-understood word is initially retained metarepresentationally, as standing in for other ideas the child already has in mind. Initially, the new word is assigned an ontological category: For example, if “andro chases balls,” then andro must be an animal or person, like Fido or Fred.

After Dennett (1975), most researchers in folkpsychology, or “theory of mind” (ToM), maintain that attribution of mental states, such as belief and desire, to other persons requires metarepresentational reasoning about false beliefs. Only when the child can understand that other people’s beliefs are only representations—not just recordings of the way things are—can the child entertain and assess other people’s representations as veridical or fictional, truly informative or deceptive, exact or exaggerated, worth changing one’s own mind for or ignoring. Only then can the child appreciate that God thinks differently from most people, in that only God’s beliefs are always true.

In one of the few studies to replicate findings on ToM in a small-scale society (cf. Avis & Harris 1991), Knight et al. (2004) showed 48 Yukatek-speaking children (26 boys, 22 girls) a tortilla container and told them, “Usually tortillas are inside this box, but I ate them and put these shorts inside.” They asked each child in random order what a person, God, the sun (k’in), principal forest spirits (yunul k’ax’ob’), “Masters of the Forest”), and other minor spirits (chichi) would think in the box. As with American children (Barrett et al. 2001), the youngest Yukatek (4 years) overwhelmingly attributed true beliefs to both God and people in equal measure. After age 5, the children attributed mostly false beliefs to people but attributed mostly true beliefs to God (Fig. 6).16 Thus, 33% of the 4-year-olds said that people would think tortillas were in the container versus 77% of 7-year-olds. In contrast, no significant correlation was detected between answers for God and age, r(46) = .06.

Collapsing over ages, Yukatek children attributed true beliefs according to a hierarchy of human and divine minds, one in which humans and minor spirits are seen as easier to deceive. Mental states of humans were perceived as different from those of God (Z = 3.357, p = .001) and those of Masters of the Forest and the Sun Deity (Z = 1.89, p = .06 for both). God was seen as all-knowing, and local religious entities were somewhere in between (Fig. 7).

In a follow-up with 7 female and 7 male Itza’ Maya adults in Guatemala’s Peten rainforest, all (but one man) responded that God had a true belief because, as several respondents stated, “He can see through the basket as if it were transparent.” All (save the same man) thought a person coming upon the basket would have a false belief about its contents. Six men and four women thought the forest spirits (arux) would know the basket’s true contents. Overall (for men as well as women), mental states of humans

Figure 6. Percentage of Yukatek Maya children’s attributions of false beliefs to God and persons by age.
were perceived as different from those of God (Z = 3.307, p = .001) and forest spirits (Z = 3.000, p = .003), but God and forest spirits were not significantly different from one another. For Itza’ adults (but significantly more so for men who venture into the forest than women who generally do not) beliefs in forest spirits have measurable behavioral consequences for biodiversity, forest sustainability, and so forth (Atran et al. 2002). In brief, from an early age people may reliably attribute to supernaturals cognitions that they believe are different and truer than those attributed to humans.

6. From false belief to costly commitment

In this section, we argue that the human metarepresentational ability to deceive and defect has been managed by communicative displays of passionate commitment to omniscient supernatural agents, who unlike humans do not succumb to false beliefs and thus can act as guarantors for future in-group cooperation. Expression of religious prescriptions performatively signals and establishes cognitive and emotional commitment to seek convergence, but it doesn’t specify (the propositional content of) what people should converge to. The truth about religious prescriptions is accepted on faith and communicated through ritual display, not discovered or described as a set of factual or logical propositions. The result of such convergence is to perpetuate a stable community of cooperators who sacrifice for the group in the short run, but benefit from it in the long run.

One plausible evolutionary story is that understanding agency, together with metarepresenting false belief and deceit, emerged as a later development of intentional communicative displays that signaled possibilities for hominids to cooperate (or deceive) in a wide variety of situations (Leslie & Frith 1987). Autistic children, who selectively fail at false belief tasks, seem to miss intentional communicative display. Although they can often imitate a gesture, and so represent it, they can’t go beyond this primary representation to infer that the gesture stands for something else.

Thus, unlike non-autistic 1-year-olds (Baron-Cohen 1995; Masur 1983), older autistic children can’t signal communicative intent by pointing (as only humans can; see Premack & Woodruff 1978; Povinelli 2000). They can’t metarepresent the relation intentionally communicate, between a person as an agent (mother), a stimulus situation (upturned palm oriented towards a vase of flowers), and an inferred situation (child giving flowers to mother). Neither, apparently, can they entertain counterfactual beliefs. This can be particularly striking in children suffering from Asperger’s Syndrome, a high-functioning form of autism. 17

Religious acts of faith incorporate universal, metarepresentational features of pragmatic communication, including: pretend (that p) and promise (to do p). These are social acts common to all normally interacting human agents. A principal difference between religious and nonreligious employments of these behaviors is that the situation that is represented (p) in a religious act is not a state of affairs by which the truth, adequacy, or accurateness of the representation is evaluated. Rather, a religious representation (statement or other display) is always right, and the situation to which it is properly applied is made to conform to what is conventionally stipulated to be the case.

In pretense, a person believes that [p is false] because not-p is demonstrably or verifiably the case. In faith, a person believes that [p is true] because p is the Word of God, and because God always speaks the truth. Faith, like pretense, necessarily involves metarepresentation, namely, the representation in the brackets, where p is metarepresented. In pretense, though, p’s content is well understood, and the state of affairs it represents is assessable by observation for truth or falsity (e.g., p = “this banana is a telephone”). In faith, p is not well understood, and the supposed state of affairs it represents cannot be assessable by observation (e.g., p = “this wine is Christ’s blood”) (Sperber 1975b; cf. Ayer 1950 on religious “pseudo-propositions”). Nonetheless, because the word of god is always true, religious believers are not concerned with whether p is true or not, but with what p, which is true, could possibly mean (commote) for them in each situation.

As with pretense, religious acts of faith involve exaggerated gestures that are intended to commote a situation that goes beyond the one perceptually manifest. For example, the act of receiving the host during Mass is an extraordinary eating display, where people are typically fed on their knees with no chewing of the wafer allowed. It is obvious to everyone that the intended goal of the display is not eating, but communion (Rappaport 1999). The meaning of an act of faith like communion is not an inference to specific propositions, but to an emotionally charged network of partial and changeable descriptions of counterfactual and counterintuitive worlds.

In sum, human metarepresentational abilities, which are intimately bound to fully developed cognitions of agency and intention, also allow people to entertain, recognize, and evaluate the differences between true and false beliefs. Given the ever-present menace of enemies within and without, concealment, deception, and the ability to both generate and recognize false beliefs in others would favor survival. But because human representations of agency and intention include representations of false belief and deception, human society is forever under threat of moral defection.

If some better ideology is likely to be available some-
A mother and her son are leaving home in the morning. A mother and her son are leaving home in the morning. A mother and her son are leaving home in the morning.

She is taking him to visit his father's workplace. She is taking him to visit his father's workplace. She is taking him to visit his father's workplace.

The father is a laboratory technician at Victory Memorial Hospital. The father is a laboratory technician at Victory Memorial Hospital. The father is a laboratory technician at Victory Memorial Hospital.

They check before crossing a busy road. They check before crossing a busy road. They check before crossing a busy road.

While walking along, the boy sees some wrecked cars in a junk yard, which he finds interesting. While crossing the road, the boy is caught in a terrible accident, which critically injures him. While walking along, the boy sees a well-dressed man sitting alone.

At the hospital, the staff are preparing for a practice disaster drill, which the boy will watch. At the hospital, the staff prepares the emergency room, to which the boy is rushed. At the hospital, the boy's father shows him around his lab. The boy listens politely, but his thoughts are elsewhere.

An image from a brain scan machine used in the drill attracts the boy's interest. An image from a brain scan machine used in a trauma situation shows severe bleeding in the boy's brain. An image from a brain scan that he sees reminds him of something in the homeless woman's face.

All morning long, a surgical team practices the disaster drill procedures. All morning long, a surgical team struggles to save the boy's life. On his way around the hospital, the boy glances into the hospital's chapel, where he sees the well-dressed man sitting alone.

Make-up artists are able to create realistic-looking injuries on actors for the drill. Specialized surgeons are able to reattach the boy's severed feet, but can not stop his internal hemorrhaging. With elbows on his knees, and his head in his hands, the man moves his lips silently. The boy wants to sit beside him, but his father leads him away.

After the drill, while the father watches the boy, the mother leaves to phone her other child's preschool. After the surgery, while the father stays by the dead boy, the mother leaves to phone her other child's preschool. After a brief tour of the hospital, while the father watches the boy, the mother leaves to phone her other child's preschool.

Running a little late, she phones the preschool to tell them she will soon pick up her child. Barely able to talk, she phones the preschool to tell them she will soon pick up her child. Running a little late, she phones the preschool to tell them she will soon pick up her child.

Heading to pick up her child, she hails a taxi at the number nine bus stop. Heading to pick up her child, she hails a taxi at the number nine bus stop. Heading to pick up her child, she hails a taxi at the number nine bus stop.

Table 3. Three stories with matching events used to prime feelings of religiosity: Neutral (uneventful), Death (stressful), Religious (prayer scene)
pernatural intervention in human affairs. The experiment is also aimed at commitment theories of religion that neglect special attention to the supernaturals.

Our experiment builds on a study by Cahill and colleagues dealing with the effects of adrenaline (adrenergic activation) on memory (Cahill et al. 1994). They showed college students a series of slides and a storyline about a boy riding a bike. Some subjects were exposed to an uneventful story: The boy rides his bike home, and he and his mother drive to the hospital to pick up his father (who is a doctor). For the other participants, the story begins and ends in much the same way, but the middle is very different: The boy is hit by a car and rushed to the hospital’s emergency room, where a brain scan shows severe bleeding from the boy’s brain and specialized surgeons struggle to reattach the boy’s severed feet. After exposure to the stories, and before being tested for recall, half the subjects were given either a placebo pill or a drug (propranolol) that blocks the effects of adrenaline. The placebo and drug groups recalled the uneventful story equally well. Only the placebo group, however, remembered the emotional story more accurately than the uneventful one.

Our hypothesis was that existential anxieties (particularly about death) not only deeply affect how people remember events but also their propensity to interpret events in terms of supernatural agency. We primed each of three groups of college students with one of three different stories (Table 3): Cahill et al.’s uneventful story (neutral prime), Cahill et al.’s stressful story (death prime), and another uneventful story whose event-structure matched the other two stories but which included a prayer scene (religious prime). Afterwards, each group of subjects read a New York Times article (2nd October 2001) whose lead ran: “Researchers at Columbia University, expressing surprise at their own findings, are reporting that women at an in vitro fertilization clinic in Korea had a higher pregnancy rate when, unknown to the patients, total strangers were asked to pray for their success.” The article was given under the guise of a story about “media portrayals of scientific studies.” Finally, students rated strength of their belief in God and the power of supernaturals, are reliably stronger after exposure to the death prime than after the neutral and religious primes, F(1, 74) = 7.44, p < .01, and F(1, 74) = 3.88, p = .05, respectively (no significant differences between either uneventful story). This effect held even after controlling for religious background and prior degree of religious identification.

Results show that strength of belief in God’s existence (Fig. 8), and in the efficacy of supernatural intervention (Fig. 9), are reliably stronger after exposure to the death prime than after the neutral and religious primes, F(1, 74) = 7.44, p < .01, and F(1, 74) = 3.88, p = .05, respectively (no significant differences between either uneventful story). This effect held even after controlling for religious background and prior degree of religious identification.

Figure 8.

Figure 9.

Terror Management Theory (TMT) maintains that cultural worldview is a principal buffer against the terror of death. Accordingly, TMT experiments show that thoughts of death induce people to reinforce their cultural (including religious) worldview and derogate alien worldviews (Greenberg et al. 1990; Pyszczynski et al. 1999). According to the worldview-defense hypothesis, then, awareness of death should enhance belief in a culturally familiar deity, but diminish belief in a culturally unfamiliar deity. Our view suggests that the need for belief in supernatural agency is possible a qualitatively distinct buffer against the terror of death that overrides worldview defense needs.

To test this idea, in a follow-up, 73 American undergraduates were told that the prayer groups were Buddhists in Taiwan, Korea, and Japan. Supernatural belief was measured either shortly after the primes, or after a significant delay between the primes and the belief measures. When the primes were recently activated, as expected there was a stronger belief in the power of Buddhist prayer in the death prime than in the control prime, F(1, 33) = 6.65, p = .01. Remarkably, the mostly Christian death-primed subjects who previously self-identified as strong believers in their religion were more likely to believe in the power of Buddhist prayer, r(16) = .68, p < .01. In the neutral (control) condition, there was no correlation between religious identification and belief in Buddhist prayer among a similar group of mostly Christian subjects. Given a choice between supernatural belief versus rejecting an alien worldview (Buddhism), Christians chose the former. This finding is difficult to explain in terms of cultural worldview bolstering, but it possibly reflects a strong belief in immortality as a buffer against death, as articulated in TMT (Solomon et al. 1991).

In a cross-cultural extension, 75 Yukatek-speaking Maya villagers were tested, using stories matched for event structure but modified to fit Maya cultural circumstances. They were also asked to recall the priming events. We found no differences among primes for belief in the existence of God and spirits (near ceiling in this very religious society). However, subjects’ belief in the efficacy of prayer for invoking the deities was significantly greater with the death prime than with religious or neutral primes, \( \chi^2(2, N = 75) = 10.68, p = .005. \) Awareness of death more strongly motivates religiosity than mere exposure to emotionally stressful religious scenes, like praying. This supports the claim that emotionally eruptive existential anxieties motivate supernatural beliefs.
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We found no evidence for differences in recall of priming events after subjects rated their strength of belief in God and the efficacy of supernatural intervention. With this in mind, note that uncontrollable arousal mediated by adrenergic activation (e.g., subjects chronically exposed to death scenes) can lead to posttraumatic stress syndrome if there is no lessening of terror and arousal within hours; however, adrenergic blockers (e.g., propranolol, guanfacine, possibly antidepressants) can interrupt neuronal imprinting for long-term symptoms, as can cognitive-behavioral therapy (work by Charles Marmar discussed in McReady 1999, p. 9). Heightened expression of religiosity following exposure to death scenes that provoke existential anxieties may also serve this blocking function (Atran 2002b). We plan to test the further claim that existential anxieties not only spur supernatural belief, but that these beliefs are in turn affectively validated by assuaging the very emotions that motivate belief in the supernatural.

All of this isn’t to say that the function of religion is to promise resolution of all outstanding existential anxieties any more than the function of religion is to neutralize moral relativity and establish social order, to give meaning to an otherwise arbitrary existence, to explain the unobservable origins of things, and so forth. Religion has no evolutionary function per se. It is rather that existential anxieties and moral sentiments constitute – by virtue of evolution – ineluctable elements of the human condition; and that the cognitive invention, cultural selection, and historical survival of religious beliefs have resulted, in part, from success in accommodating these elements. There are other factors in this success, involving naturally selected elements of human cognition, such as the inherent susceptibility of religious beliefs to modularized (innate and universal) conceptual and mnemonic processing.

8. Conclusion: Evolution's canalizing landscape

Think metaphorically of humankind’s evolutionary history as a landscape formed by different mountain ridges. This landscape functions everywhere to canalize, but not determine, individual and cultural development. It greatly reduces the possible sources of religious expression into structures that constantly reappear across history and societies.

This landscape is shaped by natural selection. It is ancestrally defined by specific sets of affective, social, and cognitive features – different mountain ridges. Each ridge has a distinct contour, with various peaks whose heights reflect evolutionary time. One such evolutionary ridge encompasses panhuman emotional faculties, or “affect programs.” Some of these affect programs, such as surprise and fear, date at least to the emergence of reptiles. Others, such as grief and guilt, may be unique to humans. Another ridge includes social-interaction schema. Some schema may go back far in evolutionary time, such as those involved in detecting predators and seeking protectors, or which govern direct “tit-for-tat” reciprocity (“you scratch my back, I’ll scratch yours”). Other social-interaction schema seem unique to humans, such as committing to nonkin. Still another ridge encompasses panhuman mental faculties, or cognitive modules, like folkmechanics, folkbiology, folkpsychology. Folkmechanics is this ridge’s oldest part, with links to amphibian brains. Folkpsychology is the newest, foregrounded among apes. Only humans appear to metarepresent multiple models of other minds and worlds (Tomasello et al. 1993), including the supernatural.

Human experience lies along this evolutionary landscape, usually converging on more or less the same life paths – much as rain that falls anywhere in a mountain-valley landscape, drains into a limited set of lakes or rivers (Kaufman 1993; Sperber 1996). As humans randomly interact and “walk” through this landscape, they naturally tend towards certain forms of cultural life, including religious paths. Cultures and religions don’t exist apart from the individual minds that constitute them and the environments that constrain them, any more than a physical path exists apart from the organisms that tread and groove it and the surrounding ecology that restricts its location and course. Individual minds mutually interact within this converging landscape in an opened-up time horizon, exploiting its features in distinctive ways. The result is socially transmitted amalgamations that distinctively link landscape features with cognitive, affective, and interactional propensities. This produces the religious and cultural diversity we see in the world and throughout human history.

Nevertheless, all religions follow the same structural contours. They invoke supernatural agents to deal with emotionally eruptive existential anxieties, such as loneliness, calamity, and death. They have malevolent and predatory deities as well as more benevolent and protective ones. These systematically, but minimally, violate modularized expectations about folkmechanics, folkbiology, and folkpsychology. And religions communally validate counterintuitive beliefs through musical rituals and other rhythmic coordinations of affective body states. Finally, these landscape features are mutually constraining. They include evolved constraints on emotional feelings and displays, modularized conceptual and mnemonic processing, and social commitments that attend to information about cooperators, protectors, predators, and prey.

NOTES
1. We make no conceptual distinction between “culture” and “society” or “mind” and “brain.”
2. This framework is also informed by the first author’s (Atran’s) ethnographic sojourns among Lowland Maya (Mesoamerica), Druze mountaineers (Middle East), Fasham nomads (Central Asia), Tamil Hindu farmers (South India), and Ladakhi Buddhist tanshumants (Himalaya), and by the second author’s (Norenzayan’s) familiarity with the religious civil wars of Lebanon (1975–1991).
3. Evolutionarily, at least some basic emotions preceded conceptual reasoning: surprise, fear, anger, disgust, joy, sadness (Darwin 1872/1965; Ekman 1992). These may have further evolved to incite reason to make inferences about situations relevant to survival decisions. Existential anxieties are by-products of evolved emotions, such as fear and the will to stay alive, and of evolved cognitive capacities, such as episodic memory and the ability to track the self and others over time. For example, because humans are able to metarepresent their own selves and mentally travel in time (Wheeler et al. 1997), they cannot avoid overwhelming inductive evidence predicting their own death and that of persons to whom they are emotionally tied, such as relatives, friends, and leaders. Emotions compel such inductions and make them salient and terrifying. This is “The Tragedy of Cognition.” All religions propose a supernatural resolution in some minimally counterfactual afterlife.
4. Although the Buddha and the buddhas are not regarded as gods, Buddhists clearly conceive of them as “counter-intuitive agents” (Pyysiäinen 2003). The Chinese Buddhist Pantheon in-
cludes the 18 Lohan, or supernatural guardian angels known for their great wisdom, courage, and supernatural power, and the four Si-Ta-Ten-Wang, or Guardian Kings of the four directions (akin to the Maya Chaak). In Sri Lanka, the Sinhalese relics of the Buddhas have miraculous powers. In China, India, Japan, Thailand, and Vietnam, there are magic mountains and forests associated with the Buddha; and the literature and folklore of every Buddhist tradition recount amazing events surrounding the Buddha and the buddhas.

5. Experiments with adults in the United States (Barrett & Keil 1996) and India (Barrett & Keil 1998) further illustrate the gap between theological doctrine and actual psychological processing of religious concepts. When asked to describe their deities, subjects in both cultures produced abstract and consensual theological descriptions of gods as being able to do anything and anticipate and react to everything at once; always knowing the right thing to do; and being able to dispense entirely with perceptual information and calculation. When asked to respond to narratives about these same gods, the same subjects described the deities as being in only one place at a time, puzzling over alternative courses of action, and looking for evidence in order to decide what to do (e.g., to first save Johnny, who’s praying for help because his foot is stuck in a river in the United States, and the water is rapidly rising; or to first save little Mary, whom He has seen fall on railroad tracks in Australia where a train is fast approaching).

6. One distinction between fantasy and religion is knowledge of its source. People know or assume that public fictions (novels, movies, cartoons, etc.) were created by specific people who had particular intentions for doing so. Religious believers assume that utterances or texts connected with religious doctrines are authorless, timeless, and true. Consequently, they don’t apply ordinary criteria of relevance to religious communications to figure out the speaker’s true intentions or check on whether God is lying or lacking information (Sperber & Wilson 1986).

7. As Dan Sperber (1986) asked in an open communication to the Evolution and Human Behavior Society: “Is fitness a matter of utterances or texts connected with religious doctrines are authorless, timeless, and true. Consequently, they don’t apply ordinary criteria of relevance to religious communications to figure out the speaker’s true intentions or check on whether God is lying or lacking information (Sperber & Wilson 1986).

8. For each natural domain, there is a proper domain and (possibly empty) actual domain (Sperber 1994). A proper domain is information that is informative and nonsubstantive about the cognitive module under consideration to process. The actual domain of a module is any information in the organism’s environment that satisfies the module’s input conditions whether or not the information is functionally relevant to ancestral task demands—this is, whether or not it also belongs to its proper domain. For example, cloud formations and unexpected noises from inanimate sources (e.g., a sudden, howling gush of wind) readily trigger inferences to agency among people everywhere. Although clouds and wind occurred in ancestral environments, they had no functional role in recurrent task problems with animate beings. Similarly, moving dots on a screen do not belong to agency’s proper domain because they could not have been involved with ancestral task demands. Like clouds and wind, moving dots on computer screens belong to its actual domain. A parallel example is food-catching behavior in frogs. When a flying insect moves across the frog’s field of vision, bug-detector cells are activated in the frog’s brain. Once activated, these cells in turn massively fire others in a chain reaction that usually results in the frog shouting out its tongue to catch the insect. The bug-detector is primed to respond to any small dark object that suddenly enters the visual field (Lettvin et al. 1961). If flying insects belong to the proper domain of frog’s food-catching module, then small wads of black paper dangling on a string belong to the actual domain.

9. Psychoanalytic (Freud 1913/1990; Erikson 1963) and attachment (Bowlby 1969; Kirkpatrick 1998) theories hold that primary deities are surrogate parents who assuage existential anxieties. But ethnographic reports indicate that malevolent and predatory deities are as culturally widespread, historically ancient, and socially supreme as benevolent deities. Examples include cannibalistic spirits of small-scale Amazonian, sub-Saharan African, and Australian aboriginal societies, as well as bloodthirsty deities of larger-scale civilizations that practiced human sacrifice, such as Melchizedek of the Ancient Hebrew, the death goddess Kali of tribal Hindus, and the Maya thunder god Chaak. Psychological findings on false-belief tasks (see below) further indicate that beliefs about people are not the basis of beliefs about God because the developmental trajectories of these two belief sets diverge from the outset.

10. Another example from ethology offers a parallel. Many bird species have nests parasitized by other species. Thus, the cuckoo deposits eggs in passerine nests, tricking the foster parents into incubating and feeding the cuckoo’s young. Nestling European cuckoos often daway their host parents (Hamilton & Orians 1965): “The young cuckoo, with its huge gape and loud begging call, has evidently evolved in exaggerated form the stimuli which elicit the feeding response of parent passerine birds...” This, like lipstick in the courtship of mankind, demonstrates successful evolution by means of an “aberration” or “super-stimulator.” According to Boyer (1994; 1997; 2000), bodiless supernatural guardians known for superhuman powers (e.g., Lohan, or Guardian Kings of the four directions, akin to Mahayana Lohan), in Sri Lanka, the Sinhalese relics of the Buddhas have miraculous powers. In China, India, Japan, Thailand, and Vietnam, there are magic mountains and forests associated with the Buddha; and the literature and folklore of every Buddhist tradition recount amazing events surrounding the Buddha and the buddhas. But ethnographic reports indicate that malevolent and predatory deities are as culturally widespread, historically ancient, and socially supreme as benevolent deities. Examples include cannibalistic spirits of small-scale Amazonian, sub-Saharan African, and Australian aboriginal societies, as well as bloodthirsty deities of larger-scale civilizations that practiced human sacrifice, such as Molech of the Ancient Hebrew, the death goddess Kali of tribal Hindus, and the Maya thunder god Chaak. Psychological findings on false-belief tasks (see below) further indicate that beliefs about people are not the basis of beliefs about God because the developmental trajectories of these two belief sets diverge from the outset.

11. Aristotle (1963) was the first to point out in his Categories that such counterintuitive expressions cannot even be judged false because no set of truth conditions could ever be definitively associated with them. He gave the example of “two-footed knowledge.” According to him, “two-footed” could be sensibly (truly or falsely) applied to all animals but not to any sort of knowledge. This is because knowledge falls under the ontological category of nonsubstantial things, whereas being two-footed falls under the altogether distinct ontological category of substantial things. Trying to put together things from different ontological categories produces a category mistake.” For Aristotle, the world that could be properly described in ordinary Greek was the world that is (ontologically). This led him to confute the world’s ontological structure (what philosophy and science consider to be the ultimate “stuff” composing the world) with the semantic structure of language (the constraints that govern the ordinary relations between words and thoughts). Subsequent philosophers have reinterpreted the notion of a category mistake as a logical or semantic “type confusion” (Boyer 1994; 1997; 2000). Sommers (1992; 1993) Cognitive and selective biases in the processing of religious concepts. Psychologists have experimentally shown that children across cultures do not violate such categorical constraints on language learning when attempting to learn the meaning of words (Keil 1979; Walker 1992).

12. Science, like religion, uses metarepresentation in cosmology building: for example, in analogies where a familiar domain (e.g., solar systems, computers, genetic transmission) is used to model some initially less familiar system (e.g., atoms, mind/brains, ideational transmission). In fact, science and religion may use the same analogies; however, there is a difference in these uses. Science aims to reduce the analogy to factual description, where the terms of the analogy are finally specified, with no loose ends remaining and nothing left in the dark: Atoms are scientifically like solar systems if and only if both can be ultimately derived from the same set of natural laws. Whereas science seeks to kill the metaphor, religion strives to keep it poetic and endlessly open to further evocation. In religion, these ideas are never fully assimilated with factual and commonsensical beliefs, like a metaphor that metarepresents the earth as a mother but not quite, or an angel as a winged youth but not quite.

13. According to Boyer (1994; 1997; 2000), bodiless supernaturals are counterintuitive because they think and act but lack physical substance. The matter is not so simple. First, experiments with infants and adults indicate that ordinary intuitions about causal agents do not require knowledge or perception of material
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substance, only the expectation (perhaps never actually realized) that there ultimately is a physical source of intentional action (Csibra et al. 1999). Ontological violations block such expectations being realized even in principle (e.g., invisible agents versus heard but unseen beings). They countermand rules for eventual processing, not actual perception. Second, not all mental states are equally bound to ordinary intuitions about bodies. Recent studies indicate that children from 5 years on up more readily attribute epistemic mental states (see, think, know) to beings in the afterlife than psychobiological mental states (hunger, thirst, sleepiness) (Bering & Bjorklund 2002). Ordinary distinctions between mind and body (e.g., dreaming) thus seem to provide at least some intuitive support for extraordinary beings with disembodied minds (Hobbes 1651/1901).

14. Barrett and Nyhof (2001, p. 79) list as common items: “a being that can see or hear things that are not too far away”; “a species that will die if it doesn’t get enough nourishment or if it is severely damaged”; “an object that is easy to see under normal lighting conditions.” Such items fall so far below ordinary expectations that communication should carry some new or salient information that Barrett and Nyhof (2001, pp. 82–83) report: “common items were remembered so poorly relative to other items.” In some instances of retelling these items, participants tried to make the common property sound exciting or unusual.” In other words, some subjects tried to meet minimum conditions of relevance (Sperber & Wilson 1986). For the most part, common items failed these minimum standards for successful communication.

15. Highest degradation was observed in the mostly MCI and all INT conditions, conforming to an inverse quadratic function, F(3, 80) = 5.00, p < .05. Memory degraded least in the Mostly INT condition, and increased as the proportion of MCI beliefs increased, resulting in a linear trend, F(2, 65) = 3.53, p = .06.

16. Only additional evidence could show whether children “continue” to think of God in the same way after they become aware of false beliefs (as Barrett et al. 2001 intimate), or (as seems more likely) come to have different reasons for thinking that God will not be deceived.

17. To deal with deficits in counterfactual thinking, St. Paul’s Church in Alabama (Trenton Diocese) has a special program for autistics: “The church requires that children who receive Holy Communion be able to recognize the difference between ordinary bread and the Eucharist. . . . The St. Paul’s program was designed to teach the difference” (Rev. Sam Sirianni, cited in Raboteau 2000).

Open Peer Commentary

Gods are more flexible than resolutions

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Abstract: The target article proposes that “counterintuitive beliefs in supernatural agents” are shaped by cognitive factors and survive because they foster empathic concern and counteract existential dread. I argue that they are shaped by motivational forces similar to those that shape our beliefs about other people; that empathic concern is rewarded in a more elementary fashion; and that a major function of these supernatural beliefs may be to provide a more flexible alternative to autonomous willpower in controlling not only desire but also many other unwelcome urges.

The useful hypotheses in this article include: (1) that religion is a form of motivated belief, that is, that religious beliefs and their attendant practices survive insofar as they serve a purpose; (2) that a principal purpose of religion is to deter “social deception and defection in the pursuit of self-preservation”; (3) that another principal purpose of religion is to control “emotionally eruptive existential anxieties” (sect. 1, para. 7); and (4) that human experience, and religious experience in particular, converges “on more or less the same ordinals – much as rain that falls anywhere in a mountain-valley landscape, drains into a limited set of lakes or rivers” (sect. 8, para. 3). The authors present a case for how humans may be innately prepared to construct the supernatural beings that populate most religions, because of people’s “hair-triggered” attribution of agency to ambiguous percepts, the increased memorability of “minimally counterintuitive” ideas, and people’s ability to imagine counterfactual omniscient personae. However, this article presents little about what incentive people have to construct these beings – only some unsurprising data that subjects value religious ideas more in fear-provoking situations.

I agree that supernatural religion is probably an extension of “emotional mechanisms that evolved for mundane adaptive tasks” (sect. 1, para. 2), and that part of its usefulness is sometimes to control selfishness and emotional eruptions. However, I do not think the authors have specified adequate motivational mechanisms to account for these effects. Part of this problem comes from the inadequacy of how behavioral science has come to imagine self-interest and altruism. Rational self-interest is identified with beating out competitors for resources, and rational altruism merely with taking the long view of this competition so as to identify situations where cooperation will be more profitable, heuristically or genetically, than competition (Dawkins 1999; Frank et al. 1993). Given the human openness to seduction by short-term prospects, altruism is sometimes suggested to require self-control (Rachlin 2002), but the point is still to maximize your own survival resources. The authors are right to reject this “mind-blind” functionalism (sect. 1.5): but the role they give to religious belief remains one of controlling an innate tendency toward selfishness, through belief in vigilant gods.

An adequate theory of altruism needs to explain why people start out as highly empathic children (Harris 1987; Zahn-Waxler et al. 1992), who then learn to a variable extent to control empathy as an impulse. That is, why is there a basic self-interest in cultivating vicarious emotional experience, which is then partially displaced by the more “objective” self-interest of (say) economic man? This area is largely terra incognita. Motivational theory has not examined even non-vicarious emotions as rewards until recently (Lewis & Haviland-Jones 2000); they are awkward targets for controlled research, and it is hard even to theorize about rewards that require no specific stimulus and have many of the characteristics of behaviors. However, mounting evidence that all reward-responsive organisms discount delayed rewards proportionally to this delay (hyperbolically) rather than at fixed rates (exponentially; Kirby 1997) suggests one mechanism for vicarious emotional reward, based on the innate insensitivity that discounting predicts (Ainslie 1995; 2001. pp. 161–86). I can only summarize it here: Emotions are reward-dependent behaviors that have their own appetites and lead to their own innate rewards, rather than being elicited reflexes. Because of a hyperbolic impatience for their rewards, these behaviors are limited by premature satiation, which causes extinction of deliberately emitted emotions; to stay fresh they must be occasioned by uncontrollable events. Such a contingency makes external occasions for emotion valuable, and these occasions seem especially well paced by the apparent experience of other people. Thus, vicarious reward creates an incentive to help the people whose experiences you choose as occasions for emotion, and to resist temptations to exploit them. The recent discovery of “mirror neurons” that initiate copies of other people’s behaviors (Iacoboni et al. 1999) suggests a reason why vicarious experience may stand out from other available occasions for emotion. Whatever the mechanism, empathic engagement with its sometime result of altruism is apparently a primary motivated process.
We perceive other people's experiences not piecemeal but through mental models, and we construct models of gods in the same way that we construct models of each other. These models reflect our take on what others are going through, modified by projection, transference, and other distortions. Ordinarily we "believe in" other people (as opposed to how we experience fictional characters) only when we can test our models against observations of them. However, when the models are especially evocative, we may lower our threshold for belief and experience a dead relative, or Elvish, or a god as present. Such extra occasions for emotion are valuable in their own right -- as valuable as the emotions are -- but insomuch as they can remain robust without confirmatory evidence from actual people, they may also improve our self-control.

Selfishness that gets too much in the way of vicarious reward is an impulse that need to be controlled, as are not only "emotionally eruptive existential anxieties" and other corrosive emotions but also the self-destructive urges that get called sins. Most of these cannot be subsumed under selfishness. Of the seven deadly sins of Christianity, for instance (gluttony, lust, wrath, pride, envy, avarice, and sloth), only wrath and avarice could be argued to be as harmful to others as they are to the sinners themselves. Self-control is a broad task, and it is central to religion.

Self-control is usually regarded as the function of willpower; but I have argued elsewhere that willpower is nothing more than the fruit of recognizing a limited-warfare relationship among successive selves -- another product of hyperbolic discounting -- and that it suffers from the same limitations as other solutions to limited warfare (Ansiïe 2001, pp. 90–104, 143–60). Specifically, willpower is the technique of regarding choices as test cases for how you will decide in similar future cases; great reliance on this technique leads to rigidity and the risk of permanent damage to willpower in cases where the will fails. That is, autonomous self-control can lead to the kind of lawyerliness that psychologists call compulsiveness and theologians call scrupulosity. But the obvious alternative commitment method, openness to the influence of actual other people, is fallible -- this influence is itself impulsive at times, evadable, and sometimes self-serving.

Here is where a felt relationship with a god or even a sentient ancestor (e.g., "I can just hear Mother") could be a solution. Your sense of being on good terms with this entity forms the stake that you bet against impulses; but the entity is not rigid as a resolution is. It is, rather, a mental model like your model of other people, and made of human expectations. The information that shapes this model into a felt presence comes indirectly, from the forms of communing and divination to which the authors refer, and is not normally controlled by any one individual. Furthermore, there can be ways that you can overcome your expectation that the entity is angry or disappointed ("atonement") -- not surefire ways, but ways that might be more effective than efforts to repair an autonomous but failed will.

In sum, the mundane transactions from which the supernatural is formed need to be more motivationally important than just hair-trigger attributions, mnemonic advantages, and a rich imagination, although all of these may have their role. What I have sketched is just one possibility, but it illustrates the potential for functional modeling when a mechanism for motivational conflict is added to the mixture.

Commentary/Atran & Norenzayan: Religion's evolutionary landscape

Counterfactuality in counterintuitive religious concepts

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Abstract: In sketching a preliminary scientific theory of religion, Atran & Norenzayan (A&N) generally agree with cognitive scientists of religion in the factors that coalesce to form religion. At times they misrepresent, however, the notion of "counterintuitive" concepts as they apply to religious concepts, confusing counterintuitive with counterfactual, category mistakes, and logical contradiction.

Presenting again the theoretic core of Atran's recent book on the subject (Atran 2002a), Atran & Norenzayan (A&N) highlight the central factors currently occupying comprehensive theories in the cognitive science of religion. As Boyer foreshadowed throughout the past decade (e.g., Boyer 1994; 1995; 1996; 1998b) and detailed more recently (Boyer 2001; 2003), a thorough-going theory of religion should account for the convergence of a number of recurrent features of religions: counterintuitive concepts centering on intentional agents, collective practices that enhance group cohesion, and the connection of these concepts and practices to morality and existential concerns such as death. Similar to how Boyer (2001; 2003) and I (Barrett 2004) have written about the convergence of these mutually reinforcing features, A&N see a "canalization" of factors due to evolutionary forces. For the sake of clarification, I will amplify the notion of "counterintuitive" concepts as characteristic of religious cognition.

A&N rightly note the recurrence of counterintuitive concepts as central components of religious traditions. Following Boyer (1994; 2001; Boyer & Ramble 2001), counterintuitive has acquired a peculiar meaning in the cognitive science of religion. A counterintuitive concept is one that violates intuitive assumptions about the properties of a particular thing. These intuitive properties derive from culturally independent implicit reasoning systems. To illustrate, as has been demonstrated by developmental psychologists, the understanding that physical objects will fall unless supported arises in infancy and thus becomes an intuitive assumption for physical objects. A solid, physical object that does not require support, but may remain hovering in mid-air would be counterintuitive in this technical sense.

A&N frequently use the terms counterintuitive and counterfactual together. Note, however, that counterintuitive and counterfactual are not the same thing. Though we typically treat our intuitions to give us truthful assumptions about the world, they only serve as best guesses and may be false. Likewise, counterintuitive but factual conditions and properties abound. For instance, Venus flytraps violate our intuitive assumptions regarding the non-predatory and inanimate character of plants; invisible microorganisms can kill large mammals is counterintuitive; and that the earth revolves around the sun violates our intuitive evaluation of visual information. Indeed, the striking (and valuable) features of science is its ability to demonstrate that the physical world sometimes does not match our intuitive assumptions. Science is frequently counterintuitive (McCauley 2000).

Apart from increasing precision, distinguishing concepts’ factuality from concepts’ intuitiveness pays critical theoretical dividends for a scientific treatment of religion. Most importantly, it liberates the scientist from having to play philosopher, theologian, or anti-theologian and having to decide whether particular meta-physical claims are true or false before being able to consider concepts as religious or not. Such evaluations lie outside the tools of science.

Counterintuitive concepts also must be distinguished from “category mistakes” and contradictions. A category mistake involves modifying a thing with a predicate that does not and may not meaningfully apply to its ontology. For example, a “god that happened yesterday” would be a category mistake but is not counterintuitive (in the technical sense Boyer has coined). Such a no-
tion generates no inferences and does not seem to garner any spe-
cial attention or enjoy any mnemonic advantages. A “mountain
that hears your prayers,” on the other hand, may violate what we
typically think of as a mountain, but manages to generate infer-
ences nonetheless. Rather than utterly destroying the meaning of
a concept, it opens the concept up to new interpretations. If the
mountain hears prayers, perhaps it thinks as well. Maybe it un-
derstands different languages. Maybe it has beliefs, desires, and
memories.

This conflation of Boyer’s notion of counterintuitive with cate-
gory mistakes makes an interpretation of A&N’s mnemonic experi-
ment difficult. In addition to questions of ecological validity – that
memory for lists of modified nouns approximates conditions of
cultural transmission – the stimuli used do not clearly fall into the
groups of counterintuitive versus intuitive concepts. Rather, many
pairs that the authors allege to be counterintuitive may be cate-
gory-based modification mistakes that provide insufficient infor-
mation to illicit any concept formation (e.g., “Solidifying Lady”),
or may read as obtuse metaphors (e.g., “Cursing Horse,” “Sobbing
Oak”). That these tests fail to show a mnemonic advantage for
those items called “counterintuitive” is not surprising or clearly in-
consistent with previous research (Barrett & Nyhof 2001; Boyer
& Ramble 2001). Although A&N admirably attempt to answer the
question of why counterintuitive concepts are the minority of cul-
tural concepts, given reputed mnemonic advantages, simpler an-
swers are at hand. Intuitive concepts will always remain in the vast
majority as long as (1) the things that people typically experience
(like rocks and daisies) fit intuitive assumptions (which they seem
to do), (2) intuitive assumptions serve as defaults for unknown
properties, thereby producing intuitive concepts; and (3) concep-
tual load problems of reasoning with multiple counterintuitive
concepts in any given context lead to those concepts degrading
into simpler, intuitive ones (Barrett 1999; Barrett & Keil 1996).

A&N suggest that religious concepts’ counterintuitiveness is on
par with contradiction, but to think so would be a mistake. Though
many religious ideas may prove to be contradictory, contradiction
is not a distinctive or defining feature of religious thought. “The
mountain that hears prayer” may be counterintuitive, but it is not
clearly contradictory in the way that “the bachelor is married” is
contradictory. Even more esoteric notions, such as “God is om-
nipotent and immaterial,” do not obviously run into contradiction;
additional premises concerning the nature of omnipotence and
immortality are required for contradiction to arise. God being
able to manipulate material objects without contacting them may
be counterintuitive, however. Such a claim does not lead to the
nonsensical meaning vacuum that surface-level contradiction
leads to.

This persistent mislabeling of religious cognition as illogical, in-
scrutable, and obviously false might give the unwarranted im-
pression that religious thought is qualitatively different from ordi-
nary beliefs. And yet, the strength of A&N’s thesis is precisely the
notion that religious thought is not particularly special. Rather,
universally available properties of human minds and human envi-
ronments (at least historically) converge to promote the spread of
counterintuitive agent concepts that may be invoked to address
existential concerns and solidify moral and social arrangements.
in an accident, both textbook examples of the conditions under which individuals make supernatural attributions, be offset by facial-recognition and body-movement recognition schemata? Rather, these are event types that bear no direct perceptual features capable of breaking the “hair trigger” of the authors’ proposed sensory driven hyperactive agency detector. A&N thus overlook the most critical “c” in their account of religion – communication.

Specifically, we hypothesize an evolved psychological mechanism that may have motivated ancestral humans to believe that certain categories of natural events were about some abstract intentional agency’s desire to purposefully share information with them. This does not involve simply detecting agency in the environment, but more important, it has to do with unraveling a supernatural agent’s intentions or reasons for causing events. Often more than not, the interpretation of natural events as “messages” or signs engenders a change in the epistemic content of believers such that these new beliefs are responsible for behavioral change. If such behavioral change tended over long periods of time to increase individual’s genetic fitness, then the psychological processes enabling humans to interpret certain natural events, under certain conditions, as symbolic of supernatural agents’ intentions may have been subjected to selective pressures (see Bering in press; Bering & Johnson, in press).

In a recent series of experiments, one of us (Bering) has begun to explore the developmental emergence of the capacity to find meaning in natural events in response to supernatural agent priming. Supernatural agent concepts may only be endorsed if there is empirical evidence of their behaviors in the natural environment. The ability to translate this information into communicative messages is likely dependent on advances in cognitive development. In one experiment, 3- to 7-year-olds were asked to play a guessing game by placing their hand on one of two boxes that contained a hidden ball (Bering 2003). After an initial training trial, the children were then told a story about an invisible agent (“Princess Alice”) in the room with them who would “tell them, somehow, when they pick the wrong box.” Following this, on two of four counterbalanced trials a random event was simulated in the room (i.e., a light flashing on and off, a picture falling) at the moment a child’s hand first made contact with a box. Only the 7-year-olds reliably moved their hands to the opposite box after these “random” events and gave verbal judgments indicating their belief that Princess Alice was trying to share with them information about the hidden object

Findings from an ongoing study, however, suggest that even preschoolers interpret seemingly random events as admonitions when they are caught in an act of cheating (Bering 2003). When left alone in a room with a so-called forbidden box that they are told contains something very special, many children will attempt to open the box. However, when told that Princess Alice is in the room with them, and when a light flashes on and off at the moment of their indiscretion, even 3-year-olds will inhibit their cheating response and cease from looking inside. Supernatural agent concepts may have led to adaptive decision making under conditions where the self underestimated the likelihood of “real” social detection by other group members. Although clearly much work remains to be done in this area, we feel it is empirically premature to claim that religious beliefs served no independent evolutionary function.

Future research in cognitive science and religion

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Abstract: From a religious studies perspective, Atran & Norenzayan (A&N) succeed in arguing for the influence of evolved cognitive functions in religious phenomena. To develop their argument further, four suggestions are offered: (1) Look beyond the ordinary to the extraordinary; (2) culture matters more than ever; (3) theists need not despair, atheists ought not celebrate; and (4) dreaming is a primal wellspring of religion.

Atran & Norenzayan’s (A&N’s) application of cognitive science to the study of religion is commendable for its measured tone and thought-provoking claims. Without pushing their argument further than the evidence allows, A&N make a compelling case for the involvement of basic cognitive operations in human religiosity. As a religious studies scholar who is trying to persuade my colleagues to pay greater attention to the findings of contemporary brain–mind science, I welcome such efforts. With an eye toward the future expansion of this area of research, I offer the following four prospective suggestions.

Look beyond the ordinary to the extraordinary. The research program of A&N concentrates on identifying the psychological roots of religious behavior in the ordinary operation of our evolved cognitive capacities (e.g., folkpsychology, folkbiology, folkmechanics). This approach echoes that of Sigmund Freud in Civilization and its Discontents when he uses psychoanalysis to investigate “the common man and his religion – the only religion which ought to bear that name”(Freud 1930/1961). Aiming at the average and the common, Freud dismisses the possibility that studying the idiosyncratic experiences of the “uncommon man” (or woman) might reveal new dimensions of religious phenomenology, with unfortunate results for his theory of religion. To avoid a similar fate I suggest Atran, Norenzayan, and other like-minded researchers consider expanding their focus and examining more carefully the rare, unusual, and extraordinary dimensions of religious experience – not as the best or only way to study religion (as William James proposes in The Varieties of Religious Experience; James 1958), but rather as a necessary complement to current research on so-called ordinary religion.

Culture matters more than ever. Although A&N’s primary goal is to abstract the “pancultural foundations of religion,” they acknowledge that actual human cultures work to stimulate and manipulate our species’ innate psychological dispositions in a huge variety of different ways. Nothing more is said about this in the article, but I hope the cognitive science of religion will in the future move more boldly into the study of cultural variability. More than anything (and as an extension of my first suggestion), I encourage researchers to consider not only the lowest common denominators found in all cultures everywhere, but also to investigate the ways in which each particular culture has developed its own creative synthesis and novel elaboration of those evolved cognitive capacities. Identifying the psychological building blocks of religion and culture is a fine achievement. An even greater achievement would be shedding new light on what humans have created with those building blocks.

Theists need not despair, atheists ought not celebrate. A&N’s article is commendably free of either pro- or anti-religious polemics. Still, their work is a contribution to an ongoing and often rancorous social conversation about the relationship between religion and science, and researchers in this area can benefit from a greater historical familiarity with this conversation (which reaches back at least as far as Darwin, who agonized over the religious implications of his evolutionary theory). To my mind, James’s approach in The Varieties remains the most reasonable one to adopt. He says that while scientific psychology can tell us
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what is happening on the “lither” side of religious experience (i.e., its psychophysiological rootedness), it can tell us nothing of the “farther” side of such experiences (i.e., their ultimate connection to transcendent powers). Advances in psychological knowledge do not, in James’s view, refute religion because most (though not all) religious traditions already recognize that the divine enters our lived experience. Rather, they may have helped explain them.

**DREAMING IS A PRIMAL WELLSPRING OF RELIGION.** No mention is made in A&N’s article of the role of dreaming in religion. However, a sizable literature has developed in recent years regarding the central involvement of dreaming in religious belief, practice, and experience (Bulkeley 1994, 1995, 1999, 2001; Harris 1994; Irwin 1994; Jendrek & Shaw 1992; Kelsey 1991; Magee 2003; Miller 1994; O’Brien & Ibadalt 1991; Stephen 1995; Tedlock 1957; Young 1999). At the same time, another sizable literature has arisen on the scientific study of dreaming (Domhoff 1996, 2003; Flanagan 2000; Foulkes 1999; Hartmann 1998; Hobson 1989, 1999; Jouvet 2003; Kahan 2001; Solms 1997), and recently a special issue of *BBS* was devoted to sleep and dreaming (*BBS* 2000, Vol. 23, No. 6). For researchers interested in further developing the insights of A&N, combining these two bodies of scholarship offers intriguing potential. E. O. Tylor may or may not have been right that dreams are an expression of religion — such propositions are impossible to prove — but the historical and cross-cultural evidence is very clear that dreams are at least reinforcers of religious dispositions, providing experiential verification of ideas about the soul, supernatural beings, alternate dimensions of reality, and life after death. Abundant evidence also shows that dreams are frequently the proximate cause of striking religious innovations, prompting the development of new rituals, new conceptions of the divine, and new forms of social relationship. This primal connection between religion and dreaming may now, thanks to the resources of cognitive science, be explored in greater depth than ever before.

**DIFFERENT RELIGIONS, DIFFERENT EMOTIONS**

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**Abstract:** Atran & Norenzayan (A&N) correctly claim that religion reduces emotions related to existential concerns. Our response adds to their argument by focusing on religious differences in the importance of emotions as a cause of behavior. We believe such considerations complement the more pan-religious analysis of A&N. Different religions, different emotions

Atran & Norenzayan (A&N) rightly emphasize the human proclivity to assign agency to events and the ways in which this could reduce existential concerns, and we wholeheartedly agree. However, we propose that religions vary in the extent to which the reduction of existential concerns is a salient part of religious dogma, and the ways in which they promote meaning. Religions also differ in the emotions that are involved. Such considerations complement the two bodies of scholarship already mentioned.

**Religion, meaning and awe.** There is good evidence that humans have difficulty understanding random processes as part of causative accounts. The assignment of agency is perhaps part of a bigger system, a narrative or meaning-making system, that continually ascribes meaning to different life events. We often ask, *why me?* Agency provides meaning for myriad events, from cloud movements to sudden misfortunes (e.g., the action of sorcerers). Meaning making, if not unique to humans, surely reaches its heights in this species. It is a natural setup for religion, especially for a species inclined to agentic accounts. Meaning making is emotionally satisfying, and it is probably a general feature of religion. The prevalence and effectiveness of religious coping (Pargament 1997) attests to the power of religion to help make sense of negative life events.

Along with reducing negative emotions related to existential concerns, attributions of meaning might also promote other emotions, such as awe. Awe is intimately involved in religious experiences, evident in the conversion stories related by James (1902/1997), to the story of Arjuna in the Hindu sacred text, the *Bhagavad Gita*. Could the experience of awe in a religious context promote fitness? Keltner and Haidt (2003) proposed that awe prototypically involves experiencing vastness and cognitive accommodation. Vastness often involves realizing patterns of causation, design, and beneficence that transcend the human scale, and such cognitive broadening could have fitness implications.

Some emotions, including awe, could take various forms in the context of religion, and might even detract from fitness. The Hebrew Bible, as well as the Koran, stresses the importance of both loving and fearing God. The Hebrew term for awe (*yirah*) involves a component of fear, as well. Religion can be associated with increased fear of God or fear of transgressing religious requirements (Friedman et al. 2002). Such fears could impact health. In one study of medically ill older patients, those patients who exhibited what might be termed religious struggle had a significantly greater likelihood of dying over the two-year duration of the prospective study. Religious struggle included, for example, patients wondering whether God had abandoned them or was punishing them (Pargament et al. 2001).

**Other religions, other emotions.** Although we agree that emotion is an important element of religion, it is interesting to us that emotion plays such a key role in A&N’s discussion. Religion and emotion have not always been seen as inexorably linked. With the Renaissance came a vastly increased scientific understanding of the material world. Perhaps faced with a losing battle in understanding the physical universe, theologians began to confine their purview into the realm of subjective experiences. Emotional experiences became the primary criterion for the evaluation of the truth of religion. Certain religions, such as American Protestantism, have been powerfully affected by the turn to emotions (Cohen & Rozin 2001; Cohen et al. 2003; 2005; Lindbeck 1984; MacIntyre 1988; Milbank 1993; Morris 1996; Taylor 1989).

However, some religions have handed down social and ritual sensibilities since long before the Renaissance. Although emotions are also importantly involved in other religions such as Judaism and Hinduism, they may not have the same central role that they do in Protestantism. Rather, social connections and ethnic ties may be seen as of key importance, and different emotions may be involved (Cohen et al. 2005; Morris 1996, 1997). The social elements of such religions are relevant to an evolutionary analysis. Other theorists have proposed that religion is adaptive because of its promotion of social cohesion or conformity (e.g., Wilson 2002).

The social and/or emotional focus of religions suggests that agency itself has many forms, and attributes for emotional states vary (e.g., Liu et al. 1992; Smith & Ellsworth 1985). There are the most common agents in social explanation — other individuals, the group, the self. There are other agents, as well — natural forces like the weather and disease, and broad social and economic forces. Cultures prioritize different kinds of agents in their everyday social explanation (Miller 1984; Morris & Peng 1994). And this is evident in the form agents take in specific religions. For example, for Protestants, religious and moral behavior is expected to follow from altruistic and emotional motivations, such as keen awareness of God (Allport & Ross 1967), compassion, or sympathy. However, for members of certain other religions (such as Judaism, Catholicism, and Hinduism), social and duty-based motivations may be more acceptable (Cohen et al. 2005; Miller & Bersoff 1992, 1994; Miller & Luthar 1989, Miller et al. 1990).

In the same vein, the reduction of existential concerns may be more central, for example, in Christianity and Islam than it is in Hinduism, Buddhism, and Judaism. In the context of Judaism,
example, there are only limited references to an afterlife in the
Hebrew Bible (Old Testament). Many Jews believe that Judaism
focuses more on the here and now, rather than on life after death
(Klenow & Bolin 1989–1990; Zedek 1998) – despite the fact that
some Jewish authorities, such as Maimonides, considered belief
in life after death to be a critical part of Jewish faith (Lamm 2000).

It is also possible that the practice of different religions involves
different emotions. There are many other emotions that may be
involved in religion, and that could provide fitness benefits. We
will briefly discuss disgust as one possibility, and speculate about
the evolutionary relevance of disgust in religion.

The substance of blood has special meaning in many religions.
We note that purity concerns, some centered on blood, are com-
mon in many religions. For example, in Hinduism, Islam, and Ju-
daisms, menstruation impacts ritual impurity. Such taboos might re-
duce the spread of diseases that are blood-borne. Furthermore,
from an evolutionary point of view, menstrual taboos might impact
fertility (Gardin 1989). As Morris (1996; 1997) has pointed out,
two are types of religions. In religions of assent (Islam, Chris-
tianity, and Buddhism, among the major world religions), partic-
ipation in a religion is accomplished by accepting a set of beliefs. In
religions of descent (Hinduism and Judaism, among the major
world religions), participation is accomplished by a blood tie to an-
cestral members of the religion. In religions of descent, purity and
blood are major considerations, and the emotion of disgust plays a
special role in guarding against material contamination and its
moral consequences. Such moral disgust can be approached as a
pre-adaptation in cultural evolution (Rozin et al. 1989).

General remarks. Religion is a human quasi-universal. Al-
though there may be dimensions of religion that have explanatory
value cross-culturally (e.g., Jensen 1998), religion takes vastly dif-
ferent forms. Consider the difficulty in generating a definition of
religion that covers both Buddhism and Evangelical Christianity –
let alone the religious practices of the world. The field of
psychology of religion has for most of its history tried to define
religion in ways that would apply in all religions, but has recently
demonstrated that religions have their own characteristics. Many
theories in psychology of religion have recently argued for a more con-
textually grounded, or particularistic, approach. Some have argued
that religions can be compared to each other limited in ways be-
cause of their fundamental differences (e.g., Hill & Pargament
2003; Moberg 2003; Shuman & Meador 2003). Similarly, we pro-
pose that the emotions involved in religion vary in important ways
among religions.

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The embodied bases of supernatural
concepts

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Abstract: According to embodied cognition theory, our physical embodiment
influences how we conceptualize entities, whether natural or supernatural.
In the case of supernatural entities (e.g., God) we are represented implicitly as
having unordinary properties that nevertheless do not violate our sensorimotor
interactions with the physical world. We conjecture that other supernatural entities are similarly represented in explanatory contexts.

Atran & Norenzayan (A&N) assert that conceptual processes under-
lying knowledge and reasoning about the natural world also
support these functions when applied to the supernatural worlds
central to religious beliefs (cf. Barrett & Nyholm 2001 and Boyer
2001). We endorse this claim, but from a theoretical perspective dif-
ferent from the one adopted by A&N. They describe conceptual
processes as hardwired (i.e., shaped predominantly by phylogenetic
factors) and modularized (i.e., divided into independent knowledge
categories). In contrast, conceptual processes are highly dynamical
and grounded in the principles of embodied cognition. By this view,
perceptual simulations – partial reenactments of sensory and mo-
tor states derived fundamentally by our sensorimotor interactions
with the physical world – underlie human conceptual knowledge
and reasoning (Barsalou 1999). Two main corollaries follow from
the embodiment view: (1) knowledge is highly constrained by the
physical structure of the body and environment and (2) object-con-
cents remain linked to particular situations within which these
objects have been perceived and acted upon, thus affording a rich
array of contextual information that licenses situation-based iner-
tences about the concept. The embodiment view has important im-
plications for the cognitive science of religion.

Empirical evidence for embodied cognition is diverse and ac-
cumulating. Here we present representative findings (for reviews,
see Barrett 2000; Barsalou et al. 2003; Barsalou 2003) that poten-
tially potentiates motor representations for actions that are func-
tionally consistent with the object’s physical affordances. Sim-
ilarly, when conceptualizing non-present objects, subjects exhibit
physical actions reflecting real-world interactions with the con-
cepts’ referents. For example, subjects tend to look up when gen-
erating properties of the concept BIRD and tend to look down
when generating properties of the concept WOMAN (Barsalou et
al., in preparation). A similar effect is reported by Bargh et al.
(1996), who showed that subjects walk more slowly after being
primed with words related to stereotypes of elderly adults than
when these stereotypes are not primed. In short, embodied ac-
counts of knowledge representation provide a unifying explana-
tory framework within which these findings can be biologically
grounded.

Supernatural concepts also appear to be influenced by physical
embodiment. Barrett and colleagues (Barrett 2000; Barrett & Keil
1996) present evidence that people do not adhere to a “theologi-
cally correct” conception of God (i.e., omnipresent, omnipotent)
when reasoning about divine intervention. Instead, experimental
subjects conceive of God much like a natural agent, describing His
interventions in the world as being constrained both spatially (i.e.,
being in one place at a time) and temporally (i.e., helping individ-
uals one at a time). The embodiment view offers an account of
the cognitive mechanisms underlying Barrett and Keil’s findings.
The concepts of God that enter into these cognitive processes reflect
the constraints of physical embodiment. Although God is repre-
sented implicitly as “able to hear things from long distances” and
“able to move rapidly from one place to another,” He is not rep-
resented as truly omniscient and omnipresent (Barrett & Keil
1996). Those properties that are represented implicitly are no

doubt unordinary, but they do not fit A&N’s definition of coun-
terintuitive. It may be the case that in using a supernatural con-
ccept such as God for purposes of explanation and understanding,
its counterintuitive aspects manifest themselves as bizarre, unor-

dinary properties that nevertheless do not violate our embodied
experiences. Thus, our physical embodiment constrains our con-
ceptual abilities.

This analysis can be extended to other supernatural concepts.
To illustrate, consider the concepts of GHOST and ZOMBIE,
both of which are counterintuitive ideas that fit the putative recipe
for mnemonic and cultural success (Atran 2002a; Boyer 2001).
Both concepts activate the ontological category of PERSON.
Whereas ghosts lack physical substance and therefore violate our
intuitive physical knowledge of PERSON, zombies lack a mind
and therefore violate our intuitive psychological knowledge of
PERSON. It is not clear, however, that counterintuitive proper-
ties of these concepts are implicitly represented, just as counter-
intuitive properties of God (i.e., the "theologically correct" versions) are not implicitly represented in explanatory contexts. Moreover, under these explicit, "supernaturally correct" conceptualizations, it is difficult to explain how these concepts could become sufficiently salient to entrench themselves in a culture's belief system. Lacking physical substance, ghosts should not be able to interact with the physical world. Lacking minds, zombies should not perceive nor should they adapt their behavior in a goal-directed manner. But despite these defining properties, it appears that ghosts are commonly represented implicitly, for instance, as being supported by surfaces and making noises, implying physical substance. Similarly, zombies seem to be represented implicitly as "coming after us with murderous intentions," implying goal-directed behavior. It is these properties of ghost and zombies that elicit emotions and capture attention. Therefore, as with God concepts (Barrett & Keil 1996), similar inconsistencies arise for other supernatural entities between their explicit, counterintuitive representations and those used implicitly for explanation (e.g., omni- nonsounds in the night caused by ghosts, mysterious murders committed by zombies). Importantly, the latter representations do appear to be shaped by constraints of our physical embodiment.

To conclude, we argue that supernatural concepts are governed by the same principles of physical embodiment as mundane concepts. We interpret Barrett's findings as evidence for perceptual simulations of embodied states underlying implicit concepts of God in explanatory contexts. We hypothesize that implicit concepts of other supernatural entities (e.g., ghosts, zombies) should be consistent with and derive specifically from our sensorimotor interactions with the physical world. When evoked in explanatory contexts, supernatural agents and objects should be conceptualized in similar ways as natural agents and objects (see Ward 1994 for a similar conclusion regarding imaginary creatures). We predict that similar empirical tests with a broader array of supernatural concepts will provide additional support in related domains (e.g., representation of supernatural concepts in non-explanatory contexts). In short, the embodiment principles that constrain how we perceive and act upon objects in our environment should determine the form supernatural concepts take when they serve cognitive and affective functions.

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Consciousness and emotions are minimized

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Abstract: In the case of religion, explanations based on emotion should be privileged over those based on "cold" cognition. The origins of religious beliefs are as critical to understanding religion as are the group phenomena which sustain them. In addition, religion's relationship to the growth of knowledge is neglected by the target authors. The balance between the costs and benefits of religion will vary depending upon the phase of an individual society's cultural evolution.

Atran & Noranzayan (A&N) present a strong case for interplay among evolution, psychology, and religion. They avoid promoting a single-factor theory (e.g., "punctual foundations," "building blocks" and "stipulative working framework"). Yet, while they discredit the credibility of a variety of commitment, group selection, memetic, and traditional psychological and sociobiology theories, their formulation relies implicitly and explicitly on the constructs of these theories. It is thus unclear whether the differences they ascribe to their view and that of competitors is really substantive. While emotional factors (e.g., uncertainty, potential threats) are discussed, A&N favor "automatic" cognitions related to a range of factors.

A&N's principal focus is how religion is sustained as a group phenomenon (e.g., shared beliefs, costly commitments), but they do not make clear how such phenomena came about. Thus, they do not offer a full evolutionary account of religion. The origin of religious constructs and beliefs should be addressed in any comprehensive formulation. At various places A&N point to the question of origin of religion but do not explicitly consider how language, evolving culture, and especially self-awareness and self-consciousness (as per management of emotions) fit in. These factors, and not just mechanics of folk biology, need explicit attention if their view is to have validity.

The physical and psychological vulnerabilities inherent in Environment of Evolutionary Adaptiveness (EEA) (e.g., threats to safety of individual and group in ancestral environments) were instrumental in evolution of self-awareness or identity, culture, cognition, language, and religion. Cultural knowledge and social practices involving religion and sickness/healing evolved in association with understanding of self in harsh worlds, the significance of which was coming to be understood (Fabrega 1997; 2002; 2004).

In the target article, the authors treat religion as derivative. Early in the target article they suggest that supernatural concepts or beliefs should be addressed in any consideration of self-awareness and the like is given more emphasis than emotional and self-regulatory factors (but see below).

The ease of learning religious beliefs during childhood is important in any evolutionary account. However, the role of the psychology and biology of enculturation, attachment, and mother/infant socialization in conditioning how religious constructs and other aspects of culture are learned are given insufficient emphasis in the target article. The satisfaction of basic needs, including emotional comfort and regulation, as well as protection from psychological traumas, seem more important than purely cognitive matters. The way religious ideas are spread and maintained through group activities is described well, but solitary pursuits, the personal, private, subjective dimension of religious experience, which often involves counteracting negative emotions, are omitted.

The possibility of disaffiliation (e.g., a social breakdown are cited as important factors generating and maintaining indirect reciprocity and religion, but are these best explained as resting on purely cognitive factors? Addressing the neurological connections between strictly cognitive, category construction, meta-representation compared to brain centers related to fear, anxiety, and satisfaction would help restore balance.

The logical precision of A&Ns arguments is not tight enough. In some places "religion" is handled as an object that has motivating power but later, the authors treat religion as derivative. Early in the target article they suggest that supernatural concepts or agents trigger assignment of supernatural agents, whereas it would appear that the former are attributions resulting from workings of the latter. That, in humans, the concept of agency is innate and hard wired (i.e., hair triggered) to respond to environmental uncertainty and threats (among other objects, situations), does imply that emotional factors are crucial to origins of religion; however, A&N appear to give pure cognitive considerations greater importance. "Meta-representation" plays a far more important role in their argument than cognitive modules and intuitive ontology, although modules are foundational and of longer ancestry. The connection between modules and meta-representation is not articulated clearly, particularly in relation to emotional factors.

The implications of meta-representation are mentioned later: that it represents a basic feature of human cognition and is necessary for the generation of symbolic and technological culture. This concept of meta-representation has so many ramifications, it seems equivalent to human cognition itself.

When A&N do address the nature of mindfulness and self-awareness they seem to privilege individualistic minds, envisioning a self calculating about supernatural agents, elaborating and calibrating "minimally" counterintuitive worlds, supernatural agents, and guarding against deception. The notion of a social mind, with motivation and self-awareness connected to family and
Good behavioral science has room for theology: Any room for God?

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Abstract: This excellent outline of evolutionary hypotheses is compromised by severe reductionism. Other writings succeed in granting them ontological significance without compromising rigor. The discussion of counterintuitiveness neglects coherence in memory. Bearing in mind our severely limited working memory capacity, susceptibility to religious mythologies may comprise an adaptive heuristic approach to summarizing the contingencies of the most far-reaching of life's problems.

In his revolutionary American Psychological Association presidential address, evolutionary epistemologist Donald T. Campbell considered how the new science of sociobiology might help us understand moral commitments (Campbell 1976). The target article excellently reviews a wide range of plausible hypotheses about religious' evolutionary bases, including costly commitment, super-

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natural beliefs, modularity of core faculties, perceptions of agency, and supernormal releasers in religious pageantry. As such, it exemplifies behavioral scientists' task of explaining how things may often not be what they seem. At the same time, the article's permissive nothing-but-reductionism comprises a Faustian error.

An example of a viable alternative posture is in Paul Tillich's writings about religion's "ontological" content. Tillich steers interestingly between secular presuppositions and elucidations of faith statements (e.g., Tillich 1951, especially pp. 20, 94ff, 168–69, 221; cf. Archer 2001).

Ontology is not a speculative-fantastic attempt to establish a world behind the world; it is an analysis of those structures of being which we encounter in every meeting with reality. (Tillich 1951, p. 20)

Although Tillich's existential casting of issues is sometimes obscure, he convinces us that there is more to the structure of reality. In reviewing Tillich's and Reinhold Niebuhr's concern with function, Gilkey (2001) sometimes inserts the apologetic phrase "deliteralized theology," yet avoids "merely-izing" themism. An example of deliteralization even within a tenacious themism is in Heschel's explanation of "the accommodation of words to higher meanings" (Heschel 1962, pp. 50–52). Niebuhr and Tillich were interested in the reality of history, and of freedom and responsibility, as human phenomena that suggested religious ontology (D. E. Bartlett 1954).

Attempts to join religion to scientific ways of thinking, with no tongue-in-cheek to the former and no loss of rigor to the latter, were pioneered by Ralph Burhoe (1981, cf. Breed 1992, Glassman 1998). The memes Burhoe cultured are evident in the work of his colleagues (e.g., Barbour 1997; Hefner 2002; Peacocke 1993).

While this school of thinking encompasses many traditions, its primary depth within Christianity provides an ample challenge to science. The target article, while lucid and informative, displays a positivism that fails to respond to that challenge, by generally ignoring the possibility of extremely large-scale patterns or potentialities. But we should tap our hunches about these, for top-down conjectures about observables:

The description of studies of memorability and counterintuitiveness provide a partial exception to my criticism: "As to belief sets, the one that was most intuitively, combined with a few minimally counterintuitive ones, had the... lowest rate of memory degradation" (sect. 4, para. 11). Nevertheless, Atran & Norenzayan (A&N) refrain from dismissing the enormous power of counterintuitiveness, for example, in the classic experiments of F. C. Bartlett (1932/1995), which they cite. Bartlett's findings remain consistent with a great deal of present knowledge of the crucial role of meaning in memory. That is not to deny the roles of uniqueness and surprise in memorability of real-life events, or to deny the possibility of inaccurate memories (Hyman & Neisser 2000), but the target article begs the question of counterintuitiveness versus intuition of counterintuitiveness versus rationality. What keeps us all from descending into sheer silliness in most moments of life? Lemuel Gulliver met a doctor in Laputa who used an attention-arresting technique not all that different from the Cahill et al. (1994) experiment on memory and autonomic arousal (cited in sect. 7 of the target article):

because... the favorites of princes are troubled with short and weak memories, the... doctor proposed that whoever attended a first minister, and after having told his business with the utmost brevity and in the plainest words, should at his departure give the said minister a tweak by the nose, or a kick in the belly, or... pinch his arm black and blue, to prevent forgetfulness. (Swift 1726/1912, p. 211)

The efficacy of counterintuitiveness in memorability cannot be denied — much of salesmanship, litigation, and some other human endeavors depends upon manipulativeness and distraction — but these are relatively infrequent compromises of the pervasive role of intuitiveness.

An illustration of the role of intuitiveness in our experimental and behavioral coherence is in our routinely transcending the extreme stricture of working memory (WM) capacity to about seven or fewer items. Indeed, this limit is also true of nonhuman species.
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(Rglassman et al. 1998), and remains surprisingly consistent even across different time scales of presentation and recall of material (Glassman 1999). Our transcendence of the severe WM restriction must depend on our finding of continuities and unities in each moment's cognitive array, and on doing so expeditiously and largely unconsciously— that is, intuitively. The entire literature on chunking and the literature on schemata and scripts speak to this point, for example, concerning findings on WM development in children (Case 1995, pp. 33–36).

Although there is an increase in WM capacity as children develop, that increase is remarkably small, as the limit of seven (or of three or four items by some measures; Cowan 2001; Glassman 1999) holds into adulthood. Our WM capacity limit constitutes a problem-solving situation that each of us faces in every moment of life. We come to that problem by using practiced long-term memory associations to organize things into familiar patterns. We are always grasping for meanings. The literature on expertise, and its improvement of individuals' WM capacity within circumscribed areas, provides further illustrations (Ericsson 1996).

The psychological issue of intuitiveness is related to the neurophysiological question of binding. How does our brain, for every object perception, mobilize the respective aptnesses of a large set of feature-sensitivities, to yield coherence (Singer 1994)? This matter becomes more poignant in considering the stingly multiplicity of WM. I have tried to extend others' hypotheses about neural synchrony by suggesting that harmonic properties of brain waves and topological appositional relations of the cortical sheet may be relevant to cognitive coherence (Glassman 2000; 2003). The "binding" issue provides an additional reason to pause before emphasizing organizational effects of cognitive disruptions.

The severe limit of WM capacity may contribute to cognitive limitations of religious beliefs, because here we struggle with life's biggest issues, generalizing from what we know to reach at full arm's length toward dimly perceived adaptive problems. Consistent with many of the points that A&N make, I hypothesize that religious beliefs comprise a set of heuristics for summarizing cultural common-sense of experience. Acquiring and processing short-term details, the rational ifs and buts of contextual qualification (e.g., ruminations about weights and measures of apples and oranges in one's reciprocal relationships), religious heuristics aid our narrow conscious capacity, albeit imperfectly. This hypothesis about heuristics is related to a possible similarity of the motivational aspect of religious mythologies to the employment of so-called body English in developing an athletic skill (Glassman 1996, p. 186).

Toward the end of section 6, A&N note, among others, Biederman's view that "commitment to the supernatural underpins the 'organic solidarity' that makes social life more than simply a contract among calculating individuals." I would join this point with their nice section 8 metaphor of the landscape and mountain ridges of among calculating individuals. "The binding" issue nicely serves all three purposes. Active participation in a religious community affords opportunities for companionship and the acquisition of wealth and power—as a visit to St. Paul's Church in Rome will quickly reveal. In addition, religious beliefs assign a meaning to otherwise pointless human suffering and provide answers to questions about life's meaning—questions that the human capacity for metacognition inevitably raises.

Religion also promotes the cohesion of social groups by creating shared values, meaning systems, and rituals and lifestyles. Our values reflect our identities, and we like people who share our values because, in so doing, they affirm our identities.

Religion is the most powerful force in human affairs, as exemplified by the wars of religion, both past and present. Because the effects of religion are so consequential, one might imagine that it would be a subject of considerable importance to psychology, but with a few exceptions—William James most obviously—this has not been the case. The present target article by Atran & Norenzayan (A&N) is, therefore, an important and welcome development. I accept the general terms of their argument and suggest that it can be usefully extended by considering two further points: (1) a distinction between the causes and the consequences of religion; and (2) individual differences in the susceptibility to religious belief.

The causes of religion. It is important to distinguish between the causes and the consequences of religion because religion starts at the individual level but functions at the social level. Religion begins with an individual conversion experience, which then results in a personal dedication to a set of beliefs and practices. However, the consequences of religion are seen in the aggregate, at the social level, in group practices. The first question concerns how it is that individuals acquire religious beliefs. The second question concerns the consequences of shared religious belief for human communities.

Freud analyzed religious belief in terms of primary process thinking, which he characterized as vivid, impulsive, emotional, and in the service of the most basic instincts. He also argued that: (a) religious belief is an illusion and something that intellectually honest people should strive to overcome; and (b) secondary process thinking provides the means to dispel the illusion. A&N suggest that people worldwide spontaneously attribute natural phenomena to the influences of supernatural entities both benevolent and malevolent. Over time, these individual superstitious beliefs become shared in local communities and thus become folk religions. Of course, the spontaneous causal attributions at the beginning of this process are counterfactual—or wrong.

Stanovich and West (2000) distinguish between what they call System 1 and System 2 thinking. System 1 thinking is closely tied to the perceptual system. Both perceptual and systems thinking are spontaneously drawn to motivationally relevant and emotionally arousing stimuli and they function by generating impressions of stimuli. Kahneman (2003) describes System 1 thinking as intuitive, as "typically fast, automatic, effortless, associative, implicit . . . and often emotionally charged" (p. 698), and its conclusions are difficult to control or modify. System 2 thinking (or reasoning) is characterized as slow, controlled, effortful, rule-governed, and flexible. System 2 thinking spontaneously draws upon the qualitative impressions generated by System 1 thinking. But people find careful thinking or reasoning to be effortful, they tire easily, and then rely on whatever plausible impression comes quickly to mind. My not very surprising point is that the spontaneous magical thinking that is the foundation for religious beliefs is a special (but very consequential) case of System 1 thinking. The cause of religion is the often fallible but inherently corrigible result of System 1 thinking.

The consequences of religion. Socioanalytic theory (e.g., Hogan & Smither 2001) argues that people, by virtue of their evolutionary history, are group-living, culture-using animals. At the most general level, they are motivated by needs for social acceptance, the control of resources, and predictability. Life is about trying to get along, get ahead, and find meaning. Organized religion nicely serves all three purposes. Active participation in a religious community affords opportunities for companionship and the acquisition of wealth and power—as a visit to St. Paul's Church in Rome will quickly reveal. In addition, religious beliefs assign a meaning to otherwise pointless human suffering and provide answers to questions about life's meaning—questions that the human capacity for metacognition inevitably raises.

Religion also promotes the cohesion of social groups by creating shared values, meaning systems, and rituals and lifestyles. Our values reflect our identities, and we like people who share our values because, in so doing, they affirm our identities.

The superstitions of everyday life

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Abstract: In this commentary I attempt to extend the argument made by Atran and Norenzayan in two ways. First, I distinguish between the causes and the consequences of religious belief and speculate on the positive and negative consequences of religion. Second, I raise some questions about individual differences in religiosity and suggest that the origins of nonbelief are worth investigating.
But there is an even more significant consequence of religion. Religions justify and legitimize morality. The social rules of conduct must be obeyed because a vastly superior being said they should. Moreover, all moralities have approximately the same content (e.g., the Ten Commandments), and groups with settled codes of conduct outperform groups that do not value duty and respect for law and authority (e.g., Sparta vs. Athens, Rome vs. the world). Morality is a slightly but nontrivial factor promoting the viability of groups. Imagine two tribes in human prehistory, one of which ignores lying, stealing, and traitorous conduct, and a second that prohibits these behaviors. Now imagine these two groups in competition. One will be able to coordinate its activities, the second will exist in a state of anarchy and be easily defeated in an armed struggle. The history of the world is a history of armed struggles between groups that write history, while the losers risk disappearing from the gene pool.

The role of religion in enhancing the fighting capability of groups leads to the last important consequence of religion. Religion, and shared values, define an in-group. Persons who do not share these values belong to the out-group. The morality of the in-group by definition does not extend to the out-group. Hence the wars of religion and, more often than it is comfortable to accept, the systematic extermination of others who do not share values born from the same religious tradition. Shared values, define an in-group. Persons who do not share these values belong to the out-group. Hence the wars of religion and, more often than it is comfortable to accept, the systematic extermination of others who do not share values born from the same religious tradition.

Individual differences. The intuitive and emotional thought processes (System 1 thinking) that cause us to see supernatural beings and forces in the world are hard-wired, species-typical characteristics. Moreover, the conclusions of System 1 thinking must be correct more of the time than they are mistaken, or this form of thinking would no longer exist. Nonetheless, System 1 thinking inevitably leads to errors, and religious systems describe phenomena that literally do not exist and justify practices that, to non-believers, are indistinguishable from superstition.

System 2 thinking functions to correct the errors of System 1 thought. Individual differences in the use of System 2 thinking are correlated with intelligence, the need to understand the world, and the desire to have a moral code of conduct (Kahneman 2003). Nonetheless, belief is vastly more common than non-belief (even among academic psychologists). This is consistent with the observation that System 2 thinking is effortful, and that it takes some courage willingly to suspend belief and face the prospect of living in a world without divine purpose. We now know a good deal about the psychological causes and consequences of religious belief. Perhaps it is time to examine the causes and consequences of non-belief, a position that is inherently harder to attain and maintain.

Counterintuition, existential anxiety, and religion as a by-product of the designing mind

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Abstract: In arguing for religion as a side effect of everyday cognition, Atran & Norenzayan (A&N) provide useful analyses of the strengths of the “naturalness-of-religion” position over others; however, experimental shortcomings limit the contributions of their empirical work. A relevant addendum involves considering research on children’s orientation to teleological explanations of natural phenomena, which suggests that relatively rich cognitive proclivities might underlie religious thought.

Consistent with the thrust of much recent and substantive scholarship on religious thought (e.g., Barrett 2000, 2004; Boyer 1994, 2001; Guthrie 1993; Lawson & McCandly 1993; Pyysiäinen 2001; Stone 2004), Atran & Norenzayan (A&N) argue for viewing religion as a by-product of systems evolved for everyday cognition. Beyond a helpful analysis of the benefits of this position over others, chief among their contributions to the “naturalness-of-religious cognition” thesis are new attempts to put aspects of the theory to empirical test. Unfortunately, however, shortcomings in experimental approach render many of these results less than compelling, and it is therefore unclear how much further forward the empirical work propels the position. The findings on counterintuitive agents are a case in point. Following Boyer (1994, 2001), A&N argue that counterintuitive concepts are particularly viable for cultural transmission because they violate innate, modularized expectations about domain-specific categories (i.e., plant, animal, person, substance) by adopting properties of entities outside of their conceptual domain. Putting aside concerns that universals among adults do not indicate in-nateness and acerred infancy research provides strong evidence of, arguably, only a couple of the concepts the authors assert to be part of our innate ontology (i.e., “naturalistic agent, physical object”), the empirical test conducted to show that, under certain contextual conditions, predictable violations of these concepts have some kind of mnemonic advantage does not seem quite fair. Specifically, the study fails to include items that truly outlaw the possibility that all a concept needs to do in order to be memorable, and thus viable for religious thought, is have an uncharacteristic rather than domain-violating feature. The bizarre items in their study such as “blinking newspaper” are not adequate controls because ambiguity renders many of them almost un-interpretable (does a “nauseating cat” vomit or just make everybody else queasy?), and this factor would account for the ease with which they are forgotten. By contrast, it seems perfectly feasible that different kinds of examples such as “flying crocodile” or “venomous horse” might both be good candidates for mnemonic advantage, although neither concept involves violating a domain-level, folk-biological, boundary – they are simply cases of animals with properties characteristic of other animals. The issue of whether religious concepts are distinguished by domain violations rather than just atypical features is not minor, for, if the aim is to try and interpret recurrent properties of religious concepts by reference to systematic violations of putatively innate categories of thought, the alternative – that any non-normative concept suffices – must be excluded to maintain explanatory power.

The finding suggesting that existential anxiety motivates religiosity is interesting but also fails to include the appropriate control to rule out the possibility that any kind of potent emotional content induces religious feeling. Specifically, A&N’s particular evolutionary argument would be strengthened if it were found that a condition describing a positively valenced event (e.g., someone finding $500 on the street) fails to increase feelings of religious belief.

Finally, given its centrality to the theory, experimental evidence further establishing the existence of the agency detection system would have been a welcome supplement to the current work. In addition to originally proposing the bias, Guthrie (1993; 2002) has documented the numerous ways in which art and advertising seem to capitalize on tendencies to perceive human or animal characteristics in visual arrays. However, aside from studies which find that adults and infants often construe the clearly observable movements of nonhuman entities (e.g., computerized blobs) as goal-directed (e.g., Csibra et al. 1999), A&N do not discuss empirical research addressing the more relevant question of whether children and adults are prone to intentional or agency-based interpretations of events that are not readily perceptible and are without any obvious agentive involvement.

Evidence suggestive of this tendency is, however, provided by contemporary research on teleological thought – the bias to view entities and events in terms of a purpose. In addition to a body of findings indicating that preschool and elementary school children (and scientifically uneducated adults) have a promiscuous bias to explain the properties, behavior, and origins of living and nonliving natural entities in teleological terms (e.g., Casler & Kelemen 2003; Kelemen 1999, 2003; Kelemen & DiYanni 2005), Donovan and Kelemen (2003) have recently found that, when asked to re-
Commentary/Atran & Norenzyan: Religion's evolutionary landscape

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Abstract: Atran & Norenzyan (A&N) claim that an appreciation of the evolved inferential machinery underlying supernatural beliefs can greatly aid us in understanding regularities in culturally shared conceptions of religion. I explore how their model provides insight into why culturally shared tales of horror (e.g., horror movies) often combine religious and predatory content.

A&N claim that religion is essentially a by-product of an evolved bias towards over-attributing agency as the source of unexplained events (e.g., what was that noise in the bush?). A key feature of their argument (see Atran 2002a for the complete model) is that the bias emerges from the simple evolutionary fact that the recurrent challenge of detecting predators and other dangerous agents can be characterized as a signal-detection problem (Green & Swets 1966) in which a predator is initially presented only in fleeting glimpses (Kelemen et al. 2004). This makes it hard to see how a predisposition toward inferring the presence of a lurking agent is a useful ability.

A & N's claim that humans possess a predisposition toward inferring the presence of dangerous agents could result in a preponderance of solitary and predatory content. In this regard it is interesting to note how a disproportionate sample of horror movie plots begin with a strange, unexplained occurrence (a person is mysteriously killed or disappears), and the responsible agent is initially presented only in fleeting glimpses (Jurassic Park or not at all (The Blair Witch Project)). Often these supernatural monsters are depicted as little more than solitary, amorphous agents that pose a threat to human survival. Indeed the very term monster implies a large, menacing, unnatural form of life.

Consider, for example, the numerous instances of exaggerated real-world predators that populate horror movies, ranging from unnaturally large sharks (Jaws) and enormous primates (King Kong) to man-eating lions with almost supernatural cunning (Ghosts in the Darkness). Finally, horror movie monsters are often depicted as solitary and nocturnal ambush predators (The Blair Witch Project, Psycho), often equipped with fangs and claws (Dracula, The Wolfman). There is even an entire horror movie genre devoted to solitary hominid predators in the form of running serial killers (Nightmare on Elm Street, Friday the 13th), many of whom appear desirous of dismembering their victim's flesh (e.g., Silence of the Lambs, The Shining, etc.). In this regard, A & N's claim that humans possess a predisposition toward inferring the presence of dangerous animate agents might be a useful starting place for researchers interested in understanding the content of modern horror films and the psychological mechanisms underlying audience reactions to this genre through popular media (see Weaver & Tamborini 1996 for a review of recent research in this area).

Finally, in regard to religious imagery in horror films, it is interesting to note the apparently non-random coupling of religion and monsters. For example, the litany of solitary amorphous predators from the classic horror movies of the 1930s (e.g., Dracula, Wolfman, etc.) were often thwarted through instruments of religious significance: Werewolves were killed with special silver bullets, and fanged vampires were repelled by Holy Crosses. More-
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Abstract: Atran & Norenzayan (A&N) are correct that religion is an evolutionary by-product, not an adaptation, but do not go far enough. Once supernatural beliefs are enabled by processes they describe, numerous social-cognitive mechanisms related to attachment, social exchange, coalition psychology, status and dominance, and kinship are crucial for explaining the specific forms religion takes and individual and cultural differences therein.

It has long been speculated – sometimes explicitly but more often implicitly – that humans possess some kind of religious instinct that explains observations such as the apparent universality across human societies, the genetic heritability of religiousness, neurological evidence of a “God module” in the brain, and ethological observations of proto-religious behavior in other species. As I have argued elsewhere (Kirkpatrick 1999b), none of these observations constitutes convincing evidence for a religion as an adaptation, and moreover, such arguments invariably (1) err in identifying the proposed mechanism’s adaptive function (e.g., by falling into trap[such as naive group selectionism, confusing psychological benefits with reproductive success, or failing to acknowledge adaptive costs); (2) fail to specify the mechanism’s design (i.e., the role of folk-physics, etc.) and a couple by clearly describing what exactly it does, the condition[s] that activate or deactivate it, etc.; and (3) fail to demonstrate that the mechanism meets the defining criteria of an adaptation, such as economy, efficiency, reliability, and precision.

The central insight that religion is not an adaptation, but rather a reliably produced collection of by-products of human evolved psychology, neatly explains those observations that render an adaptationist hypothesis tempting while avoiding the pitfalls. Religious beliefs and behaviors are produced and shaped by a host of evolved psychological mechanisms and systems that were designed for other (mundane) purposes. This insight changes the form of evolutionary explanation from one of identifying design and function to identifying which psychological mechanisms are involved, and explaining how and why these reliably produce the by-product (Buss et al. 1998).

Building on work by Boyer (1994; 2001), Sperber (1996), Guthrie (1993), and others, Atran & Norenzayan (A&N) identify one such crucial set of psychological mechanisms as those designed for understanding and predicting the natural world – those related to so-called folk (or naïve, or commonsense) physics, biology, and psychology – which often misattribute agency and human characteristics to inanimate objects or events and thereby give rise to psychological animism and anthropomorphism. This set of evolved mechanisms represents the first crucial step in the religion-as-by-product argument and, as A&N demonstrate, explains why beliefs about supernatural forces and gods are so widespread. However, this is only the first step toward the much larger theory required to explain religion.

I have argued (Kirkpatrick 1999b; in press) that once beliefs about supernatural agents are enabled by the processes described by A&N and others, the door is opened for a plethora of evolved social-cognitive mechanisms to whir into action, producing and shaping specific beliefs about these supernatural agents and our relationships with them. For example, the attachment system appears central to the psychology of many belief systems, wherein God or other divine figures (e.g., Mary or Jesus in various forms of Christianity) function as attachment figures. In other cases, gods are perceived as social-exchange partners who, per reciprocal-altruism principles, provide various benefits to people in exchange for the performance of requisite sacrifices or rituals or observance of specified codes of behavior. In still other cases, gods are processed psychologically by mechanisms designed to negotiate status or dominance hierarchies, with high-status or dominant gods demanding submission and surrender from human subordinates (and sometimes each other). The operation of psychological systems related to kinship and kin-based altruism is evident in such beliefs as God-as-Father and the widespread practice of ancestor worship. Mechanisms of coalition psychology constrain gods as members or leaders of local groups or tribes in competition with other groups or tribes (and their gods).

In addition to giving detailed form to beliefs about supernatural agents, these same psychological systems underlie other aspects of religious thinking, including the nature of interpersonal (human) relations. For example, human religious leaders, like gods, may be perceived alternatively as attachment figures, high-status individuals, or coalition leaders; fellow worshippers may be perceived as kin (e.g., “we are all children of God”) or social-exchange partners. Religion-based morality variously reflects the role of social-exchange thinking (“an eye for an eye”), kinship (fellow worshippers as “brothers and sisters”), and coalition psychology (“love thy neighbor”) applies only to the in-group).

Moving to this social-psychological level of analysis is also essential for addressing the crucial issues, explicitly skirted by A&N, of individual and cross-cultural differences in religion. Such questions can be tackled at (at least) two levels of analysis within this framework. First, religious differences reflect varying combinations of the particular social-cognitive mechanisms that underlie them. Certain forms of Christianity, for example, seem particularly attachment-based, whereas other belief systems more closely reflect coalition psychology or social-exchange thinking. Within a given belief system, individual differences can emerge as a consequence of differential activation of these various mechanisms. Second, each of these psychological systems is associated with dimensions of individual differences within its particular domain. For example, the attachment system reliably gives rise to well-documented individual differences in attachment patterns or styles – secure, insecure-avoidant, and the like – which empirical research shows to be predictive of individual differences in religious conversion and other measures of religiosity (see Kirkpatrick 1999a; in press, for reviews). The extraordinary success of religion around the world may owe largely to the fact that, because it draws upon so many different psychological systems and different forms or dimensions of these mechanisms, it offers “something for everybody.”

In recognizing that religiousness does not itself have an adaptive function, but rather reflects a motley collection of evolutionary by-products, we now have a tiger by the tail. A&N have described some crucial components of that tiger – perhaps the powerful rear legs (i.e., the role of folk-physics, etc.) and a couple of other assorted parts (e.g., related to religious commitment and ritual). In my own work I have tried to sketch the outline of what I believe to be the main body of the animal. Much remains to be done, but progress should be swift once we replace the misguided religion-as-adaptation notion with a comprehensive evolutionary psychology of religion-as-by-product.
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We need behavioural ecology to explain the institutional authority of the gods

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Abstract: Atran & Norenzayan (A&N) rightly criticize cognitive theories for failure to explain sacrifice and commitment. But their attempt to reconcile cognitivism with commitment theory is unconvincing. Why should imagistic entities be effective in punishing moral defectors? Heavy costs are entailed in enforcing community-wide social contracts, and behavioural ecology is needed to explain how and why evolving humans could afford these costs.

Cognitive theorists have been persuasive in attributing certain universals of religious belief to innate cognitive mechanisms. But, as Atran & Norenzayan (A&N) point out, such approaches “fail to tell us why; in general, the greater the sacrifice – as in Abraham offering up his beloved son – the more others trust in one’s religious commitment” (sect. 1, para. 5). It is heartening to note an emerging consensus that religion is susceptible to Darwinian explanation and that costly signalling theory (Zahavi and Zahavi 1997) must play a central role (Irons 1996; Knight 1998; Sosis & Alcorta 2003). However, I dispute the claim that commitment theories cannot account for the cognitive peculiarities of religious belief. One of the first attempts to apply Zahavi’s theory to the origins of religion specified a counterintuitive display (“wrong sex, wrong species, wrong time”) as central to humanity’s foundational rituals of initiation (Knight et al. 1995).

Supernatural agents, A&N claim, arise spontaneously as our mind-reading proclivities impute agency to features of the surrounding world. Somehow, these imaginings then endow themselves with moral authority and institutional support. Observing that “human society is forever under threat of moral defection,” A&N argue that society is saved by the omniscience and omnipotence of the divine who “can ultimately detect and punish cheaters” (sect. 7). As a materialist, I can only ask: Is this serious? How can an imaginary entity explain anything at all – let alone group-level cooperation between potential rivals? How can a fantasy law-enforcer be either omnipotent or omnipresent in real life? Unfortunately, such conceptual slippage between idle fantasies and stable representations of institutional authority is the problematic kernel of these authors’ entire argument.

Evolutionary psychology of the kind espoused by A&N defines itself in opposition to sociological determinism in the tradition of Marx and Durkheim. Rejecting narrowly psychological explanations, scholars in the older tradition widely agreed that the gods are fundamentally contractual phenomena. To many scholars it still seems self-evident that divinity – like monetary value – is not a natural but an institutional fact (Searle 1996). Although maintained by flesh-and-blood human agents, the contractual foundations of large-scale moral communities are artificial in the sense that traffic lights and highway codes are. A&N show little interest in hunter-gatherers, preferring to focus on priests, kings, and others whose rituals of religious submission they liken to the “displays of social hierarchy and submission typical of primates” (sect. 1.4). Overlooked here is that the totemic magico-religious codes of egalitarian hunter-gatherers not only resist but actively reverse the dynamics of primate dominance (Boehm 1999). Totemic agency in such contexts is a conceptualisation of contractual agency (Knight 1991; Knight et al. 1999). Contrary to A&N, the foundational contracts – as mental representations – cannot simply enforce themselves. Differentiated by age and sex, self-organised coalitions of human beings must be committed to and able to afford the heavy costs of enforcing the law.

A&N avoid the puzzle of how and why anyone has the time and energy to enforce community-wide contracts. Instead, they fall back on illustrations of supposedly autonomous religious genesis which are in fact confounded by pre-existing institutional influences. Take, for example, Mother Theresa as discerned in a cinnamon bun. The mystics who experienced this vision were already “devout American Catholics” (sect. 2). It was clearly this prior institutional setting that endowed the fantasy with whatever moral significance and transmissibility it possessed. The need, then, is to account for the range of institutional frameworks capable of upholding the authority of the gods. In this connection, A&N are surely correct in suspecting that their mentalist approach must somehow extend outwards to embrace such collective determinants of religious commitment as communal song and dance. But whereas Durkheim and Rappaport explicitly accord causal priority to such public ritual, A&N appear unable to specify the causal relationships between this and other selected facets of religion accorded prominence in their evolutionary landscape.

The challenge, surely, is to explain the evolution of collective engagement of institutionalised religion as a whole. There exists a body of Darwinian theory which might measure up to this task (Sosis & Alcorta 2003). Behavioural ecology models the fitness costs and benefits of mental entities considered in the abstract but of competing behavioural strategies played out in the real world. It studies cognition in its proper context, relating it to foraging, reproductive, alliance forming, and other biological strategies. Unlike abstract cognitivism, behavioural ecology cares whether individuals are male or female; sexually available or non-available; genetically close or distant; parentally dependent or independent; and competitive, cooperative, or both at once. Sexual signals are viewed as central to mating strategies, hence to social structure – and hence ultimately to cognition as well (Knight 1991; Power & Aiello 1997). No biologist would explain elephant or gorilla cognition by invoking narrowly defined “elephant” or “gorilla” evolutionary psychology. It is likewise inadmissible to address the evolution of distinctively human cognition or communication in a vacuum, in isolation from the study of how displays and associated strategies evolve in other species.

Given that potentially religious fantasies may arise through hair-trigger stimulation of distinctively human mind-reading proclivities, we would expect a utilitarian process of natural selection to favour those who maximise efficient mind reading, setting a ceiling on the affordable proportion of cognitive errors. Where we find not cognitive efficiency but extravagant displays of sheer fantasy, theory would lead us to suspect the operation not of utilitarian but of signal selection, whether sexual or otherwise (Zahavi & Zahavi 1997). What is unclear in the target article is how these contrastive evolutionary trajectories are supposed to interrelate. Darwinian signal evolution theory (e.g., Krebs & Dawkins 1984) would link the tension between rational intellect and emotional commitment with the contrast between conspiratorial whispersings of the kind rendered possible between trusting allies – and high-cost signalling of the kind necessary to overcome entrenched mistrust (cf. Knight 1998). Unfortunately, the mentalist perspective of A&N precludes any study of the role played by competitive or cooperative strategies in determining how signals evolve. As a result, the evolutionary landscape offered by these authors as a metaphorical replacement for empirical research on fossils, artefacts, genes, and climates is conceptualised by them as emanating from inside the head.
The motivational underpinnings of religion

Mark Jordan Landau, Jeff Greenberg, and Sheldon Solomon

Abstract: Terror management theory and research can rectify shortcomings in Atran & Norenzayan’s (2002) analysis of religion. (1) Religious and secular worldviews are much more similar than the target article suggests; (2) a propensity for embracing supernatural beliefs is likely to have conferred an adaptive advantage over the course of evolution; and (3) the claim that supernatural agents believe to serve a terror management function independent of worldview bolstering is not empirically supported.

We agree with Atran & Norenzayan (2002) that a compelling explanation of religion must recognize the fundamental role religion plays in quelling existential concerns. Indeed, over the last 20 years we have been empirically assessing a theory that explains how and why religion helps to manage the potential for terror engendered by the uniquely human awareness of mortality – terror management theory (TMT; Greenberg et al. 1998; Solomon et al. 1991).

According to TMT, highly adaptive cognitive capabilities, especially self-awareness and temporal thought (Becker 1971; 1973; Deacon 1997), rendered our ancestral forebears aware of the present threat and inevitability of death. This awareness created the potential for debilitating terror, a problem mitigated by the development and maintenance of cultural worldviews: humanly constructed supernatural conceptions of the origin and structure of the universe and the role of humans within it that imbue the world with meaning, order, stability, and the promise of death transcendence, either literal or symbolic, to those who fulfill the culture’s prescribed standards of value. Accordingly, investing in an internalized version of the cultural worldview (through the socialization process) and viewing oneself as a valuable contributor to that cosmic scheme confers self-esteem, which enables individuals to function with psychological equanimity from day to day.

The general guiding hypothesis derived from TMT states that if cultural worldviews and the self-worth derived from them function to quell death-related concerns, then heightening the salience of mortality should lead to intensified efforts to uphold the worldview and strive for self-worth. The resulting body of more than 175 studies has established the convergent and discriminant validity of a variety of mortality salience (MS) inductions and their effects on diverse cognitive and behavioral efforts to defend or bolster central aspects of the individual’s worldview and self-worth (Greenberg et al. 1997; Solomon et al. 2004a); it has also delineated the conscious and unconscious processes that produce MS effects (Greenberg et al. 2003; Pyszczynski et al. 1990). Although a review of this work exceeds the current scope, we will discuss a few aspects pertinent to A&N’s perspective on religion (for more, see Greenberg et al., in press; Solomon et al. 2004b).

First, A&N draw too sharp a distinction between religion and culture. Both secular and religious worldviews offer meaning, order, bases of self-worth, and modes of death transcendence, and both include supernatural and counterintuitive elements that are embraced and sustained largely through faith rather than reason. For example, secular systems venerate symbols of widely sanctioned values (e.g., the bald eagle, flags), prescribe codes of conduct that vary between cultures, arbitrarily imbue objects with grand significance (e.g., diamonds, the World Cup), and use intuitively implausible concepts (atoms and genes) and metaphorical narratives (e.g., frogs turning into princes) to explain the mysteries of birth, death, sex, etc. – counterintuitions that their adherents nevertheless accept on faith (Hinde 1990).

That is, although modern secular cultures rely more on science than religious decree, their members typically accept science based on faith more than on understanding. What percentage of people can logically explain how an elevator works or how a child results from sexual intercourse? People assume that there are logical explanations, but they don’t really know them – they put their faith in science.

A substantial body of TMT research supports the idea that religious and secular worldviews both serve a terror management function. As one example, Greenberg et al. (1995) examined how MS affects treatment of religious and secular icons. Results revealed that following MS, American Christian participants became very reluctant and uncomfortable about treating a crucifix inappropriately. However, death-primed participants were equally reluctant to mistreat an American flag. Indeed, research has shown that MS leads to protective practices regarding a wide array of people, concepts, and objects that represent the secular as well as the religious aspects of the culture to which the participants subscribe (Greenberg et al., in press; Solomon et al. 2004a).

That secular and religious worldviews serve the same psychological functions is not surprising given evidence that all worldviews developed out of ancient cultural worldviews that were spiritual in nature. Supernatural aspects of these worldviews undoubtedly emerged in part out of a desire for understanding (and thereby controlling) the causes of survival-relevant events in the world; the inference of benevolent and malevolent agents provided possibilities that these cosmic agents could be appeased via imitative rituals and sacrifice. As Becker (1971; 1973) noted, many empirically false beliefs can be held without severe negative consequences. Investing in the protection of cosmic forces affords an existential security that may confer a significant adaptive advantage by enabling people to avoid a potentially debilitating preoccupation with personal frailty and finitude and thereby engage more effectively in exploratory and instrumental behaviors. Thus, worldviews that most compellingly imbue subjective reality with order, meaning, and the promise of death transcendence were likely to enjoy widespread transmission, and individuals or groups who were able to maintain faith in these schemes were similarly likely to prosper.

From a TMT perspective, the primary difference between religious and secular worldviews is that the former emphasize literal paths to death transcendence through afterlife beliefs, whereas secular cultures offer symbolic modes through offspring, inheritance, collective identifications, and culturally valued achievements. Thus, the ways in which people sustain faith in their worldview and strive for self-worth will be different, with devout religious people focusing on qualifying for the afterlife (and thereby controlling) the causes of survival-relevant events in the world; the inference of benevolent and malevolent agents provided possibilities that these cosmic agents could be appeased via imitative rituals and sacrifice. As Becker (1971; 1973) noted, many empirically false beliefs can be held without severe negative consequences. Investing in the protection of cosmic forces affords an existential security that may confer a significant adaptive advantage by enabling people to avoid a potentially debilitating preoccupation with personal frailty and finitude and thereby engage more effectively in exploratory and instrumental behaviors. Thus, worldviews that most compellingly imbue subjective reality with order, meaning, and the promise of death transcendence were likely to enjoy widespread transmission, and individuals or groups who were able to maintain faith in these schemes were similarly likely to prosper.

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example, Greenberg et al. (1990) found that MS led Christians to derogate Jews and Americans to react similarly to critics of the United States.

Finally, we must question A&N’s intriguing claim that their finding (reported in sect. 5) that MS increases Christian participants’ beliefs in the efficacy of the prayers of Buddhists, demonstrates a function of supernatural beliefs independent of worldview bolstering. From our perspective, evidence of the effectiveness of prayer directed toward any deity can be taken as validation of the existence of one’s preferred deity. Their findings do not imply that the participants believed that Buddha, as opposed to Jesus, answered the prayers. In addition, substantial research (Greenberg et al., in press) shows that MS-induced increases in religion-consistent supernatural beliefs (prayer, spirits, deities, afterlife) are limited to individuals who subscribe to a religious worldview. If supernatural beliefs served a terror management function independent of the individual’s worldview, such effects would not be moderated by whether or not the individual subscribes to a religious worldview.

Despite our reservations, we welcome work such as the target article as a new addition to the study of the evolutionary and psychological sources and functions of religion. We believe the target article as a new addition to the study of the evolutionary and psychological sources and functions of religion. We believe the target article as an evolutionary by-product of ordinary cognitive processes that are not moderated by whether or not the individual subscribes to a religious worldview.

When an academic study of religion (Religionwissenschaft) was first envisioned towards the end of the 19th century, it arose from the scientific impulse then dominant among many European intellectuals (e.g., Müller 1870). By the first decade of the 20th century, some hereto fore reticent scholars of religion even formulated this nascent study of religion in the context of Darwinism, including prescient proposals for research on the evolution of human mental capacities (Harrison 1909). With the disillusion of optimistic notions of progress, including those of scientific advances in knowledge, following upon the ravages of World War I, prospects for a scientific study of religion became eclipsed by theological-phenomenological-hermeneutical quests for “meaning” that continue to characterize the study of religion to the present day (Kippenberg 2002; Wiebe 1999, pp. 141–62). In contrast to these contemporary currents in the study of religion, Atran & Norenzayan (A&N) have proposed an explanatory theory of religion as an evolutionary by-product of ordinary cognitive processes formulated in ways that can be experimentally and evidentially assessed.

A&N’s definition of religion connects the classic “Tylorian” view, whereby “religious” practices, events, beliefs, and the like, are stipulated to be those legitimate or authorized by claims to some notion of “superhuman” or “counterintuitive” agency (Tytor 1871/1958, p. 8), with a more “Durkheimian” orientation, whereby those practices, events, and beliefs necessarily involve costly social commitments. Culturally postulated claims to superhuman agency can differentiate religion from ideologies such as Marxism or Freudianism, whereas the nonrecuperable costs associated with those claims can differentiate them from those postulated of such ubiquitous counterintuitive agents as ghosts or popular ones like superheroes. “Religious” agency, then, is effectively differentiated from a larger domain of culturally distributed representations of superhuman agents without affirming for it any sui generis autonomy.

The question of interest is not how counterintuitive beliefs might be formed – there is wide consensus among cognitive scientists about the generation of such beliefs by ordinary processes of cognition and, consequently, their naturalness – but why such beliefs, once introduced, are selected for costly recognition and reproduction from among the numerous counterintuitive alternatives also generated by human mental activity. This is a debated issue among cognitive scientists generally. A&N seem to suggest that the selection of such agents and ideas is not a consequence of natural cognitive processes at all but is quite intentional, a purposeful divorce “from the default state of ‘automatic’ human cognition” (sect. 1.1), though the intentional mechanism for that separation remains unclear.

A&N finally revert to the functionalist arguments they initially criticize as nondenominational (sect. 1.3). For example, they contend that “religious” agents are those that function “to ease existential anxieties such as death and deception” (sect. 7). But to paraphrase their earlier critique, such existential anxieties “are not evolutionarily responsible for the cognitive structure and cultural recurrence of religion” (sect. 1.5), and any assuaging of such anxieties is not unique to religion but is also available from other cultural phenomena (sect. 1.3).

Although initial experimental results offered by A&N are promising, key functions they attribute religion can be questioned in light of the evidential record. Whereas it may be the case that all religions accept some view of a “minimally counterfactual afterlife,” it is not the case that such views always constitute a “resolution” to existential anxieties (sect. 1, note 3), as the inconsequential views about an afterlife among the ancient Greeks instantiate (e.g., Garland 1985, pp. 48–76) – a not insignificant historical exception. Similarly, the same Goethe et al. case calls into question A&N’s generalization that religion functions to validate “moral truths” or a “moral consensus” (secs. 1 & 1.3). For the Greeks, however, morality was the purview of the philosophers who criticized Greek religion precisely for its lack of concern with morality (Attridge 1978; Price 1999, pp. 126–42). Does Greek religion then not really count, for A&N, as religion at all? Greek religion nevertheless did posit a considerable pantheon of superhuman agents; and it did support a complex system of sacrifice – though the costs of these sacrifices seem to have been recompensable by providing their participants a portion of meat otherwise absent from their diet (Rundin 1996). On the other hand, Greek religious formations do provide solid historical evidence for A&N’s contention that fictive kinship groups can account for the existence of altruistic behavior and for solidarity among groups of nonkin (Martin 1997, 2001), though, again, such fictive kin groups were not exclusively religious.

A&N clearly disclosed the reason why the contemporary study of religion continues to be dominated by theological-phenomenological-hermeneutical traditions, for, as they conclude, the “potentially endless, open-textured evocation of possible meanings and inferences” pursued by these traditions is not a characteristic of scientific inquiry but of religious practice (sect. 3), even if those evocations continue to be practiced in the context of the academy. For those who still strive to realize a scientific approach to the study of religion, the present contribution to the recent but burgeoning field of cognitive science of religion is a most welcome and innovative addition, and should provoke further research and experimentation along the lines suggested.

NOTES
1. On this point, see the letter from Charles Darwin to the anthropologist E. B. Tylor (Darwin 1885, p. 151).
2. Tylor’s “minimum definition of Religion” is “the Belief in Spiritual Beings” (Tylor 1871/1958, p. 8), a modified version of which is followed
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3. For Durkheim (1915), religion “always presupposes that the worshipper gives some of his substance or his goods to the gods” (p. 385); see Atran (2002a, p. 4, 264) and Whitehouse (2004).


Who is mind blind?

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Abstract: The authors attempt to explain the ubiquity and persistence of human religion by invoking innate, domain-specific cognitive furniture, while dismissing the potential of other approaches, such as memes, to produce “mindful” understandings of religion. This commentary challenges the explanatory adequacy of cognitive nativism, suggesting that memes has as much claim to utility and “mindfulness” as innate mental modules do.

And why beholdest thou the mote that is in thy brother’s eye, but considerest not the beam that is in thine own eye?

– Matthew 7:3

Most of the easy explanations for religion’s ubiquity and persistence in human societies are inadequate (Boyer 2001). Religion does not clearly rationalize the universe, nor consistently assuage existential anxieties, nor ensure the survival of committed groups in any way distinct from secular collectivities. (In the words of authors Atran & Norenzayan [A&N], such explanations fail to differentiate “Moses from Mickey Mouse”). Any satisfying account of religion will need to have the command of both the relevant cognitive and cultural data the authors impressively display.

A&N do not consider religion to be an adaptation. Instead, they view it as a consistent by-product of interaction between the world and “modularized (immate and universal) conceptual and mnemonic processing” (target article, sect. 7, last para., emphasis added). An example might be human’s penchant to attribute intentionality to the world around us and to certain circumstances where such agency may be implausible. Religion, A&N suggest, may function to help us self-stimulate behavioral responses that were adaptive in our evolutionary past – the pervasiveness of gods, demons, spirits, and the like, is a consequence of the hair-triggering of innate intentionality-detection faculties by cultural constructs that might be collectively understood as agency porn (my phrase, not theirs!). On the way to arguing this innate modularist view, A&N explicitly question the utility of what they call functional approaches such as memes, group selection, and constructionism, asserting that the latter cannot explain the “cognitive peculiarities of religion” (sect. 1.5). This perceived shortcoming leads the authors to call such approaches “mind-blind.”

A&N do little justice to these alternatives. Indeed, the empirical evidence they present is entirely consistent with the memetic model. Moreover, they fail to acknowledge long-standing objections to the kind of cognitive science that purports to explain anything by positing innate, isolated mental faculties, which, according to the most widely recognized theorizer (Fodor 1983), are largely impenetrable. Just who is “mind blind” here?

To be sure, approaches that lean on the slender reeds of memes or group selection still have far to go in explaining much of interest to social scientists or humanists (Runciman 1990). Yet the empirical bases for the innate mental modules are also in dispute (e.g., Berthier et al. 2000; Elman et al. 1996; Karmiloff-Smith 1992; Wakeley et al. 2000). Simply put, although it is widely ac-
cepted that modularized functions emerge in brain development, that these functions are prespecified is not. Though a few have tried (e.g., Marcus & Fisher 2003), no one has convincingly accounted for the genetic preformation of specific knowledge, whether it be universal grammar, “folkbiology,” or “folkmechanics.” Assertions of the existence of what in the developmental lit-
terature goes as “core knowledge” or “central origins” (Spelke 1985; 1992) seems to occupy a similar status in cognitive science as “instinct” used to in ethology – a term that stands for explanation more than it actually explains.

This is not the place to rehearse the ongoing dispute between proponents of domain-specific innate knowledge and general learning mechanisms in development (Nicastro, under review). What should be acknowledged, however, is that explaining religion by positing innate releasing mechanisms rooted in ancient adaptive imperatives hardly seems like a cognitively rich, mindful alternative to the so-called mind-blind approaches A&N decry.

With respect to memes, the authors are bothered that the lack of a clear definition of a meme. Establishing the nature of the replicator in memetic evolution has indeed been a matter of great dispute in this nascent field. Some argue, however, that the disci-
piber no more require the strange and subtle notion of the meme than the genome did at the dawn of evolutionary biology (Blackmore 1999; Hull 2000). In any case, A&N seem unfamiliar with developments that help define memes in more empirically useful ways (Aunger 2002; Dawkins 1982). Dawkins’s view of the meme has substantially evolved since his original, somewhat loose conception (Dawkins 1976). As early as 20 years ago he took to calling a meme a unit of information residing in a brain (Dawkins 1992). That view has been subsequently developed by Aunger, who limits what he calls a neuromeme to “a configuration in one node of a neuronal network that is able to induce the replication of its state in other nodes” (Aunger 2002; cf. Heylighen 1991, who likens memes to simple “if condition, then action” production rules in artificial intelligence). If we follow A&N in making no conceptual distinction between “mind” and “brain,” then exactly what is so “mind-blind” about the meme view so defined?

A&N supply empirical evidence of the mnemonic advantages of “minimally impossible” stories. This material nicely complements a number of Boyer’s observations about how religious beliefs tend to violate normal conceptual categories in consistent ways. Yet mnemonic advantage can also be added to support a memetic model of religion – that is, a model that posits a “selfish” cultural replicator that propagates from mind to mind. Obviously, belief sets that are easier to retain are more likely to persist for re-
tension between individuals. Indeed, depending on where one lays the emphasis, A&N’s conclusion that “the way natural and non-natural beliefs are combined is crucial to the survival of a cultural ensemble of beliefs, such as those that form the core of any religious tradition” (sect. 4, para. 11) could be a statement right out of Susan Blackmore’s (1999) The Meme Machine.

Although the authors endeavors to bring a new perspective to bear on the question of religion, in at least one sense their account is just the same old vintage in a new wineskin. Speculations on how fictive kinship or omniscient beings function to protect committed groups against cheaters and freeloaders surely match our intuitive (dare we say “folkpsychological”?) feelings for how religious work. But they are still vulnerable to a fundamental objection: The more successful such tricks might be in subordinating the individual’s fitness to the common cause (e.g. modern suicide terrorism), the more profound the (genetic) selective pressure ought to be against the kind of Social justice that makes people likely to join such groups in the first place (Krebs & Dawkins 1984). One response A&N might have made to this point is that ideologies that provoke religious commitment can usually overlook asocial proclivities rooted in genes because they can evolve much faster. Another might be that adaptations necessary to pro-
duce humans resistant to religious ideologies are either developmentally implausible (because genes have little direct influence on relative degrees of sociality, religious or otherwise) or func-

Religion is neither costly nor beneficial

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Abstract: Some forms of religion may in some cases alleviate existential anxieties and help maintain morality; yet religion can also persist without serving any such functions. Atran & Norenzayan (A&N) are unclear about the importance of these functions for a theory of the recurrence of religious beliefs and behaviors.

Atran & Norenzayan (A&N) want to avoid anthropological functionalism; yet they try to differentiate religion from mere fiction by emphasizing that only religion involves a ritually expressed and strengthened passionate commitment to the group interests that may also benefit individuals in the long run. Religion creates social cohesion, enhances mental health in individuals, and alleviates existential anxieties related to death and deception (see also Atran 2002a). Yet such functions do not cause the cultural recurrence of religion. Religion is an inevitable by-product of our evolved cognitive structure, a parasite of natural cognitive mechanisms (as also argued by Boyer 1994; 2001). Counterintuitive representations that typify religion (Boyer 1994) are bound to arise because of the fluidity that characterizes human cognition. It is their specific social use that makes them religious.

In the background of A&N’s argument is Atran’s (2002a, p. 169) tentative suggestion that “the more traditionally and continuously religious the person, the less likely to suffer depression and anxiety in the long run.” Yet many extensive literature reviews have shown that results from studies on religion and mental health are mixed and even contradictory. Bergin (1983), for example, found that in 23% of the reviewed studies, there was no negative relationship between religion and mental health, in 47% of the studies the relation was positive, and in 30% there was no relationship. This is close to what one would expect by chance. Another alternative is that the results are skewed because of methodological difficulties. Almost all studies of so-called conversions, for example, suffer from various kinds of methodological shortcomings, such as near total reliance on measures of self-perceived change (Emmons & Paloutzian 2003). Gartner (2002) is suspicious of the existence of such difficulties, yet acknowledges the fact that the very existence of “religious concept” has no generally accepted definition. Much of the discrepancy in the findings may be explained by differences in the ways mental health is measured. It is therefore very difficult to find unequivocal causal relationships. Gartner (2002) argues that the studies that found a negative relationship between religion and mental health typically employed personality tests with only limited reliability and validity, whereas the studies that found a positive correlation were based on real-life observations concerning drug abuse, delinquency, and the like. However, it is not clear what it is in religion that contributes to mental health; professing certain counterintuitive beliefs, performing rituals, the social relationships among believers, or what? (Cf. Levin & Chatters 1998.) Thus, George et al. (2002) conclude that “we are far from understanding the mechanisms by which religious involvement promotes health.” Pargament (2002) remarks accordingly that, even when significant results are obtained, they provide only little insight into how religion works.

A&N actually warn: “All of this isn’t to say that the function of religion is to promote resolution of all outstanding existential anxieties any more than the function of religion is to neutralize moral relativity and establish social order” (sect. 7, para. 9). But they are unclear about the other functions religion might have, and ultimately leave the role of functional explanations unspecified. It is not clear, for example, whether they wish to explain the persistence of religion by its functions, or only want to distinguish religion from mere fiction by its functions. It is more likely that religion persists because in everyday thinking there is little reason to try to eliminate it; this would require the kind of reflective thinking that typifies science, and which is cognitively costly and of little relevance in everyday life (see Barrett 2004; McCanley 2000; Pyysiäinen 2003a; 2004; Sperber & Wilson 1986). Religion persists because it is religion that in the context of everyday thought. That in no way necessitates that religion is useful in the sense of providing an antidote against anxiety or other fears. Some forms of religion may do this in some instances, but this is not a necessary characteristic of religion. A&N’s experiments, for example, only show that a death prime activates religious beliefs, not that they necessarily alleviate anxiety in the face of death. Religious beliefs differ from fictional ones in that only religious beliefs are believed to be capable of guiding actual motor interaction with real objects (see Cruse 2003). It could be speculated that ritual action enhances this belief, irrespective of whether it helps alleviate anxiety. All that is needed is that persons believe that neglecting the ritual duties could be dangerous. This belief arises when people combine randomly generated counterintuitive representations with social practices such as baptisms, weddings, and so forth (see Pyysiäinen 2003b). Religion also does not always have to be in any sense “costly”; non-religion often is more costly.

Does commitment theory explain non-kin altruism in religious contexts?

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Abstract: Atran & Norenzayan (A&N) fail to address several problems with commitment theory as it relates to non-kin altruism in religious contexts. They (1) provide little support for the contention that religious sacrifices function as signals, (2) do not distinguish between religious specialists and lay believers, and (3) confute definitions of cooperation and sacrifice.
I have no problem with Atran & Norenzayan's (A&N's) fundamental proposition that religion is a by-product of interacting, evolved psychological adaptations. I also agree that altruistic behavior in non-kin contexts is a ubiquitous characteristic of religion and central to its understanding. However, A&N's argument that exploitation of psychological adaptations related to indirect reciprocity and costly signals of commitment (hereafter commitment theory) helps explain non-kin altruism in religious contexts is, in my view, unpersuasive and problematic for several reasons.

First, the manner in which A&N characterize the universality of sacrificial behavior (as "hard-to-fake expressions of material sacrifice"; sect. 1.2, para. 3) prematurely steers interpretation in the direction of commitment theory. Religious institutions do often make demands of goods, property, energy, time, reproduction, or even life of members in non-kin contexts. These tend to accrue primarily to the highest-ranking members, who anonymously fill congregation plates and church coffers every day.

Further, A&N do not discuss several distinctions that are potentially critical to evaluating the relevance of commitment theory to religious behavior. The most important is that between a religious specialist, such as a monk or nun, and a lay believer. Is commitment theory equally relevant to these fundamentally different roles? Probably not. In many cases believers are not sacrificing at all, but simply (and rationally) exchanging goods or labor for desired services. In some cases these are relatively mundane services, such as children's schooling or officiating at marriages and funerals. In others, they are what might be called future considerations. This is easily supported by a look at Christian, Buddhist, and Hindu monastic orders. However, establishing that the demands these institutions make on members and recruits - demands that include labor, forfeiture of wealth, and lifelong vows of celibacy - are hard-to-fake expressions of commitment is much more difficult. It is easy to imagine sacrifice occurring in private or anonymous contexts where signaling motivation, as well as institutional manipulation, is unlikely to be relevant. One example is the early Christian semianchorete, who lived alone yet sacrificed resources and labor (Timko 1990, pp. 110–11). More generally, consider the myriad individuals who anonymously fill congregation plates and church coffers every day.

While there is little doubt that religious behavior involves a strong component of non-kin altruism, or that this must be adequately explained in any robust Darwinian interpretation of religious behavior, it is premature to focus on commitment theory. A&N have made a good start at addressing this problem, but there is a need for more empirical testing of alternative models.

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Religion's evolutionary landscape needs pruning with Ockham's razor

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Abstract: Atran & Norenzayan (A&N) have not adequately supported the epistemic component of their proposal, namely, that God does not exist. A weaker, more probable hypothesis, not requiring that component - that the benefits of religious belief outweigh those of disbelief, even though we do not know whether or not God exists - is available. I counsel them to use Ockham's razor, eliminate their negative epistemic thesis, and accept the weaker hypothesis.

Why do people continue to believe in God, even though God does not exist? Atran & Norenzayan (A&N) suggest that religion is a byproduct of our evolutionarily based emotional, cognitive, and social capacities. Believing in and committing oneself to a supernatural being, even though it does not exist, reduces existential anxiety and promotes social solidarity. Their proposal involves three key elements. First, they offer an unsupported, speculative cost/benefit estimate: The advantages accruing to being religious, despite the falsity of religious belief, outweigh those of being non-religious though possessing true belief. Second, they support the cognitive component of their explanation by experimental findings concerning the ease of learning and remembering such beliefs and their role in alleviating existential anxiety. Third, they argue for their hypothesis that religious beliefs lack epistemic merit.

The cognitive component of their proposal - along with their suggestion about the role of ritual in promoting social solidarity - is independent of the cost/benefit component and the epistemically more easily overcome this objection. More plausible than the exploitation of adaptive mechanisms associated with indirect reciprocity is that of those associated with inclusive fitness, as only kin contexts should engender such dramatic sacrifice. One possibility, suggested by the work of Gary Johnson (1986) and explored in the context of institutionalized celibacy (Qirko 2002; 2004), is the manipulation of kin-recognition cues via institutional practices that reinforce altruistic behavior in non-kin contexts. These practices include the separation of young recruits from kin, the institutional replication of kin roles and terms, and the promotion of phenotypic similarity via uniforms and the like. They tend to be consistently present in religious, military, terrorist, and other organizations that demand terminal altruism from members. While A&N do make mention of fictive kinship, they do not discuss specific adaptive mechanisms that might be involved in kin (mis)identification.

Finally, A&N interchange the terms cooperation and sacrifice in their discussion of altruism, sometimes in the same sentence. The relationship between these two concepts is, at best, complicated (e.g., Rachlin 2002 and commentaries), so that conflating them risks overlooking important theoretical implications. To whatever extent cooperation entails individual gain (e.g., Tuomela 2000, pp. 17–18), it fundamentally differs from one of the previously mentioned terminal categories of sacrificial behavior found in non-kin, religious contexts, and probably does not require commitment or any other special theory as an explanation.

Religious specialists, on the other hand, typically make much greater and consistent sacrifices of time, energy, material resources, even reproduction and life, for the benefit of the institutions to which they belong. (Although there are also material, status, and fitness benefits associated with their religious affiliation, these tend to accrue primarily to the highest-ranking members, who are often political appointees from outside the institutions; see, e.g., Betzig 1995.) It may be that A&N have specialists in mind when they say that religion "passionately rouses hearts and minds to break out of this viciously rational cycle of self-interest" (sect. 6, para. 8). Commitment theory seems more relevant here, minds to break out of this viciously rational cycle of self-interest" (sect. 6, para. 8). Commitment theory seems more relevant here, more easily overcome this objection. More plausible than the exploitation of adaptive mechanisms associated with indirect reciprocity is that of those associated with inclusive fitness, as only kin contexts should engender such dramatic sacrifice. One possibility, suggested by the work of Gary Johnson (1986) and explored in the context of institutionalized celibacy (Qirko 2002; 2004), is the manipulation of kin-recognition cues via institutional practices that reinforce altruistic behavior in non-kin contexts. These practices include the separation of young recruits from kin, the institutional replication of kin roles and terms, and the promotion of phenotypic similarity via uniforms and the like. They tend to be consistently present in religious, military, terrorist, and other organizations that demand terminal altruism from members. While A&N do make mention of fictive kinship, they do not discuss specific adaptive mechanisms that might be involved in kin (mis)identification.

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Commentary/Atran & Norenzayan: Religion’s evolutionary landscape

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Abstract: Atran & Norenzayan’s ([A&N’s] analysis fits with other perspectives on evolved culture: Cultural beliefs might emerge simply from the fact that people share a common cognitive architecture. But no perspective on culture can be complete without incorporating the unstable role of communication. The evolutionary landscape of culture will be most completely mapped by theories that describe specifically how communication translates evolved cognitive canals into cultural beliefs.

There are few systems of belief and behavior so prototypically cultural as those that define a religion. Just as religion may be a predictable by-product of a canalizing evolutionary landscape, many other features of human cultures can also be best viewed as accidental by-products of specific psychological dispositions that emerged for very different reasons altogether. As others (e.g., Tooby & Cosmides 1992) have suggested, in order to crack the complicated code we call culture, we would be wise to first figure out the specific cognitive canals carved by our evolutionary past. Atran & Norenzayan (A&N) apply this approach cleverly; the useful upshot is a penetrating perspective on several paradigmatic elements of religion. Others may take a broader view of religion and wonder whether an evolutionary canalization approach can also explain the kinds of moral injunctions that show up in, say, the Ten Commandments. It can. Krebs and Janicki (2004) describe how specific evolutionary pressures inclined the human mind toward specific kinds of moral norms. These norms may be codified in somewhat different ways in different religious systems, but the norms themselves appear to be universal. More generally, even when moral thinking appears to appeal to specific religious values, it may actually be a by-product of automatically activated emotional responses – such disgust – that evolved for reasons entirely independent of their cultural consequences (Haidt 2001).

These and other examples suggest that one of the defining features of any culture – its sharedness across a population – can emerge simply from the fact that people share a common cognitive architecture. Widespread cultural beliefs can be evoked by cognition, even in the absence of persuasion, socialization, or other acts of interpersonal information transmission (Tooby & Cosmides 1992). This insight is important, and it surely appeals to our very human preference for parsimony.

component. The experimental results stand whether or not the cost/benefit claim or the epistemic claims are correct.

An alternative, weaker but more probable, cost/benefit claim is that religious belief is more worthwhile than unbelief, even though we do not know whether or not God exists. This alternative requires only empirically based assumptions. Since, as I shall maintain, the authors’ arguments for the epistemic component are quite problematic, I suggest that they use Ockham’s razor to eliminate that component and replace it with the weaker alternative.

According to A&N, religious beliefs concern supernatural beings, immaterial personal agents active in our material world. Maintaining the universality of this version of the transcendent, they brush aside the concern that this interpretation of the transcendent fails to do justice to major religious traditions. Major portions of Hinduism and Buddhism, as well as the mystical branches of all the major religious traditions, either have a non-personal conception of the divine or do not distinguish, as do the authors, between the transcendent and finite self. A&N compound this neglect by failing to examine mysticism as a source and justification of religious belief. In addition, the authors lump together without justification the beliefs of all supernaturalistic religious traditions, from primitive to culturally advanced, and make no distinction between folk and disciplined practices of the epistemic assessment of religious beliefs.

Set aside these inadequate characterizations of the explanandum. On the authors’ view, beliefs about the supernatural have multiple epistemic faults rendering them unjustified and false. They lack truth conditions, are contradictory, cannot be logically or empirically validated, are inconsistent with factual knowledge, violate the categories of our evolutionarily based cognitive capacities concerning folkmechanics, biology, and psychology.

But these critiques conflict with each other. Expressions that lack truth conditions are incapable of truth or falsity and are cognitively meaningless. As such they are not candidates for A&N’s cognitive explanatory hypothesis. Nor can they be either contradictory or empirically false, since such expressions can be so only if they lack truth conditions that they fail to satisfy.

Accordingly, it seems best to interpret A&N’s claims that religious beliefs lack truth conditions, to mean that even though religious beliefs possess truth conditions, they fail to satisfy them. However, the authors suggest two conflicting ways in which cognitively meaningful supernatural beliefs are false: that is, they cannot be logically or empirically verified or falsified. If, as the authors maintain, beliefs about the supernatural are contradictory, they are logically false and logically falsifiable. However, if religious beliefs are logically false, then they are not subject to empirical verification or falsification.

However, A&N’s references to supernaturalistic beliefs as “inconsistent with fact-based knowledge” and “minimally violating claims formulated in terms of our evolutionarily acquired cognitive capacities, suggest that in their view such claims are empirically and empirically testable. But, if that is so, then such claims can be empirically true or false. And if false, as A&N claim, they are empirically falsifiable.

A&N’s major argument for the empirical falsity of religious claims is that they violate or minimally exceed the limits of claims formulated in terms of folk mechanical, biological, and psychological categories. They contrast legitimate scientific and illegitimate religious metaphorical extensions of the categories of our folk mechanisms, and claim that in the sciences there is an attempt to get rid of the metaphor and to assimilate the claims to factual and commonsense beliefs. But Newtonian mechanics demonstrates that only accelerated bodies require a force, whereas Aristotelian folk mechanics requires a cause for all local motion, accelerated or not. Folkbiology requires that adaptations be without folkpsychology. Quantum mechanics, relativity theory, electrodynamics, and molecular biology, to name but a few well-grounded scientific theories, depart even further from our evolutionarily based cognitive capacities. A&N owe us some principled reason why departure from common sense is fatal to religious, but not scientific, claims. Moreover, philosophers of science have shown that the import of theoretical terms cannot be reduced to observational meanings without the loss of significant meaning. The issue for scientists is not to show how metaphorically elaborated theories, for instance, the planetary orbit model of the atom, can be understood in literal (commonsense) terms. Rather, it is to reveal how such theories have, or fail to have, empirical connections with recordings of instruments, themselves built on the basis of theories. If supernaturalistic claims are to be shown to be unjustified empirically because they fail to meet the epistemic standards of the sciences, then the authors need to show us where and why this happens.

A&N have not adequately supported the epistemic component of their proposal. A weaker hypothesis is available to them which does not require their negative assessment of the epistemic status of supernaturalistic beliefs. I counsel them to use Ockham’s razor and eliminate it. Both alternatives, however, require that the authors support their cost/benefit estimates about religious belief.
Commentary/Atran & Norenzayan: Religion’s evolutionary landscape

But wait a minute; not so fast. Any pared-down, parsimonious approach to culture leaves out too much reality. The fact is that people do talk. It is one of our most prototypically human attributes. Our proclivity for communication was surely adaptive for very specific reasons that have nothing to do with the creation and perpetuation of culture (e.g., Dunbar 1996). And yet, inevitably, our tendency to talk has unintended cultural consequences. Re-search on dynamic social impact reveals how seemingly trivial acts of interpersonal communication, repeated across time and social space, create the rudimentary outlines of culture within any human population (Harton & Bourgeois 2004; Latané 1996). Other research shows that the mere act of communication influences stereotypic beliefs about the populations with which we self-identify—thus creating and perpetuating socially shared perceptions of what “our” culture is like (Kashima & Kostopoulos, in press). These and other lines of work (e.g., Boster 1991; Sperber 1990) reveal the very real and relentless role that communication plays in the creation and perpetuation of truly cultural systems of belief or behavior.

Communication is not independent of cognition, of course. Just as a purely cognitive approach to culture is too parsimonious to be true, any communication-based approach to culture is incomplete without a close consideration of the evolved cognitive mechanisms that may influence acts of communication. I suspect that the evolutionary landscape of culture will be most completely mapped by theoretical perspectives that explicitly consider the causal links between evolution, cognition, and interpersonal communication—and that chart specific ways in which communication translates evolved psychological canals into cultural beliefs.

Thus far, this kind of mapping remains rudimentary. Within the recent literature on experimental psychology, though, there are a number of intriguing findings that bear on the complex chain of events that connects evolution, cognition, communication, and culture.

For example, Schaller and Conway (1999) found that individuals’ desire to impress others (a goal linked to the fundamentally al-leytic motive) is linked to the decision to talk about certain kinds of topics rather than others; and these communication decisions predictably influenced the contents of emerging socially shared beliefs. Thus, the specific nature of a socially shared belief emerged as an unintended artifact of a more mercenary human motive. This group-level outcome was largely dependent on actual interpersonal communication; it was not evoked in the absence of this opportunity for unintended mutual influence.

Another example pertains to the role of emotions in predicting the popularity of “urban legends” (Heath et al. 2001). There exist hundreds of these apocryphal stories. Most are consigned quickly to the dust-bin of unpopular obsolescence, but some become well-known and linger in popular cultural memory. What predicts pop-

ularity? Heath et al. found that an urban legend becomes more popular if it more strongly triggers evolutionarily fundamental self-protective emotions, such as disgust. This process depends on interpersonal transmission. Successful stories succeed (and so become cultural) not merely because their emotional resonance makes them memorable, but because it makes them comminca-

able.

A third—and especially promising—example explicitly matters the logical tools of evolutionary psychology to the communication-based framework of dynamic social impact theory (Kenrick et al. 2003). Some cultural systems (such as those pertaining to courtship and mating systems) are the result of a sort of implicit interpersonal negotiation between individuals with different kinds of evolved priorities. The eventual impact of evolved cognitive canals on cultural structures emerges nonlinearly, and can take on forms that are surprising from the perspective of any purely individual-level analysis of cognitive predispositions. The message of this dynamical evolutionary psychology is clear: The causal influence of individuals’ thoughts on collective outcomes is complex and highly dynamic—and cannot be accurately predicted without models that identify specific ways in which individuals’ evolved inclinations are communicated interpersonally.

These and other examples address many different kinds of so-

cial norms and cultural belief systems. It is likely that religious be-

liefs too are fundamentally influenced not only by the predictable ways in which we think, but also by the predictable ways in which we talk. Talk has unintended analysis of religion—and an evolutionary analysis of culture more generally—will be most complete and compelling when canals of cognition are considered in conjunction with the unstoppable consequences of communication.

Is religion adaptive?

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Abstract: We argue that religious ritual’s ability to facilitate communication and the pervasiveness of its basic characteristics across societies, as well as its precedence in other social species, suggests that religious behavior is more than a mere by-product. Religious constructs constitute associationally conditioned mnemonics that trigger neuropeptide responses which motivate religious behaviors. The adaptive value of these constructs resides in their utility as memorable and emotionally evocative primes.

Integrating cognitive and behavioral approaches to the evolutionary study of religion is vital to our progress in understanding relig-

gious behaviors and supernatural beliefs. We applaud Atran & Norenzayan’s (A&N’s) efforts toward laying the groundwork for this endeavor. Although we appreciate their theoretical and experimental contributions, we are troubled by their assertion that religious behavior is not adaptive, despite failing to test any adaptive hypotheses.

Before turning to a discussion of the adaptive nature of religion, we wish to correct A&N’s claim that commitment theories cannot distinguish between secular and religious ideologies. More than 30 years ago Rappaport (1971) observed an insightful analysis of why secular rituals and ideologies were less potent at generating trust and commitment than their religious counterparts. Briefly, he argued that religious rituals provide more stable references than the mere observance of secular rituals because religious rituals sanctify un falsifiable postulates that are beyond the vicissitudes of examination. The ability of religious rituals to evoke enduring emotional expe-

riences differentiates them from both animal and secular rituals and lies at the heart of their efficacy in promoting and maintaining long-term group cooperation and commitment. More recently, Sosis and colleagues’ evaluation of Irons’ (2001) theory of religion as a hard-to-fake signal of commitment has explicitly made use of the distinction between religious and secular groups (Sosis 2000; 2003; Sosis & Bressler 2003), including research on Israeli kibbutzim (Sosis & Ruffle 2003) that specifically evaluated the differences between “Marxism and monotheism.”

A&N’s claim that religion constitutes a “converging by-product of several cognitive and emotional mechanisms that evolved for mundane adaptive tasks” (sect. 1, para. 2), is consistent with ac-

cumulating neuroscience research that suggests that a number of nuclei and cortices of the brain interact to generate the affect, cog-

nition, and somatic states of religious belief and practice. Predominant among these are the hypothalamus, amygdala and cin-

gulate cortex, hippocampus, and prefrontal cortex. However, the assertion that the cognitive and emotional mechanisms that pro-

duce religious behaviors did not evolve for such purposes, a posi-

tion we are in agreement with, does not exclude the possibility that religious behaviors are adaptive. As Atran (2002a) has previously noted, the co-opting of pre-existent structures for novel solutions to ecological challenges is a hallmark of evolutionary adaptation.
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Religion's reliance on structures originally evolved for different tasks is evolutionarily parsimonious and parallels numerous other adaptations, such as the co-opting of insulating bird feathers for flight. Both the ubiquity and ritual commonality of religions across cultures indicate that religion is more than a mere by-product. Religious ritualized behavior has its roots in adaptive solutions to in-herently problematic communication in all social species (Sosis & Alcorta 2003). Ritual behaviors, from mating displays to greeting rituals, constitute adaptations that facilitate coordination, cooperation, and conflict resolution among conspecifics. Religious ritual represents a uniquely human adaptation for conspecific communication intimately interconnected with the evolution of symbolic systems. Like nonhuman ritual, religions arouse attention, heighten emotion, allow assessment, and trigger appropriate neuroendocrine and bodily responses in conspecifics (whether affiliative,missive, or aggressive). We suspect that these components of ritual are adaptive, and the calculus of selection has operated on ritual behaviors no differently than other behavioral patterns. In the case of human religious ritual, however, the priming noted by A&N through adolescent rites of passage is critical for associating ritualistically evoked emotions with symbolic systems and establishing how the costs and benefits of ritual behavior are assessed. There is likely to be a positive relationship between environmental stress and ritual participation, which would increase adrenergic activation and belief in the tenets of the rituals performed, although we are unaware of studies that directly test this claim.

It is noteworthy that Cahill et al.'s (1994) experiments, which A&N discuss, explicitly tested impacts on memory of neuroendocrine function rather than mental constructs. It is likely that anything eliciting pronounced neuroendocrine responses in the individual will have memory-enhancing benefits. Thus, frightening and physically painful ordeals, such as those endured in rites of passage, will impact memory and belief. Therefore, anxieties may not have to be existential; indeed, existential anxieties may have their genesis in early social and/or physical experiences. It is the conditioning of the neuroendocrine response with the associated ritual experiences that gives the religion its emotional power. Why does this so frequently take the form of supernatural agents? Evolved mental domains need not question this, as A&N argue. Rappaport (1999) has noted that the polarization of such agents into gods and demons, and the attribution of impossible powers render them more memorable and emotionally evocative. However, it is important to note that the particular supernatural agents existent within religions systems are not arbitrary, but reflect the particular environmental landscape of the cultures in which they exist. As noted by Durkheim (1912/1995) and supported by Swanson (1960). Whether deities are animal totems, clan ancestors, or hierarchical moralizing gods is dependent upon the social environment inhabited. This suggests that religions, and the emotions they evoke as a result of ritual conditioning, serve to regulate social interactions among conspecifics in relation to resources (whether mates or territories), just as ritualized displays do in other species.

A&N clearly explain how cognitive adaptations channel the conceptual landscape of religions. Their tests provide valuable evidence that some constructs are more memorable than others and have greater cultural transmissibility. The main flaw, however, is in A&N's assumption that the conceptual landscape constitutes the core of religion. While they discuss the importance of emotional verification of religious concepts, and note the centrality of emotionally eruptive existential anxieties in the motivation of supernatural beliefs, they assume the primacy of religious concepts in directing behaviors. If one assumes, however, that such concepts constitute highly memorable, socially relevant, and developmentally primed triggers for conditionally associated neuroendocrine responses, then the adaptive value of religion as a mechanism for the regulation of in- and out-group social interactions becomes much clearer. The constructs, themselves, constitute associationally conditioned mnemonics that trigger neuroendocrine responses which motivate behaviors. Thus, the adaptive value of these constructs resides in their utility as memorable and emotionally evocative primes. As A&N demonstrate through their experiments, minimally counterintuitive beliefs and belief sets that are mostly intuitive, combined with a few minimally counterintuitive ones, "grab attention, activate intuition, and mobilize inference in ways that greatly facilitate their mnemonic of communicational transmission, cultural selection, and historical survival" (sect. 4).

This perspective explains how religion promotes in-group trust and commitment through common ritual participation regardless of the particular belief system, how it patterns in-group social interactions specific to particular forms of social organization, and how it directs out-group sentiments and beliefs. Far from being an evolutionary by-product, religion constitutes a uniquely human form of ritualized display that not only regulates social interactions, but also promulgates social cohesion and provides the foundation for social transmission of culture.

Agency, religion, and magic

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Abstract: Atran & Norenzayan (A&N) ask: "Why do agent concepts predominate in religion?" This question presupposes that we have a notion of religion that is (1) well enough defined, and (2) characterized independently of that of supernatural agents. I question these two presuppositions.

Today, most anthropologists would agree that "religion" is a polythetic or "family resemblance" notion (Needham 1975) under which it may be convenient to lump together a wide variety of related phenomena, but it is not a natural kind category calling for a unified theory. Laymen and earlier anthropologists who have thought otherwise may have been unduly influenced by the case of centralized religious organization such as Christian Churches, where, or so it seems, everything religious is codified and organized in an integrated way, and where individuals belong to a given Church and have a given religion to the exclusion of others. With its organization, integration, inclusiveness, and insistence on faith, Christianity (or, for that matter, Judaism or Islam) is far from being a model or a paradigmatic case of religion as found across cultures. Let me illustrate the point with the case of the Dorze of Southern Ethiopia, among whom I did my fieldwork. If asked what their religion was, Dorze would answer that they were Christians, referring to the Ethiopian Orthodox Church, and indeed they had Christian churches and priests, and followed Christian rituals. However, since no Dorze word could, even approximately, translate "religion," you had, in order to ask the question "What is your religion?", to resort to Amharic, the dominant language of Ethiopia, and use the word haymanot, which denotes faith-based integrated constructs, such as Christianity and Islam. The Dorze answer, "We are Christian," was sincere, reasonably accurate, politically prudent, and profoundly misleading. At the same time as
After the fall: Religious capacities and the error theory of morality

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Abstract: The target article proposes an error theory for religious belief. In contrast, moral beliefs are typically not counterintuitive, and some moral cognition and motivation is functional. Error theories for moral belief try to reduce morality to non-moral psychological capacities because objective moral beliefs seem too fragile in a competitive environment. An error theory for religious belief makes this unnecessary.

Atran & Norenzayan’s (A&N’s) evolutionary approach to religious belief bears important similarities and differences to the view of moral belief among naturalistic moral philosophers like Hume (cf. Mackie 1980), Mackie (1977), and Harman (1977); biologists like Waddington (1960); and sociobiologists like Ruse (1986). Given their propositional form, for example: “cheating” or “lying” moral beliefs appear to make statements that could be true or false. But according to the error theory of moral belief, such statements are neither true nor false because there are no objective moral properties that could be possessed (or not possessed) by the things said to possess them. Nonetheless we are evolutionary pruned to respond to moral beliefs as if they had a truth value, and indeed, as if they were mostly true. According to the error theory, this is because moral beliefs enable us to cooperate when we might otherwise be tempted not to, just because they strike us as being objectively true, whereas they really serve our own advantage.

That underlying psychological mechanisms must exist in support of this view is more an article of faith among error theorists than a well-articulated empirical claim. According to Hume and Mackie, in thinking about things as morally good or bad, the mind simply “projects” mental properties onto the world as if they were real properties of things; for example, we dislike cheating, and so cheating is seen as objectively unlikeable. According to Harman and Waddington, the illusion that things are morally good or bad is the result of something like a Freudian superego, although what this something is, and what evidence for it might look like, remains mysterious.

With recent empirical work on moral cognition, serious cracks are beginning to appear at the foundation of the error theory. Like us, other primates seem to react to certain aspects of their environment that we humans are able to identify as being morally bad. Capuchins, for example, respond cognitively and motivationally to unjustifiable inequality (Brosnan & de Waal 2003). They notice its presence, and they do what they can to eliminate it. One capuchin’s getting a slice of cucumber while observing others getting a much nicer reward in identical circumstances leads to cucumber slices being burred at human experimenters. Hoxsoever other primates mentally represent the badness of unjustifiable inequality, it is clear that they often get the world right in this regard. Being able to see that unjustifiable inequality is bad in their social groupings is likely to be almost as important to most primates as noticing that snakes, for example, are predators. Just as “predator” and “prey” are real biological categories that primes get right a good deal of the time, so are categories like “unjustifiable inequality.” (Collier & Stingl 1993; Stingl 2000)

Against such primate studies, the error theorist might appeal to the biological equivalent of the fall of humankind, or perhaps more appropriately, our expulsion from the Garden of Eden. Other primates may have knowledge of good and evil, but it is unreflective knowledge. The fall of humankind came with our capacity to reflect on the potential sources of our beliefs about good and evil precisely because such reflection destroyed the unreflective moral knowledge we previously had. We could no longer simply observe that unjustifiable inequality was morally bad; we...
now needed further convincing that what looked really bad was really bad. Luckily for us, waiting in some unused wing of the evolving brain was the kind of psychological mechanism postulated by the error theory, capable of overriding rational doubts about what we morally ought to do.

A&N's approach to religious capacities offers the beginnings of a line of response to the error theory, capable of providing a perspective on the rise of collective religious commitments to supernatural agents, with special access to truth, which A&N propose as its cause. They argue that people are induced to pay the heavy costs of religious adherence because of natural cognitive (including affective) susceptibilities. Where problems arise is in A&N's account of how the cognitive susceptibilities (which we agree are there) give rise to costly religious commitments.

The essence of A&N's approach runs as follows: "Invoking supernatural agents who may have true beliefs that people ordinarily would not or could not grasp, and which give rise to requirements for them to steadfastly commit to one another in a moral order that goes beyond apparent reason and self-conscious interest" (sect. 6, para. 7). One might well be persuaded by this argument if: (a) the high level of commitment that we are out to explain correlated with the target variable, namely, the presence of beliefs in supernatural agents with special access to truth, which A&N propose as its cause; (b) this argument served to explain people's willingness to agree on the nature of their supernatural agents and the contents of the truth to which those agents are assumed to have privileged access. Neither appears to be the case.

Costly commitment to ideological principles correlates most strikingly not with the presence of truth-controlling supernatural agents, but with the presence of ritually inspired expressions of commitment to the principles themselves. These principles may or may not be attributed to supernatural agents, or agents, although they often are. And where the originating agency is specified, supernatural qualities may or may not be attributed. While it is especially common for the sources of collective revelation to be attributed to supernatural agents, and partly for the reasons A&N identify (following many others), this does not explain why particular clusters of ideological principles should come to be seen as revelatory and persuasive, nor why they evoke such costly commitment. The more fundamental causes of this would seem to lie in processes of ritualization, and especially the relative frequency and affective valence of rituals (see Whitehouse 2004).

With regard to the problem of ideological consensus, A&N assume but do not explain patterns of standardization of religious concepts. Religious coalitions vary dramatically in the extent to which they agree on the origins and nature of truth, on the proper mechanisms required to reproduce it, and on the costs they will incur in its defense. Patterns of ritualization are also implicated in this variation, for it turns out that religious traditions that maintain elaborate orthodoxies also necessarily deploy routinized rituals as a principal mechanism for doctrinal transmission (Whitehouse 2004). And most religious traditions that elicit low levels of agreement on the content and origins of cosmological truth, but whose members are also deeply reflective on religious topics, also deploy relatively low-frequency, high-arousal rituals. Furthermore, we may identify many interim scenarios as well, particularly those built around relatively intuitive (and minimally counterintuitive) religious concepts that are neither particularly homogeneous nor a focus for intense, if idiosyncratic, rumination.

NOTES

Locating the causes of religious commitment

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Abstract: A&N & Norenzayan's (A&N) survey a substantial body of theory and evidence on which there is broad agreement in the cognitive science of religion. Some parts of their argument (for instance, concerning the causes of costly commitment to religious beliefs) are more speculative and remain a focus of lively debate and further research.

A&N & Norenzayan (A&N) survey a wide range of features of human cognition that plausibly account for the historical and cross-cultural recurrence of religious behavior, which they define as "passionate communal displays of costly commitments to counterintuitive worlds governed by supernatural agents" (sect. 1; see also Atran 2002a). Their argument is broadly consistent with a growing corpus of theory and empirical evidence assembled in the cognitive science of religion field over the last quarter of a century. Although A&N's article may not provide a wholly accurate impression of that literature, they develop an account that cogently introduces some of the key insights of the new field and that reflects its distinctively selectionist orientation in the study of cultural (including religious) transmission.

Where A&N are most venturesome is in their attempt to account for the extraordinarily high levels of commitment that religious coalitions may evoke from their members. This is an area in which no clear consensus of opinion has yet emerged among cognitive scientists, despite its obvious importance in a world where religious fanaticism poses ever more closely monitored threats to individual well-being and institutional stability. A&N's response to the issue raises a number of problems that are worthy of scrutiny.

Their starting point is that religious commitment is irreducible to prospective political, economic, or reproductive gains whether at individual or collective levels. Religious behavior typically incorporates at least some nonrecoverable costs, and that requires an explanation. A&N argue that people are induced to pay the unduly heavy costs of religious adherence because of natural cognitive (including affective) susceptibilities. Where problems arise is in A&N's account of how the cognitive susceptibilities (which we agree are there) give rise to costly religious commitments.

The essence of A&N's argument runs as follows: "Invoking supernatural agents who may have true beliefs that people ordinarily would not or could not grasp, and which give rise to requirements for them to steadfastly commit to one another in a moral order that goes beyond apparent reason and self-conscious interest" (sect. 6, para. 7). One might well be persuaded by this argument if: (a) the high level of commitment that we are out to explain correlated with the target variable, namely, the presence of beliefs in supernatural agents with special access to truth, which A&N propose as its cause; (b) this argument served to explain people's willingness to agree on the nature of their supernatural agents and the contents of the truth to which those agents are assumed to have privileged access. Neither appears to be the case.

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NOTES
A proper faith operates with the acknowledgement of risk, and, hence, a true religion with that of sacrifice

Edmond Wright

A&N are operating with a too narrow and, therefore, distorting concept of religion. A first sign of this is their restricting their definition of faith to virtually one of superstition, "counterintuitive," as they put it. What they have not seen is that faith does in a real sense involve a paradox in that it projects an impossibility as a methodological device, a fictive ploy, which in the best interpretation necessarily involves a commitment to the likelihood of self-sacrifice. A&N's discussion of "hair-triggered folkpsychology" (now more commonly referred to, following Barrett 2000, as "hyperactive agent detection") seems to underplay evidence that the evolution of such mechanisms was as much to the needs of developing hunting and tracking techniques as to the avoidance of predators (see Mithen 1996).


2. Without disputing this argument, it may be noted that it could have been rendered more precisely. For example, how are nonrecoverable costs to be identified and quantified?

3. Obvious examples of agents assumed to lack any supernatural properties and yet whose teachings have evinced precisely the kinds (and intensities) of commitment that A&N restrict to the religious sphere, would be the 20th-century communist leaders of the USSR, China, Cuba, and elsewhere.

4. Ibid.

Commentary

Atran & Norenzayan: Religion's evolutionary landscape

Edmond Wright

A&N are working with a limited notion of religion. They have confined themselves to a view of it as superstition, "counterintuitive," as they put it. What they have not seen is that faith does in a real sense involve a paradox in that it projects an impossibility as a methodological device, a fictive ploy, which in the best interpretation necessarily involves a commitment to the likelihood of self-sacrifice.

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A&N are operating with a too narrow and, therefore, distorting concept of religion. A first sign of this is their restricting their definition of faith to virtually one of superstition, but to put the objection in such a form would ignore the error of their starting point. In relying on early 20th-century anthropologists and sociologists (e.g., Durkheim 1915/1976; Malinowski 1922/1961), they fail to see what Clifford Geertz has emphasized: the prior importance of symbolic action as regards religion (Geertz 1973). One can go further than Geertz in claiming that religion can be seen to arise from the very nature of language, that is, what makes us human. Though this claim would form a "commitment theory," it does not fail to their criticisms that it cannot be what B considers not worth mentioning. The risk in what is left unsaid cannot be discounted in the philosophical analysis, for the result, at its worst, could possibly be tragic, requiring the sacrifice that a true faith implies. Faith and religion that inevitably comes to take account of its open paradox ("Lord, I believe, help thou mine unbelief") is therefore more than mere superstition and, significantly for A&N's argument, has its scientific origin earlier than they have characterized it.

Furthermore, it restrains them from using their keyword "counterintuitive" of what faith is, for, if it is a mutual hypothesis held merely as a regulative idea, a methodological ploy, it has an unreal aspect as an act of reciprocated imagination as well as a real one; and it is this that has misled them into seeing religion as centred on the unreal. It is clear that A&N are taking an unduly rationalist view of religion. Persons imagining something together and each knowing that they are doing it, are doing something perfectly "intuitive," obviously real. This brings the notion of faith well within a scientific view which rejects the idea of a realist god and yet which sees an openly imagined goal of faith as a necessary performance for language as for society in general. Such a view, of an "as-if" god, is being put forward by many radical theologians, of whom Don Cupitt is a notable example (Cupitt 1990), and an "as-if" god is an "imperceptible" one. Durkheim, typically, was quite unable to recognize the possibility of religion based on the imagination, specifically rejecting the notion as counterintuitive (see his castigation of Comte for proposing an "artificial religion"; Durkheim 1915/1965, p. 474).

The implication is that the "everyday world of readily perceptible substances and events," the "commonsense ontology" (sect. 1.1), is only a convenient fiction that enables us to move our understandings around on the real. This is the "space of reasons" that Wilfrid Sellars proposed in which our concepts move (Sellars 1956/1997). It provides the human evolutionary advantage over other species, in that it enables the rate of adaptation to be increased throughout the species (for those lower down the evolutionary scale, the draconian device of the survival of the appropriate variation-by-mutation being the only mode of adaptation).

The further implication is that, when this act first occurred in evolutionary history, this initial coordination was achieved by chance, but this did not necessarily involve a conscious act of trust. The partners on the first and succeeding dialogues took it for granted that a singular entity was being sorted out mutually, for, when the statement had taken its course, the idealization of singularity could move on to its new position apparently seamlessly. Nevertheless, the act which looks for all the world like an act of trust (that A and B were both referring to the "same mat") is only a pseudo-trust. This pseudo-trust can only become a proper faith when the partners acknowledge the risk of real contingency in whatever has been agreed upon in the act of communication. (A&N rely on an unexamined notion of "trustworthiness" [sect. 1.2].)

A proper faith, and this has been acknowledged in the best of religion, has consequently to accept the fact of risk, a stance which is at the opposite pole from superstition (Wright 2002). Again at its simplest: Each says to the other, "We are taking for granted that we are neglecting all that we consider negligible," but to take for granted is not to know, because what A is considering negligible that is, so not worth mentioning as to be ignored by her may not be what B considers not worth mentioning. The risk in what is left unsaid cannot be discounted in the philosophical analysis, for the result, at its worst, could possibly be tragic, requiring the sacrifice that a true faith implies. Faith and religion that inevitably comes to take account of its open paradox ("Lord, I believe, help thou mine unbelief") is therefore more than mere superstition and, significantly for A&N's argument, has its scientific origin earlier than they have characterized it.
Response/Atran & Norenzayan: Religion’s evolutionary landscape

Authors’ Response

Why minds create gods: Devotion, deception, death, and arational decision making
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Abstract: The evolutionary landscape that canalizes human thought and behavior into religious beliefs and practices includes naturally selected emotions, cognitive modules, and constraints on social interactions. Evolutionary by-products, including metacognitive awareness of death and possibilities for deception, further channel people into religious paths. Religion represents a community’s costly commitment to a counterintuitive world of supernatural agents who manage people’s existential anxieties. Religious devotion, though not an adaptation, informs all cultures and most people.

R1. Disentangling notions of counterintuitive, contradiction, counterfactual, and category mistake

R1.1.

Barrett and Kelemen contend that we have mistakenly overextended the notion of “counterintuitive” that Boyer (1994, 2001) uses for religious concepts. A counterintuitive idea in this sense is one that violates inanimate based, intuitive assumptions about the ontological properties of the everyday world, such as the categorical and relational properties that people in all cultures appear to spontaneously ascribe to intentional agents (folkpsychology), biological kinds (folkbiology), and inert bodies (folkphysics). Barrett and Rottschaefer argue that we confuse this notion of counterintuitive with counterfactual, category mistake, and contradiction.

Response. The general sense of counterintuitive in cognitive psychology (since at least the 1960s) was stated by George Miller as “contrary to what common sense would suggest.” One apparently universal aspect of “common sense” found across cultures was the structurally peculiar taxonomic ordering of plants and animals in Linnaean-like hierarchies (Berlin et al. 1973). Sperber’s (1975a) description of how “symbolism” is triggered through “contradicction” of such “universal, necessary truths” was the first step in what has come to be known as the “cognitivist” program in the study of religion.

[Universal properties of folkbiological taxonomy] are not contingent but necessary truths. . . Any statement which contradicts [them] is forever paradoxical and can only be assimilated through symbolic processing. The only zoological classifications that are clearly of this type are descriptions of fantastical animals: the minotaur.

Our use of contradiction is clearly consistent with this tradition in the cognitive study of religion. Barrett and Rottschaefer ignore that in common English (and philosophy) the term “contradiction” has the broad sense of “an assertion to the contrary of what has been said or what is.” They suggest the term applies only to its narrow sense in logic, as a statement that is necessarily false. But symbolic thoughts, including religious beliefs, often involve broad and narrow contradictions.

Elaborating on Sperber’s insight, Atran (1986) proposed a series of cognitive principles to distinguish between how the science of biology and biological symbolism emerged as more or less distinct branches of thought from a common universal structure (folkbiology). Here, the more specialized concept of counterintuitive as applied to “mythico-religious beliefs” was first formulated:

The formative analogies of science are superficially like [the symbolic analogies] of myth and religion. . . . To compare, for example, the essential traits of plants with those of animals, or living things with mechanical devices, appears to violate categorical constraints on common sense. . . . Violating these fundamental ontological divisions of the everyday world creates phenomenologically impossible situations. But the invocation of such phenomenal impossibilities in science is not an open invitation to phenomenal reconstructions of an imaginary world that is forever empirically impossible. Rather, it is a directive to make hitherto independent and only partially understood properties of these categorically distinct subjects mutually, and precisely, intelligible . . . [despite the fact] that both science and symbolism initially speculated about the possible relations between counterintuitive phenomena. (Atran 1986, pp. 161–163; cf. Atran 1990, pp. 218–222)

Pascal Boyer, who pioneered the first full-fledged theoretical account of religious cognition (Boyer 1994), acknowledges how his own original notion of minimal counterintuition builds from these notions:

A metamorphosis between two different categories requires suspending the causal expectations that accompany both ontological domains. As a result, the range of inferences that can be entertained about the object concerned is not restricted enough to make the imaginary entity the object of precise scenarios. This illustrates a more general point made by Atran, on the basis of the connection between folk biology and animal “symbolism”: “Only to the degree. . . that impossible worlds remain bridged to the everyday world can information about them be stored and evoked in plausible grades” (Atran 1990, p. 220). Boyer (1994, pp. 122–23)

Boyer (2003) also uses the term counterfactual with regard to religious beliefs much as we do:

A good deal of spontaneous reflection in humans focuses on past or future interaction and on counterfactual scenarios. This capacity to run “off-line” social interaction is already present in young children. Thinking about supernatural agents certainly activates such off-line capacities.

Barrett and Rottschaefer restrict “counterfactual” to its narrow sense in the philosophy of science as being contrary to actual facts in this world but not in another (nomologically) possible world. They ignore that in common English (and philosophy) counterfactual has the broad sense of “contrary to actual or possible fact.” Religious notions, say, of afterlife, typically involve broad and narrow counterfactuals.

The critique of our use of category mistake as “lacking truth conditions” follows in the same vein. From Aristotle and Kant to Gilbert Ryle and A. J. Ayer, a category mistake has been taken to occur when someone applies a concept that violates the necessary conditions of its application. Statements containing category mistakes lack truth conditions in that they can say nothing true or false. They are literally meaningless. Violations of necessary conditions may
involve rupturing the logical, or analytic, structure of conceptual definitions (e.g., “the bachelor is married”), or surrendering the synthetic a priori structure that the mind imposes on understanding the world (e.g., “the dead are resurrected”). Religious belief may involve both violations (e.g., “the dead are alive”), but we are most concerned with misapplication of concepts outside the commonsense ontological domain, or category, to which they meaningfully apply.

R1.2.

**Kelemen** believes we may be rashly generalizing the idea of counterintuitiveness, from areas where there is much agreement in cognitive and developmental psychology about mental modules responsible for innate ontology (folkpsychology and folkphysics), to where there is little agreement (folkbiology).

**Response.** There is much debate about the precise scope and limits of the basic conceptual domains that comprise intuitive ontology; however, a cursory glance over the field reveals hundreds of articles and books that credit the plausibility of a core domain of folkbiology (for review, see Medin & Atran 2004). There is no doubt that application of counterintuitiveness to religious ideas was originally inspired in large part by considering categorical violations of universal folkbiology.

R1.3.

**Wright** argues we take too narrow and “rationalist” a view of religion as counterintuitive, which restricts “definition of faith to virtually one of superstition.” Religious cognitions cannot be “counterintuitive” because religion is a communicative act of commitment that involves risk and sacrifice which is obviously real and, therefore, intuitive.

**Response.** We agree that religion critically involves communicative acts involving real risk and sacrifice. The efficacy of such acts depends crucially upon the counterintuitive framework in which they are embedded. This peculiar metarepresentational framing, which cannot logically or empirically fix content and interpretation, makes possible an “openly imagined goal of faith” (as Wright puts it). It allows people to communicate trust through promissory commitments that require real sacrifices (i.e., without regard to the risks inherent in an uncertain future). We take on “The Mickey Mouse Problem” (see note 1) precisely because we do not think that religion boils down to counterintuitive “superstition.”

R2. Modular memory and other constraints on the cultural propagation of religious beliefs

R2.1.

**Barrett** and **Kelemen** raise concerns about the ecological validity (naturalness) of our measures for assessing the cultural selection of supernatural beliefs.

**Response.** In our experiments, we operationalized minimal counterintuitiveness as the transfer of a property associated with the core conceptual domains of folkphysics, folkbiology, folkpsychology, from an appropriate ontological category of person, animal, plant, substance, to an inappropri

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**Figure R1.** Relationship between frequency of counterintuitive elements in a tale and the cultural success of the tale.

**Table R1 (Atran).** Mean ratings on psychological variables, as a function of whether a folktale is minimally counterintuitive.

<table>
<thead>
<tr>
<th>Minimally Counterintuitive</th>
<th>Yes</th>
<th>No</th>
<th>t</th>
<th>p</th>
</tr>
</thead>
<tbody>
<tr>
<td>Memorability</td>
<td>4.89</td>
<td>4.37</td>
<td>2.42</td>
<td>.02</td>
</tr>
<tr>
<td>Understandability</td>
<td>6.24</td>
<td>5.74</td>
<td>3.19</td>
<td>.003</td>
</tr>
<tr>
<td>Ease of Transmission</td>
<td>5.46</td>
<td>5.02</td>
<td>2.02</td>
<td>.05</td>
</tr>
<tr>
<td>Interest-Value</td>
<td>5.03</td>
<td>4.83</td>
<td>0.97</td>
<td>.34</td>
</tr>
<tr>
<td>Transmission to Peers</td>
<td>2.80</td>
<td>2.68</td>
<td>0.80</td>
<td>.43</td>
</tr>
<tr>
<td>Transmission to Children</td>
<td>4.05</td>
<td>3.81</td>
<td>0.95</td>
<td>.35</td>
</tr>
<tr>
<td>Communicability (Rank)</td>
<td>3.27</td>
<td>3.71</td>
<td>1.58</td>
<td>.12</td>
</tr>
<tr>
<td>Moral Lesson</td>
<td>4.59</td>
<td>4.43</td>
<td>0.50</td>
<td>.62</td>
</tr>
</tbody>
</table>
terintuitive elements in each based on the specific criteria discussed in this article. We measured cultural success in two ways. The number of hits for each of 42 folktales was calculated using the search engine Google, as well as cultural familiarity ratings by university students. In addition, 65 university students read these folktales and rated them on a number of characteristics, including memorability and ease of transmission.

The hypothesized nonlinear relation between the frequency of counterintuitive elements and cultural success was confirmed (Fig. R1). Variability within the successful sample (sd = 1.65) was lower than within the unsuccessful sample (sd = 2.19), F(1, 20) = 3.92, p = .05. Among culturally unsuccessful tales, the distribution is relatively flat, and there is no single modal number of counterintuitive elements. In contrast, among culturally successful tales, there is a clear mode: The majority of these tales had a counterintuitive score between 2 and 3, inclusive. Using this range (2–3) to define a set of minimally counterintuitive folktales, it is revealed that 76.5% of minimally counterintuitive tales are in the culturally successful sample. Among stories with fewer counterintuitive elements (scores < 2), only 30% are in the culturally successful sample. Among stories with excessive numbers of counterintuitive elements (scores > 3), only 33% are in the culturally successful sample.

Table R1 summarizes mean ratings of memorability and other psychological variables. Minimally counterintuitive folktales were considered more memorable than folktales containing either too few or too many counterintuitive elements (p = .02). Minimally counterintuitive folktales were also rated easier to understand (p = .003) and transmit (p = .05). Although the two sample distributions clearly differed in terms of counterintuitive elements, investigation of bizarre elements revealed no apparent differences.

Thus, while results indicate that cultural success is a nonlinear, inverted U-shaped function of the number of counterintuitive elements, success is not predicted by unusual narrative elements more broadly. These findings support our idea that the cognitive analysis of counterintuitiveness captures fundamental features of supernatural beliefs found in naturally occurring cultural narratives and is directly tied to memorability and cultural survival.

R2.3.

Kirkpatrick argues that our account is “only the first step toward the much larger theory required to explain religion.” He suggests that “the main” factor in explaining religion – “and individual and cultural differences therein” – concerns the realm of social interactions, including “attachment, social exchange, coalitional psychology, status and dominance, and kinship.”

Response. In our evolutionary landscape of naturally selected “mountain ridges” that canalize human thoughts and experiences into religious beliefs and practices, we included the ridge of emotions and the ridge of social interactions in addition to the ridge of “conceptual modules” that is responsible for intuitive ontology. In our target article we could only touch upon the details involved with each ridge, and the candidate concerns that Kirkpatrick evokes appear reasonable (for details, see Atran 2002a, Ch. 5). Our perspective clearly overlaps with Kirkpatricks; however, our framework diverges from his in de-emphasizing the central role that he gives to “attachment theory,” in explaining religion (note 9 in the target article; Atran 2002a, sect. 3.7).

R3. Memes and religion

Nicastro argues that our experimental findings on memory and counterintuitiveness are compatible with a memetic account of religion. Moreover, a memetic account is as “mindful” as our “black box” explanation involving dubious notions of cognitive modularity and domain specificity.

Response. Few, if any researchers, restrict the term “modularity” to perceptual input as described by Fodor (1983) (for reviews, see Barlow et al. 1992; Hirschfeld & Gelman 1994; Medin & Atran 2004; Pinker 1997; Sperber et al. 1995). Nicastro’s characterization of folkbiology, folkphysics, and folkpsychology as “impenetrable” Fodorian modules that “occupy a similar status in cognitive science as ‘instinct’ used to in ethology” is therefore beside the point. Scores of experimental studies now invoke and test claims about conceptual modularity in developmental and cognitive psychology and cognitive anthropology.

The argument for conceptual modules – as in the case of folkbiology – involves converging evidence from a number of venues: functional design, ethology (homology), universality, precocity of acquisition, independence from perceptual experience, selective cerebral impairment, resistance to inhibition (hyperactivity), and facilitation of cultural transmission. None of these criteria may be necessary, but presence of all or some is compelling, if not conclusive (for a fuller discussion of criteria for modularity, see Atran 2001a; Hirschfeld & Gelman 1994; for a review of converging empirical evidence in the case of folkbiology, see Medin & Atran 2004).

In contrast, there is little theoretical analysis or experimental study of memes. This is not surprising because there is no consensual – or even coherent – notion of what a meme is or could be (Atran 2001b). Derived from the Greek root mimeme, with allusions to memory and mime (and the French word même, “same”), a meme supposedly replicates from mind to mind in ways analogous to how genes replicate from body to body. Candidate memes include a word, sentence, thought, belief, melody, scientific theory, equation, philosophical puzzle, religious ritual, political ideology, agricultural practice, fashion, dance, poem, and recipe for a meal; or a set of instructions for origami, table manners, court etiquette, a car, building, computers, or cellphones (Blackmore 1999; Dawkins 1976; Dennett 1995).
For genes, there is an operational definition: DNA-encoded units of information that dependably survive reproductive division, that is, meiosis (although crossover can occur anywhere along a strand of DNA, whether at the divisions of functionally defined genes or within them). In genetic propagation, information is transmitted with an extremely high degree of fidelity. In cultural propagation, imitation is the exception, not the rule; the typical pattern is of recurrent, guided transformation. Modular mental structures thus play a central role in stabilizing and directing the transmission of beliefs towards points of convergence, or cultural attractors (Spencer 1996).

Minds structure certain communicable aspects of the ideas produced, and these communicable aspects generally trigger or elicit ideas in other minds through inference (to relatively rich structures generated from often low-fidelity input) and not by high-fidelity replication or imitation. Communication of religious beliefs bears this out. For example, in one set of classroom experiments, we asked students to write down the meanings of three of the Ten Commandments: (1) Thou Shall Not Bow Down Before False Idols; (2) Remember the Sabbath; (3) Honor Thy Father and Thy Mother. Despite the students' own expectations of consensus, interpretations of the commandments showed wide ranges of variation, with little evidence of consensus. A student project by Amol Amladi aimed to show that members of the same church have some normative notion of the Ten Commandments, that is, some minimal stability of content that could serve for memetic selection. Twenty-three members of a Bible class at a local Pentecostal Church, including the church pastor, were asked to define the three Commandments above, as well as "Thou shalt not kill," "The Golden Rule," and "Why did Jesus die?" Only the last two elicited some degree of consensus. It is an open question whether cultural consensus would be obtained for other congregations, despite claims by Hogan and others that "all moralities have approximately the same content (e.g., the Ten Commandments)" (cf. Schlesinger 1999).

In another student project, Sara Konrath compared interpretations of cultural sayings (e.g., "Let a thousand flowers bloom") among 26 control subjects and 32 autistic subjects from Michigan. The autistic subjects were significantly more likely to closely paraphrase and repeat content from the original statement (e.g., "Don't cut flowers before they bloom"). Controls were more likely to infer a wider range of cultural meanings with little replicated content (e.g., "Go with the flow," "Everyone should have equal opportunity") – a finding consistent with previous results from East Asians (who were familiar with "Let a thousand flowers bloom" as Mao's credo; Atran 2001b). Only the autistic subjects, who lack inferential capacity normally associated with Theory of Mind (ToM), came close to being "meme machines." They may be excellent replicators of literal meaning, but they are poor transmitters of cultural meaning (see the discussion of autistics failing to understand the Enchastur, in the target article).

With some exceptions, ideas do not reproduce or replicate in minds in the same way that genes replicate in DNA. They do not generally spread from mind to mind by imitation. It is biologically prepared, culturally enhanced, richly structured minds that generate and transform recurrent convergent ideas from often fragmentary and highly variable input (Norenzayan & Atran 2004).

**R4. Why religion is not likely to be an adaptation**

**R4.1.**

Landau, Greenberg, & Solomon (Landau et al.) wish to argue that belief in supernatural agents is an adaptation for terror management. They dispute the implication of our experiments that supernatural beliefs are a buffer against existential concerns, functionally distinct from worldview defense.

Response. Landau et al. are not clear whether they mean religious belief is literally an adaptation – a genetically transmitted trait that has conferred a reproductive advantage to ancestral humans, such as the visual system, sexual desire, and possibly mind reading (biological adaptation) – or the distinct claim that religion serves psychological functions (not biological adaptation). We agree with Kirkpatrick's notion of why adaptationist arguments for religion falter. Such arguments need to: (1) rule out that the phenomenon is a cultural by-product of other adaptations; (2) show that it has the telltale features of a naturally selected mechanism, such as a compelling adaptive function in ancestral environments, unitary and complex design, efficiency, precision, specificity, economy, and reliability (cf. Williams 1966).

Experiments reported in the target article showed that among predominantly Christian participants, mortality awareness, relative to control, led to (1) stronger belief in Buddha (a culturally alien deity of a world religion), (2) stronger belief in shamanic spirits (culturally alien deities of an obscure religion) and (3) contrary to Landau et al.'s assertion, these effects were moderated by participants' religious identification in a direction contrary to that predicted by narrowly sectarian worldview-defense: those who identified more with their religion (none were Buddhists or shamanists) were less likely to believe in a culturally alien Buddha or shamanic spirits under mortality salience conditions (see Norenzayan & Hansen 2005). In the control conditions, the correlations between religious identification and belief in culturally alien supernatural agents were no different from zero. Perhaps participants were favoring a non-denominational, all-encompassing "religious worldview" endorsing equally the religious beliefs of outgroups as much as those of the ingroup. This is a viable possibility that remains to be explored in more detail.

These effects did not emerge for self-identified atheists. Although atheists under mortality salience did not show stronger supernatural belief, neither did they derogate supernatural beliefs (in defending an atheistic worldview). Atheists may have access to alternative, non-supernatural terror management mechanisms, an idea requiring further investigation. In brief, the evidence suggests that, at least among believers, religious belief and cultural identification with the ingroup converge, but are possibly distinct mechanisms (see, for example Solomon et al. 1991).

**R4.2.**

Sosis & Alcorta also claim religion is an adaptation that regulates social interaction and promulgates social cohesion. They think we underplay the functional and adaptive value of religion by overlooking "conditionally associated neuroendocrine responses" in ritual display.

Response. Sosis & Alcorta observe that critical nuclei and cortices in the brain, such as the amygdala and hypothala-
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Response. Knight rightly insists that the perspective of behavioral ecology is crucial to understanding religion. But he provides no more evidence (or argument) that behavioral ecology can account for the cognitive “design features” of religion that we discuss (e.g., the peculiar counterintuitive properties of supernatural agents), than that behavioral ecology can account (as many of its proponents believe it can) for the design features of human language (e.g., syntactic features). At best, it may help to show that a given feature has behavioral correlates that convey some selective advantage to that feature over competing features. Nothing in our account precludes “empirical research on fossils, artefacts, genes, and climates” as these relate to religious beliefs and practices. A previous review of available evidence (Atran 2002a) suggests that expanding hominid camp size may have been an important factor motivating the commitment to non-kin that characterizes all religions (cf. Alexander 1979), and that spatial distance and ecological range may be crucial to understanding differences in ritual forms among religions (cf. Whitehouse 2000). Nevertheless, these and other factors noted by Knight, as important as they are to any general account of religion, may have only limited value for understanding the peculiar cognitive, social, and emotional processes responsible for religious emergence and recurrence across human cultures.

Knight’s points are well taken about the importance of contractual relationships in upholding deity concepts, and about hunter-gatherer societies often reversing the dominance relations that prevail in larger-scale societies (chief-tanships, states, and other “kleptocratic” societies; see Diamond 1997). These points we also make elsewhere (Atran 2002a, sect. 5.5). We do not favor consideration of large-scale over small-scale societies. Neither do we say, or imply, that belief in supernatural agency alone forestalls moral defection – that’s the whole point of “The Mickey Mouse Problem” (see note 1). Elsewhere (Atran 2002a, sects. 5.6–5.8), we discuss the evolutionary rationality of extravagant displays of self-sacrifice, love, and vengeance as they relate to religion (in ancient Judea, colonial India, the Solomon Islands, contemporary Middle East, Central Asia, United States), including how kinship structures differentially constrain such displays for men and women (e.g., in Arab societies).

Arational aspects of devotional values. Commitment theorists, including political scientists, acknowledge the role of religious values in coordinating groups for economic, social, and political activities, and in providing people with immunity that goes with action in large numbers (Schelling 1963). Religious commitment, by establishing trust, can reduce “transaction costs” in group mobilization (Fukuyama 1995; Hardin 1995). But this does not explain why religious motivation, as opposed to other forms of social mobilization, is historically the most enduring, and cross-culturally the most recurrent, facilitator of trust.

All commitment theories of religion rely (implicitly or explicitly) on standard models of utility and rational choice. Roughly, rational decision making employs cost-benefit calculations regarding goals, and entails abandoning or adjusting goals if the costs of realizing them are too high. But religiously driven behavior is often motivated independently of its prospect of success. High-cost personal sacrifices to (non-kin) others in society are typically motivated by, and framed in terms of, religious values.

Post hoc explanations of religious sentiments (as in ji-
or a bee to die by stinging an intruder to save the hive, seem

gnawing it off, a lizard to leave behind its tail for a predator,

chance. For a bear to sacrifice its paw in a bear trap by

taining the desired outcome, such as a rewarding afterlife

seems to be.”

mond Firth (1963, pp. 13–16) concludes “sacrifice is giving

sacrifice is overwhelming, even if many reports are anec-
dotic. Nevertheless, anthropological evidence for costly

religion carries sacrifice, that is, hard-to-fake costly com-
miate. As indicated in response to Rottschaef er, on

balance the anthropological evidence seems to favor a net
cost over benefit in sacrificial displays (see Evans-Pritchard

1940, on the limits to which the Nuer of Sudan allow ratio-
nal calculations of exchange and redistribution to enter into

sacrificial displays). Many examples of celibacy may fit in-
clusive fitness models, but not all (only children also be-
come Hindu Sadhus, Lamist monks and even Catholic

priests and nuns). Fictive kinship, like ethnic mobilization,

benefits average individual interests in the long run and does

not require costly commitments.

Response. As indicated in response to Rottschaef er, on

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nal calculations of exchange and redistribution to enter into

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clusive fitness models, but not all (only children also be-
come Hindu Sadhus, Lamist monks and even Catholic

priests and nuns). Fictive kinship, like ethnic mobilization,

may indeed involve manipulations of the sort that Qirko

suggests. We do not believe that religious sacrifice endures

only if it benefits those who make the sacrifice. The actual

sacrifices of some individuals may be co-opted as sacrificial

displays that enhance the prestige and power of others. For

example, Atran (2003a; 2004a) describes how, like good ad-

R5. Are we functionalist and reductionist? Costly

commitment to the supernatural

R5.1. Rottschaef er criticizes our “speculative cost/benefit esti-

mate” for religion as unsupported.

Response. We did not provide experimental evidence that

religion carries sacrifice, that is, hard-to-fake costly com-

mitment. Nevertheless, anthropological evidence for costly

sacrifice is overwhelming, even if many reports are anec-
dotal. Summing up the anthropological literature, Ray-

mond Firth (1963, pp. 13–16) concludes “sacrifice is giving

something up at a cost. . . . ‘Afford it or not,’ the attitude

seems to be.”

There can’t be individual fitness advantages of the sort

that part-for-whole sacrifice among animals may convey

(Burkert 1996), given that the probability of certifiably ob-
taining the desired outcome, such as a rewarding afterlife

or freedom from catastrophe, ranges between zero and

chance. For a bear to sacrifice its paw in a bear trap by
gnawing it off, a lizard to leave behind its tail for a predator,
or a bee to die by stinging an intruder to save the hive, seem

reasonable tradeoffs for survival. Yet, what could be the cal-
culated gain from

Years of toil to build gigantic structures that house only

dead bones (Egyptian, Mesoamerican and Cambodian

pyramids)?

Giving up one’s sheep (Hebrews) or camels (Bedouin) or
cows (Nuer of Sudan) or chickens (Highland Maya) or pigs
(Melanesian tribes, Ancient Greeks), or buffaloes (South

Indian tribes)?

Dispatching wives when husbands die (Hindus, Inca,

Solomon Islanders)?

Slaying one’s own healthy and desired offspring (the first

born of Phoenicia and Carthage, Fawnee and Iroquois
maidens, Inca and Postclassic Maya boys and girls, children
of South India’s tribal Lambadi, adolescents in contempo-

rary satanic cults)?

Chopping off a finger for dead warriors or relatives (Dani

of New Guinea, Crow and other American Plains Indians)?

Burning your house and all other possessions for a family

member drowned, crushed by a tree, or killed by a tiger
(Niga tribes of Assam)?

Knocking out one’s own teeth (Australian aboriginals)?

Making elaborate but evanescent sand designs (Navajo,
northern tribes of Central Australia)?

Giving up one’s life to keep Fridays (Muslims) or Sat-

urdays (Jews) or Sundays (Christians) holy?

Or from just stopping whatever one is doing to murmur

often incomprehensible words while gesticulating several
times a day?

As Bill Gates aptly surmised: “Just in terms of allocation of
time resources, religion is not very efficient. There’s a lot
more I could be doing on a Sunday morning” (cited in Keil-
lor 1999).

R5.2.

Qirko argues, as does Martin, that costly commitment to

religion is overstated. Believers often are not sacrificing,

but simply (and rationally) exchanging goods or labor for
desired services” (Qirko). Religious specialists typically

make greater sacrifices than non-specialists, but even spe-
cialists (e.g., celibate priests) may gain more than they sac-

rifice (by advancing the fortunes and inclusive fitness of

their genetic kin). Other forms of apparent sacrifice (e.g.,
martyrdom) may simply involve cultural manipulation and

perversion of adaptive behaviors (e.g., creating fictive kin-

ship among “brothers” of non-kin). Cooperation often ben-

efits average individual interests in the long run and does

not require costly commitments.
vertisers, the charismatic leaders of martyr-sponsoring organizations turn a recruit’s ordinary desires for family and religion into cravings for what they’re pitching, to the benefit of the manipulating organization rather than the individual being manipulated (much as the pornography industry turns universal and innate desires for sexual mates into lust for paper or electronic images to ends that reduce personal fitness but benefit the manipulators). Finally, much of the cooperation that benefits individuals does not involve costly sacrifice in the long term; however, trust in promissory commitments to an uncertain future (of the kind that religions typically sanctify) usually do.

R5.3.

**Martin** also chides us for reverting to functionalist arguments that we seem to criticize. The resolution of existentialist anxieties, such as afterlife as a solution to death anxiety, seems to be largely absent from Hellenic religion (and Judaism, see Cohen, Rozin, & Keltner [Cohen et al.]). Morality also does not appear to have been a preoccupation of ancient Greek religion.

**Response.** “Rationalist” schools of the Greece and Roman played down concern with death and afterlife. Epicurus and Lucretius argued that people shouldn’t fear death — nor, therefore, invoke gods for help — because death is simply nonexistence: If people aren’t worried by the fact that they didn’t exist for some indeterminate time in the past, there is no reason to be worried about not existing for some indeterminate time in the future. Such views had no popular appeal. There’s a lot more anxiety about losing what one has, especially one’s own life or that of someone dear, than of never having something (Tversky & Kahneman 1981). The manner (Paradise and Hell, reincarnation, transmigration of souls, etc.), importance, and richness of an afterlife may vary greatly across religious traditions. But most people hope, and in all societies there is institutionalized belief, that death doesn’t end existence.

In a similar vein, it would be misleading to suggest that religion in the secular United States and France was not concerned with a personal God who dealt with human existential anxieties just because Thomas Jefferson and the Founders argued that the French Revolution, Spanish Civil War, Stalinist and Maoist communism, they failed in the long run. Evangelical Christianity is the fastest growing major religious movement in the world, followed by militant Islam. Adherence to evangelical movements typically requires a considerable material outlay (up to 30% of family holdings among Latin America’s poor), whereas adherence to militant Islam often carries with it the consequences of death and exile. We grant that rejecting religion (like opting out of a marriage) can be sometimes more costly than upholding it because of the ensuing disturbance to one’s societal relationships; however, this cannot explain how costly commitments to religion (or marriage) ever arose to begin with — or why people will die to defend Mary’s virginity but not Minnie Mouse’s.

According to **Pyysiäinen**, “many extensive literature reviews have shown that results from studies on religion and mental health are mixed and even contradictory.” Yet, the citation from Atran (2002a, p. 169) concludes a literature review showing mixed and even contradictory results for conversion studies. The passage cited refers only to anxiety and depression studies among regular churchgoers and to elderly populations, and not to health and well-being generally or among converts. In the target article, we simply point out that our account does not preclude religious contributions to health and well-being.

R5.5.

**Glassman** argues that our “severely reductionist” account of religion unjustifiably excludes the possibility that theistic beliefs — to the extent that they do not conform to mundane ontological intuitions — can have ontological significance in their own right.

**Response.** Glassman offers no way of testing his speculation about the role of working memory; only unconstrained analogies with “neural synchrony” and how humans “are always grasping for meanings.” Our empirically testable notion of counterintuitiveness does not foreclose the possibil-

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ity that “religious beliefs comprise a set of heuristics for summarizing cultural accumulations of experience.” In a decade-long study of the Lowland Maya that focused, in part, on the role of spiritual values in predicting short and long-term effects of agro-forestry practices and the relative distributions of tree species over informant parcels (Atran et al. 2002), we concluded that: “spirit preferences may represent a statistical summary of sustained human-species interactions over many generations” (Atran et al. 2004, p. 414).

**R6. Is the supernatural necessary to religion?**

**R6.1.**

Whitehouse objects to our claim that invoking supernatural agents create arational conditions for commitment. He does so on the grounds that ritual can lead to commitment without invoking the supernatural, while invoking the supernatural does not explain how consensus is achieved about the “truth” that the supernatural is supposed to represent.

*Response.* We did not contend that invocation of the supernatural causes commitment, as Whitehouse implies, or that commitment cannot occur without invoking the supernatural. Rather, we argued that, all things being equal, sincere and costly commitment to a factually contradictory supernatural world tends to foster, in others, the most enduring form of trust that the believer’s interests extend to the community and are not primarily self-centered. Max Weber (1946) put it this way:

> On a long railroad journey through what was then Indian territory, the author, sitting next to a traveling salesman of “under-taker’s hardware”... casually mentioned the still impressively strong church-mindedness. Thereupon the salesman remarked, “Sir... if I saw a farmer or a businessman not belonging to any church at all, I wouldn’t trust him with fifty cents. Why pay me, if he doesn’t believe in anything?”

Unlike validation of ideologically driven commitments, which can involve logical and factual reasoning and possibly ritualization as well, supernatural beliefs can only be rationally validated. Of course, there can be ritualized commitment without the supernatural, but commitment to a supernatural world appears to be historically more robust and enduring than ideological commitment whether ritualized or not (for reasons given in the target article). Arational ideologies that invoke transcendent laws of history and human nature – such as communism, fascism, or market capitalism – also have quasi-agentic characteristics.

Whitehouse criticizes us for assuming but not explaining the ideological standardization of religious concepts. We do not assume standardization of content, and repeatedly point out that, in many instances, there is little consensus about conceptual content, whether in the “doctrinal” religions of large-scale societies or the “iconic” religions of small-scale societies. It is because stable consensus about religious content is rarely possible (given the intrinsic lack of logical and factual consistency in representations of the supernatural) that ritual coordination is required to produce a visceral, communal consensus.

Ainslie’s proposal that social ritual also provides a common “model” for individuals to establish empathetic relations with supernatural agents seems right, if we consider the model to consist of variable, loosely-textured content bound by rigid, formulaic structures.

**R6.2.**

Stingl & Collier argue against “error theory” in moral philosophy, which holds that there are no objective moral properties. For them, moral beliefs are likely grounded in ancestral prime categories like “injustifiable inequality” – categories as biologically real as “predator” or “prey.” Religious beliefs, then, may reinforce phylogenetically based moral sentiments that have been destabilized but not destroyed by reflective (i.e., metarepresentational) capacities for doubt and deception.

*Response.* Unlike perceptually based beliefs (e.g., “the grass is green”), moral beliefs (e.g., “adultery is bad”) lack clear physically grounded truth conditions. Humans respond to moral values as if they were objectively true in order to overcome doubt and deception regarding the imperative of moral goodness in cooperating. Unlike error theorists, we do not claim that this is a naturally selected response governed by some special psychological mechanism (moral faculty). Instead, we argue that by parasitizing an evolved capacity for metarepresentation – the very capacity that created moral doubt and deception – humans build counterintuitive worlds governed by supra-naturally sanctioned moral values. Believing in these worlds resolves moral dilemmas that undermine social cooperation.

Stingl & Collier accept the plausibility of this religious resolution to moral dilemmas without accepting that moral beliefs are completely arbitrary (shifting sand on the phylogenetic landscape). We are inclined to agree with Stingl & Collier that there may be some phylogenetic basis to moral judgment (see ongoing work by Marc Hauser), and that religion may sometimes reinforce more primitive and unreflective moral sentiments that could not otherwise withstand the threat of reflection and deception.

**R6.3.**

Rottschaefer argues that we fail to address differences between major religious traditions that involve supernatural agency (e.g., personal conceptions of the supernatural in the Abrahamic faiths) from those that do not (e.g., Buddhism, Taoism), between folk and disciplined (theological) epistemic assessments of religion, and between religious and scientific use of counterintuitions.

*Response.* Distinct religious traditions do indeed involvedifferent conceptions of supernatural agency (e.g., along dimensions of predatory vs. protective, exaggeration or lack of human foibles, kinds and degrees of powers that transcend ordinary human abilities, etc.). No major religious traditions seem to lack personal conceptions of the divine (see experiments with Buddhists; Pyysiäinen 2003). Theological doctrine often differs from folk statements of religious belief, but the cognitive content appears to be much the same for theologians and non-theologians alike, regardless of religious tradition (as experiments among Christians and Hindus suggest; see Barrett 1998; Barrett & Keil 1996).

Scientific theories and religious beliefs differ in their use of, and development from, counterintuitions (often initially involving the very same metaphors). We did not claim that scientific analogies must be “understood in literal (com-
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R7. A scientific account of religion need not be strictly positivist or severely reductionist

Hogan suggests we agree with his positivist view of religion (and magic) as a spontaneous and rash form of causal reasoning that more reflective reasoning (favored by science) strives to overcome and replace.

Response. Ever since Edward Gibbon, in the History of the Decline and Fall of the Roman Empire, attributed the fall of Rome to the Christian infusion of religious obscurantism into rational forms of Roman law and governance (Gibbon 1789/1994), many, if not most, scientifically minded philosophers, historians, and scientists have adopted a positivist view of religion similar to Hogan’s (cf. Dawkins 1998; Diamond 1997; Horton 1967; Nielsen 1996; Popper 1950; Russell 1948). We don’t.

A crucial difference between science and religion is that factual knowledge as such is not a principal aim of religious devotion, but plays only a supporting role. Only in the last decade has the Catholic Church reluctantly acknowledged the factual plausibility of Copernicus, Galileo, and Darwin (Geitner 1999). Earlier religious rejection of their theories stemmed from challenges posed to a cosmic order unifying the moral and material worlds. Separating out the core of the material world would be like draining the pond where a water lily grows. A long lag time was necessary to refurnish and remodel the moral and material connections in such a way that would permit faith in a unified cosmology to survive.

Religion survives science as it does secular ideology not because it is older than, or more primitive than, science or secular reasoning, but because of what it affectively and collectively secures for people. Religion underpins the “organic solidarity” (Durkheim 1912/1995) that makes social life more than simply a contract among calculating individuals. It creates the arational conditions for devotion and sacrifice that enable people and societies to endure against even terrible odds.

In breaking one vicious cycle, however, religions almost invariably set in motion another. The more strongly individuals uphold group interests, the more they risk fighting the interests of other groups, as Hogan implies. The absolute moral value that religions attach to in-group interests practically guarantees that the ensuing conflict and competition between groups will be costly and internecine, and they will only be resolved in specific cases by banishment, annihilation, or assimilation of out-groups and their ideas. Nevertheless, proselytizing religions may also contain “humanist” elements – especially in early stages of expansion – that foster tolerance and openness (e.g., early Christianity and Buddhism). The dominance of “secular” ideologies stemming from the European Enlightenment have arguably lessened the compulsion for religious exclusion – not so much by dampening religious passion, as by transforming religious belonging from a mainly ascriptive to more voluntary forms of association and action.

R8. Has the essence of religion been overlooked? Dreaming, embodiment, and language

R8.1. Bulkeley suggests more work on “extraordinary dimensions of religious experience,” on cultural variation in religious experience, and on dreaming as “a primal wellspring of religion.”

Response. We agree which each point. Elsewhere (Atlan 2002a, sect. 3.1, part 3), we explore implications of dreaming in different religious traditions, and examples of extraordinary manifestations of religious experience (spirit possession, sudden conversion, revelation, trance, etc.), including comparisons with pathological expressions of the religious and mundane (epilepsy, schizophrenia, autism). In our society, relatively few individuals have emotionally arousing mystical experiences, although the overwhelming majority of individuals consider themselves religious believers. The neurophysiological bases that commit the bulk of humanity to the supernatural remain a complete mystery.

One aspect of dreaming that we do not discuss concerns the extraordinary playing out of intellectual and emotional conflicts that re-emerge in religious mythologies, part of what Joseph Campbell (1975) dubbed “the mythic image.” One experiment worth pursuing might be a diary study to see if subjects report being more religious on days when they have vivid dreams.

R8.2. Cornwell, Barbey, & Simmons (Cornwell et al.) maintain that the manner in which concepts are physically embodied helps to explain ordinary and extraordinary (e.g., supernatural) concepts.

Response. The claim that ideas are “highly constrained by the physical structure of the body and environment” (Cornwell et al.) is intriguing, but difficult to evaluate. On the one hand, sensorimotor interactions with the surrounding environment undoubtedly channel conceptual understanding: for example, Rosch’s “basic-level” concepts for natural objects, like “chair” or “chicken,” are not only concepts that children first learn and adults most readily use; people’s sensorimotor interactions with the referents of such concepts also show high covariation (Rosch et al. 1976). On the other hand, the psychological factors involved in the fact that people tend to look up when they think of birds or gods, but down when they think of worms and devils, are insufficient to distinguish, say, birds from gods or worms from devils. These “embodiments” may facilitate, but are not necessary for, conceptual understanding (e.g., people can also look down and easily think of gods). An intriguing possibility is that embodiment principles may have special relevance to the way supernatural ideas elicit emotions and associated body states. Rituals of-
ten involve “performing embodiments that help drive people’s cognitive systems into appropriate religious states” (Barsalou et al., in press): kneeling in prayer helps instill submissiveness to a religious idea, consuming the host in Mass helps convey incorporation of the Holy Spirit within. Associated motor performances may enhance memory for religious ideas, as may the highly circumscribed physical settings that “situate” cognitions within a vivid field of memorable loci. Finally, the multi-modal states that rituals elicit may be later evoked and recombined in simulations interpreted as religious visions.

R8.3.

Fabra claims we ignore the evolution of language, culture, and “especially self-awareness,” and fail to clearly articulate the connection between modules and metarepresentation, particularly in relation to emotional factors. Response. We don’t think language has any special role in generating religious ideas beyond its role in facilitating conceptual combination in mundane thinking. There is a strong, but not yet well-understood, relationship between language and Theory of Mind (ToM; e.g., in the recursion of sentences and propositional attitudes, that enables metarepresentation. From the perspective of conceptual modularity, the cognitive faculty for metarepresentation may have coevolved, or emerged as a by-product, of language or ToM (or both) to take, as input, the outputs of all other conceptual modules (Sperber 1994). We discuss the relationship of metarepresentation to self-awareness and emotion elsewhere (Atran 2002a, sect. 4.8).

R9. Is a pancultural theory of religion possible? How to better understand cultural variation

R9.1.

Cohen et al. argue that the specific cognitive contents, emotions, and social arrangements vary greatly across religious traditions. They advocate context-bound theories of religion that are grounded in specific cultural and historical circumstances. Response. Cohen et al. are right. For example, the monotheistic religions may be unique in teaching that the human environment, on the one hand, and nature (the biological and physical environment), on the other hand, are not the principle guides for generating religious ideas beyond its role in facilitating conceptual combination in mundane thinking. There is a strong, but not yet well-understood, relationship between language and Theory of Mind (ToM; e.g., in the recursion of sentences and propositional attitudes, that enables metarepresentation. From the perspective of conceptual modularity, the cognitive faculty for metarepresentation may have coevolved, or emerged as a by-product, of language or ToM (or both) to take, as input, the outputs of all other conceptual modules (Sperber 1994). We discuss the relationship of metarepresentation to self-awareness and emotion elsewhere (Atran 2002a, sect. 4.8).

R9.2.

Sperber argues that, from a cross-cultural perspective, “religion” shows only a family resemblance character. He implies that we take overattribution of agency as a defining condition of religion because that has been the prevailing historical bias in the anthropological study of religion since Tyler. Response. We accept the cautionary note that religion is not a well-circumscribed thing but a fuzzily bounded network of interrelated phenomena. We do not think that there are intelligible “laws,” “grammars,” “codes,” or fully integrated “systems” of religion.

We clearly don’t take overattribution of agency as a sufficient condition of religion (“the Mickey Mouse Problem”), but we do consider it necessary to the extent that it involves attributions of counterintuitive ontologies. We do not think that the historical standpoint is simply a conventional bias. In all societies ever described, it appears that people do believe in agents unseen who have intentionally generated the world we see. In every society, people believe that ritual – conventional, formulaic sequences of behavior – can provoke spirits to renew or alter the world for the better and make clearer its meaning, like stage directors called upon to rerun, change, or improve a play. Our chosen conduit metaphor is of an evolutionary landscape that constrains (initially randomly) interacting humans, as they “walk” through life, onto converging life paths that involve cognitions of supernatural agents who deal with emotionally eruptive existential anxieties and regulate long-term social commitments. Within this framework, an explanatory account, or theory, of religion would build from the “bottom-up” in terms of the cognitive, emotional and social microprocesses that assemble interacting individuals into religious traditions.

Our use of a working notion of “religion” that is to some extent consonant with traditional anthropology is not circular reasoning. As with Darwin’s use of the commonsense notion of species, which first focused his attention, subse-
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quent discoveries revealed only rough correspondence between the commonsense construct (species) and historically contingent patterns of evolution (more or less geographically isolated and interbreeding populations). Darwin continued to use a traditional circumscription of species (Wallace 1859, p. 1), while denying it any special ontological status or reality, using it only as a heuristic notion that could ground attention as diverse and often inconclusive scientific analyses advanced (Atran 1998). Likewise, our working characterization and account of “religion” may continue to help orient research, but should not be mistaken for a final point of reference and explanation. Nevertheless, we hope that this approach can eventually lead to a scientific account of systematic cognitive and behavioral processes across religions, much as there is now a scientific account of systematic organizational and behavioral processes across species.

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NOTES

1. The initial linking of cognitive and commitment theories of religion occurred subsequent to a BBS exchange between Atran (1998) and Boyer (1999a). Atran, following up on an earlier discussion with Norenzayan, argued that previous cognitivist accounts of religion by Boyer, Sperber, Atran, and others failed to explain why people make costly commitments to some counterintuitive beliefs (e.g., biblical stories of Moses and the talking bush, the resurrection of Jesus Christ) but not to others (e.g., cartoons of a talking mouse, science fiction “beamings”). The issue soon became known in cognitivist e-mail circles as “The Mickey Mouse Problem.” It is this problem that motivated Atran to write In Gods We Trust.

2. According to Islamic tradition, Abu Hurayah and Abu Sa‘eed reported that Muhammad said: “He who gets into Paradise . . . neither . . . will his clothes wear out [narrow counterfactual] nor will his youthfulness decline . . . there is everlasting life for you and no death [broad counterfactual]” (“Everlasting Life in Paradise,” http://www.geocities.com/islaminme001/bi_elip.htm).

3. Religious debates often involve competing claims about the other side making a “category mistake”:

A category mistake arises from fallacious reasoning about different logical categories. For example, the question “What does blue smell like?” is nonsensical because “blue” and “smell” belong to different categories. The [question], “Who in-vented the Trinity?” makes a fallacious category mistake. Basically, it asks (1 Father + 1 Son + 1 Holy Spirit = 1 person, God the What? . . . so, the question is a nonsensical one. (“Trinity: Category Mistake,” http://suhammanadami.org/Trinity/Trinity_Falacy01.htm).


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Letters “a” and “r” appearing before authors’ initials refer to target article and response respectively.


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